### DotAsia AGM 2023

2023.02.26 @ APRICOT 2023



## AGM (Sunday, Feb 26, 2023)

- 0. Administrative Welcome
- 1. Board Chair Opening Remarks
- 2. Board Election Chair Report
- 3. Board Report
- 4. Member Resolution & Discussions
  - Appointment of Auditors
  - DotAsia Memorandum & Articles of Association (M&A) update
  - CEO Position and Board Composition
- 5. . Asia Registry Backend Provider Report
- 6. Financial Report 2021-2022
- 7. DotAsia Highlights 2022 & Strategic Direction 2023
- 8. Open Discussions

1830 (Local Time) Joint Dinner with AP\* (Meet at Sofitel Lobby)











# Board Chair Remarks

**Leonid TODOROV** 













## DotAsia Board Elections 2023

https://www.dot.asia/board-elections-2023/













### Board Elections 2023

- Seats up for election
  - 4 seats from Sponsor Member Category
  - 1 seat from Co-Sponsor Member Category
- Board members with term ending at AGM 2023

Santanu ACHARYA Sponsor Members Central & South East Asia

Andi BUDIMANSYAH Sponsor Members Central & South East Asia

• Jose Emmanuel DISINI Sponsor Members Central & South East Asia

• Ellen STRICKLAND Sponsor Members Australasia & Pacific

Kashif ADEEL Co-Sponsor Members N/A











### Board Elections Procedures (BEP) 2023 Development

### **Drafting & Finalization of Elections Procedures**

| <ul> <li>Review and Draft Considered at BGC &amp; Board</li> </ul> | Aug-Dec 2022 |
|--|--------------|
|--|--------------|

- Draft Circulated to AC for feedback
   Nov 2022
- 1st Draft announced (public comments) Nov 8, 2022
- 2<sup>nd</sup> Draft announced (public comments) Dec 5, 2022
- Final BEP 2022 Announced and Posted Dec 23, 2022

### **Notice of Board Elections**

- 1st Draft announced (public comments)
- Final Notice Announced and Posted

Nov 8, 2022

Dec 23, 2022

### Board Elections 2023 Schedule

Nomination Period (4 weeks)

Dec 23, 2022 (Fri) – Jan 20, 2023 (Fri)

Nomination Report sent to Board

Jan 25, 2023 (Wed)

Calling of AGM

Feb 3, 2023 (Fri)

Voting Period (2 weeks)

Jan 30, 2023 (Mon) – Feb 13, 2023 (Mon)

Report at AGM

Feb 26, 2023 (Sun)













## Sponsor & Co-Sponsor Vacant Seats

- Sub-Regions (Sponsor Category): 4 seats vacant
  - In accordance with the geographical diversity requirement specified in Article 33 of the M&A, at least 1 member from each of the 4 Sub-Regions is required
    - North East Asia
    - Central and Southeast Asia
    - Middle East & Western Asia
    - Australasia & Pacific

- Already met by continuing board member
- Already met by continuing board member
- Already met by continuing board member
- At Least one Candidate in Sub-Region to be Elected

Vacant Seats for Co-Sponsor Category: 1 seat vacant











### Election Chair, Election Committee & 3rd-Party Election Team

- Seated Dec 22, 2022
- Election Chair: Ms. Cheryl Langdon-Orr
- Election Committee Co-Sponsor Members community representative: to monitor election for seat(s) returned from the Sponsor Member category:
   Mr. Kuo-Wei Wu (TWIGF & APrIGF)
- Election Committee Sponsor Members community representative: to monitor election for seat(s) returned from the Co-Sponsor Member category:
   Mr. Andrew Molivurae (.vu)

- 3rd-Party Election Compliance Administrator: Ms. Janne Louize Marquez VILLAREAL
- 3<sup>rd</sup>-Party Scrutineer: Abacus CPA Limited











### Abacus CPA



- Third-Party Scrutineer
  - Hong Kong Standard on Related Services (HKSRS) 4400 (Revised) "Engagements to Perform Agreed-upon Procedures" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA")













