

DotAsia Board / Governance / Policy Document:	Doc ID:	BCC-002
DotAsia Sponsor Community Projects (SCP) Process		

Current Version:	https://dot.asia/BCC-002/						
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Board Resolution:	2025.11.001 Approved: 2025.10.dd Effective: 2025.11.01						
Maintainer:	Board Community-Projects Committee (BGC)	Status:	COMPLETE	Version:	2.0		

## 1. Background

DotAsia is committed to its mandate of promoting Internet development and adoption in Asia Pacific. To dedicate a portion of the proceeds from .ASIA domain registry operations directly for community projects, the SCP process was put in place in 2008 upon the successful completion of the launch of the .ASIA Registry and structured to foster partnership with Sponsor Members of DotAsia. In 2024, discussions from the Advisory Council led to the development of the concept of a Common Pool of SCP Funds that can be utilized by any Member and the SCP program is extended to support projects sponsored by Sponsor Members as well as Co-Sponsor Members of DotAsia. This document describes the process for the application of funds for SCPs.

#### 2. SCP Funds

SCP Funds are accrued for each regular .ASIA domain registration and renewal (i.e. promotional registrations not included) for which the associated Registrant corresponds with a DotAsia Sponsor Member cc-locality.

SCP Funds allocated for a particular Sponsor Member cc-locality expires after 3 years and will be reallocated into a Common Pool. SCP Funds allocated into the Common Pool expires after an additional 3 years and will be reallocated for DotAsia community projects (in particular to the DotAsia Foundation: IRD 91/12820).

Available SCP funds will be reported annually (end of year on Dec 31) to DotAsia Members, and available upon request by Members.

### 3. Eligibility

SCP proposals must be sponsored by a DotAsia Member (Sponsoring Member). Sponsoring Members should also be prepared to assist in the coordination of the SCP. DotAsia being a not-for-profit organization, DotAsia Members must not be recipients of SCP funds. SCP funds can only be expended by grant recipients for specific expenses directly related to the proposed SCP.

SCP proposals submitted through Sponsor Members utilizing funds allocated for a particular Sponsor Member is limited to the remaining SCP Funds for that particular Sponsor Member. SCP proposals submitted for the Common Pool may be submitted through Sponsor Members or Co-Sponsor Members. SCP Funds allocated to SCP proposals for the Common Pool is limited to US\$12,000 per proposal. For the avoidance of doubt, both SCP proposals for the Common Pool as well as for particular Sponsor Member pool, may be submitted through Sponsor Members.

SCP funds recipients cannot apply SCP funds to overhead or administrative expenses, or to expenses incurred prior to the confirmation of an SCP Proposal by DotAsia (for instance in the process of preparing an SCP Proposal for submission).







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SCPs must be meaningful projects consistent with the nature of DotAsia as a charitable organization in Hong Kong (see: <a href="https://www.ird.gov.hk/eng/pdf/tax\_guide\_for\_charities.pdf">https://www.ird.gov.hk/eng/pdf/tax\_guide\_for\_charities.pdf</a>, especially refer to Appendix 1) and contributing towards socio-technological advancement in the Sponsor Community. SCPs should align with the DotAsia Core Values & Core Competence Framework (<a href="https://dot.asia/BCC-001/">https://dot.asia/BCC-001/</a>) which expresses the DotAsia Vision and Mission in an operational framework:

The Vision of DotAsia is to create a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia-Pacific Internet community to accelerate the overall growth of the region.

#### The Mission of DotAsia is:

- To sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia-Pacific Internet community;
- To reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia-Pacific Internet community; and,
- To operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia-Pacific community.

One (or more) .ASIA domain name(s) must be prominently utilized for every SCP. For example, a .ASIA domain name can be used as the name of the project, or can be used as a blog or a repository of progress reports or end products. Given limited staff resources and the involvement of DotAsia in the implementation of SCPs, projects will be prioritized. SCPs that can become self-sustainable as ongoing projects (i.e. with lasting value) and/or able to leverage additional / matching funds from the Sponsoring Member (or other parties) will be given a priority. DotAsia may determine that only partial funding is granted for a particular SCP proposal.

# 4. Alignment with DotAsia Core Values & Core Competence Framework

The following criteria will be used to assess the SCP proposal's alignment with the <u>DotAsia Core Values</u> & <u>Core Competence Framework</u>:

Core Values			
Asia at Heart	Does the project contribute to the overall Asia Pacific community to foster an "Asia" identity and solidarity?		
Community Driven	How does the project relate to the Asia Pacific Internet community?		
Economically Successful Will the project be sustainable economically and through what means?			
Core Competence			
Relationships &	How will the DotAsia team be involved in the project (to enhance &		
Networks	expand DotAsia's relationship with the community)?		
Positioning &	Will the project be promoted through multiple channels? How will		
Communications	the .ASIA domain name be featured?		
Pioneering Innovations	Does the project promote or develop social, technical or other innovations?		