## Nomination Results (Board Elections 2023)

| Candidate                  | Member Category   | Nominated By                  | Seconded By                | Candidate<br>Confirmation | Candidate Sub-Region         |
|----------------------------|-------------------|-------------------------------|----------------------------|---------------------------|------------------------------|
| Nicole T. I. CHAN          | Sponsor Member    | TWNIC (.TW)                   | JPRS (.JP)                 | Accepted                  | North and East Asia          |
| Kashif ADEEL               | Sponsor Member    | PH Domain<br>Foundation (.PH) | UZINFOCOM (.UZ)            | Accepted                  | Middle East and Western Asia |
| Santanu ACHARYA            | Sponsor Member    | KazNIC (.KZ)                  | Datacom Co., Ltd.<br>(.MN) | Accepted                  | Central and South East Asia  |
| Jose Emmanuel<br>DISINI    | Sponsor Member    | AfgNIC (.AF)                  | KazNIC (.KZ)               | Accepted                  | Central and South East Asia  |
| Khan Md. Mahfuzus<br>SALAM | Co-Sponsor Member | APNG                          | APRALO                     | Accepted                  | N/A                          |
| Tenanoia SIMONA            | Sponsor Member    | The IUSN Foundation (.NU)     | ccTLD-ID (.ID)             | Accepted                  | Australasia and Pacific      |
| Thomas BARRETT             | Sponsor Member    | PW Registry Corp.<br>(.PW)    | JPRS (.JP)                 | Accepted                  | Not in Asia Pacific          |
| Akinori MAEMURA            | Co-Sponsor Member | APNIC                         | APTLD                      | Accepted                  | N/A                          |
| Maureen HILYARD            | Sponsor Member    | JPRS (.JP)                    | SGNIC (.SG)                | Accepted                  | Australasia and Pacific      |
| Jordan CARTER              | Sponsor Member    | auDA (.AU)                    | TWNIC (.TW)                | Accepted                  | Australasia and Pacific      |











## Voting by Members — Article 40 (g) of DotAsia M&A

"40 (g) The candidate receiving the greatest number of votes in his favour within his category will be declared to be elected to the Board for such category. In case of an equality of votes, the election shall be decided by way of lot."

 Random selection (drawing of lots) for the case where equality of votes occurs was arranged to be carried out by BigPulse prior to the release of any results to the Election Committee.















#### Procedures and Findings

We have performed the procedures described below, which were agreed upon with DotAsia Organisation Limited, on monitoring the voting procedures and results.

- 1. We assessed and suggested third-party online voting platform by reviewing the third-party online voting platform on security and integrity
  - Two trials had been taken from 10th to 12th of January 2023 on testing the procedures and results of the online voting platform ("BigPulse"), especially focus on first-past-the-post voting with geographic requirement and tie-breaker.
  - System testing has been performed for the followings:-
    - Timeline (including test vote open, reminder for voters yet to vote and vote close)
    - Roles of the Election Manager (Primary Poll Election Manager acting as "Election Chair", Election Compliance Admin and Scrutineer)
    - Voting validation
    - Results validation















We obtained the results of the votes cast for the Board election, including in the poll results from BigPulse.

| Procedures  | Findings   |  |  |
|---|--|--|--|
| <ul> <li>Email with vote details were sent from<br/>BigPulse once voters voted during the<br/>polling period from 30<sup>th</sup> January 2023<br/>00:00 UTC to 13<sup>th</sup> February 2023 23:59<br/>UTC.</li> </ul> | No missing email and all email results were<br>matched to the final results provided by<br>BigPulse. |  |  |
| <ul> <li>Received votes results after Poll closed.</li> </ul>   | No irregularities found.   |  |  |













### Third-Party Scrutineer Report Sponsor Member Findings

### 3. We arranged email confirmation from voters and compared the individual details of votes cast included in the summary to the email confirmation received.