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To initiate an SCP Proposal, please complete and return the DotAsia Sponsor Community Project (SCP) Proposal Form by email to: <a href="mailto:scpsubmission@dot.asia">scpsubmission@dot.asia</a> or fill in the SCP form online at: <a href="mailto:https://scpsubmission.dot.asia">https://scpsubmission.dot.asia</a>

DotAsia Sponsor Community Project (SCP) Proposal Form								
Sponsoring Member Info	ormation:							
Organization Name:		ccTLD / Acr (if applicab						
Address:								
Telephone:		Please include the country and area codes.						
Contact Person:		Phone:						
Contact Email:		Mobile:						
Other Messaging Contac				e.g. Whatsapp / FB , Telegram, etc.)				
Grant Recipient Informa	tion:							
Project Name:								
Grant Recipient Organisa	ntion:							
Nature of	Commercial Company		Govern	rnment / Government-owned agency				
Organisation: (mark with "x")	Not-for-profit organisation / association / incorporation / society		Acadeı	ademic / Research Institute				
(mark with X)		Other:						
Address:								
Telephone:				Please include the country and area codes.				
Contact Person:				Phone:				
Contact Email:				Mobile:				
Other Messaging Contacts:				Please indicate platform (e.g. Whatsapp / FB Messenger, Skype, Signal, Telegram, etc.)				
Website:								
Please provide a brief description	on of the organization / initiative:							







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Community Project Information:												
Name / Title of Project:												
Inter	nded .ASIA do	main nam	ne(s) to be	used for	the	Project:						
Natu	Nature of Project (mark with "x"):											
	Digital Inclu	sion			Op	pen Knowledg	e		Internet commu	Internet community in general		
	Education A	dvanceme	ent		Re	esearch & Dev	elop	ment	Other (Please Sp	pecify):		
	Scholarship				Di	saster Relief 8	Re	build				
Targo Bene	et efactors:											
Addi	tional / Matc	hing Fund	s for Proje	ect:		Available		Not Available	Amount: US\$			
	nization(s) pi tional / Matc ls:											
Amo	unt of Funds	Requeste	d: <b>US\$</b>									
Tota	Budget for F	Project: <b>US</b>	i\$									
Com	munity Proje	ct Propos	al:									
Obje	ctives of Proj	ect (what	the proje	ct is expe	cted	to achieve):						
Desc	ription of Pro	ject:										
Measures of Project (what are the measures of considering the project as successful):												
Measures of Project (what are the measures of considering the project as successful):												



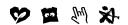




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Schedule of Project (including schedule of budget and funds requested)::
Alignment with the DotAsia Core Values & Core Competence Framework:
Anguinent with the Bothsia core values a core competence rumework.
Does the project contribute to the overall Asia Pacific community to foster an "Asia" identity and solidarity?
How does the project relate to the Asia Pacific Internet community?
Will the project be sustainable economically and through what means?
How will the DotAsia team be involved in the project (to enhance & expand DotAsia's relationship with the community)?
Thow will the bothsia team be involved in the project (to crimance & expand bothsia 3 relationship with the community):
Will the project be promoted through multiple channels? How will the .ASIA domain name be featured?







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Does the project promote or develop social, technical or other innovations?							
Authorization:							
BY SIGNING BELOW, THIS PROPOSAL SHALL BE DEEMED AN EXPRESS REPRESENTATION, WARRANTY, AND CERTIFICATION BY THE APPLICANT THAT:  • The applicant is a Member of the DotAsia Organisation Ltd., and understands the rights and obligations of the DotAsia membership briefing ( <a href="https://www.registry.asia/membershipdocs/DotAsia-Membership-Briefingv-1-2.pdf">https://www.registry.asia/membershipdocs/DotAsia-Membership-Briefingv-1-2.pdf</a> );  • The applicant has read and understands the SCP Funds Provision Process;  • All information and representations provided by the applicant to DotAsia, including all information and representations set forth in the Proposal, are current, complete, reliable, and accurate;  • The applicant will update its Proposal in the event that it discovers any errors or that material changes occur affecting the completeness, reliability or accuracy of information contained in the Proposal;  • The applicant is able to deliver the services and products as specified in the Proposal; and,  • The entire amount of requested funds will be dedicated to the described project, and that the project will be beneficial to the Internet community in Asia.  • An SCP Report ( <a href="https://dot.asia/BCC-003/">https://dot.asia/BCC-003/</a> ) must be submitted by the applicant (or grant recipient) upon the completion of an SCP.							
Authorized By:		Position:					
Organisation Name (Sponsoring Member):							
Signature	Date						
_							
X			(DD/MM/YYYY)				

## 5. Evaluation Process

SCP Applicants should expect the evaluation and processing cycle roughly as follows:

- 1. Pre-submission coordination with DotAsia team
- 2. SCP Proposals processed by DotAsia staff for completeness

(~1-2 weeks)

- 3. Board Community-Project Committee (BCC) consideration
- (~1 month)
- 4. Board Finance Committee (BFC) consideration
- 5. Funding recommendation circulated to Advisory Council (AC) for feedback

(~1 month)

6. Funding considered and approved by DotAsia Board

For the avoidance of doubt, decisions for the approval of SCP proposals remain with the full DotAsia Board. Furthermore, representatives of DotAsia Members for which a particular SCP proposal is submitted through, whether the person is serving on the DotAsia Board or AC, should not be involved in the evaluation and processing of the SCP proposal.

The processing time is affected by Board, Board Committee, AC availabilities and other meeting schedules. As such, DotAsia cannot provide a guaranteed time for completing the process.