#### Procedures

- a. Send email to voters for confirming their votes. Votes will be counted as valid if voters reply confirmation email in 48 hours.
- b. Send reminder to voters yet to confirm after 24 hours.
- c. Acknowledgement of receipt will be sent voters who have replied confirmation email.
- d. Inform Election Committee if there is no reply after 48 hours and follow their recommendation.
- e. Any special request from voters will be sent to Election Committee for comments and final decision.

#### Findings

#### Sponsor Member

23 out of 24 voters participated in this Board Election.

- One voter did not confirm his votes in 48 hours.
  - o To reduce the risk that the voter has not checked all possible folders such as SPAM, Election Committee sent out email to the voter directly and notify the voter has additional 24 hours to find and respond to Scrutineer's email directly.
  - o Scrutineer only provided the email address of the voter to the Election Committee, no voting details were sent during the communication.
  - o This voter finally confirmed his votes in 24 hours after the reminder sent by the Election Committee.



- One voter submitted the appeal to Election Committee during the dispute period.
  - o Voter reported no ballot was received. After investigation, there was technical issue on IP blocking.
  - o Election Committee confirmed to allow this voter to vote in 24 hours after this technical problem resolved and follow the same confirmation procedure.
  - o This voter finally voted and followed the procedure to confirm the votes before the deadline.
- As a result, total 85 valid votes were counted from those 23 voters.



### Third-Party Scrutineer Report Co-Sponsor Member Findings



#### Procedures

- a. Send email to voters for confirming their votes. Votes will be counted as valid if voters reply confirmation email in 48 hours.
- Send reminder to voters yet to confirm after 24 hours.
- c. Acknowledgement of receipt will be sent to voters who have replied the confirmation email.
- d. Inform Election Committee if there is no reply after 48 hours and follow their recommendation.
- e. Any special request from voters will be sent to Election Committee for comments and final decision.

#### Co-Sponsor Member

7 out of 8 voters participated in this Board Election.

- One voter did not confirm his vote in 48 hours.
  - Election Committee concluded to follow the same procedure of Sponsor Member poll to allow additional 24 hours for confirmation.
  - This voter finally confirmed his votes in 24 hours after the reminder from Election Committee.
- As a result, total 7 valid votes were counted from those 7 voters.















#### RESULTS

Polling of Sponsor Member and Co-Sponsor Member of DotAsia Board Elections 2023 started from 30<sup>th</sup> January 2023 00:00 UTC and ended on 13<sup>th</sup> February 2023 23:59 UTC. There are total 24 and 8 potential voters for polling Sponsor Member and Co-Sponsor Member respectively. Each voter from Sponsor Member group can select up to 4 candidates while Co-Sponsor Member group can select 1 candidate only. 85 votes received from 23 voters in Sponsor Member group and 7 votes received from 7 voters in Co-Sponsor Member group were all counted as valid. The voting details are listed below.

Sponsor Member

|     | Voter ID | Vote casted | No. of candidates selected | Valid vote | Valid vote<br>counted |
|-----|----------|-------------|----------------------------|------------|-----------------------|
| 1.  | 715542   | SERIES SE   | AUG STONE BY DE            | See A      |                       |
| 2.  | 535331   | 1           | 4                          | 1          | 4                     |
| 3.  | 284753   | 1           | 4                          | 1          | 4                     |
| 4.  | 508079   | 1           | 4                          | 1          | 4                     |
| 5.  | 333472   | 1           | 3                          | 1          | 3                     |
| 6.  | 677630   | 1           | 4                          | 1          | 4                     |
| 7.  | 194942   | 1           | 4                          | 1          | 4                     |
| 8.  | 298878   | 1           | 4                          | 1          | 4                     |
| 9.  | 409655   | 1           | 4                          | 1          | 4                     |
| 10. | 364205   | 1           | 4                          | 1          | 4                     |
| 11. | 728030   | 1           | 4                          | 1          | 4                     |
| 12. | 914410   | 1           | 4                          | 1          | 4                     |
| 13. | 120741   | 1           | 4                          | 1          | 4                     |

|     | Count/Total | 23 | 85 | 23 | 85 |
|-----|-------------|----|----|----|----|
| 24. | 667896      | 1  | 4  | 1  | 4  |
| 23. | 763055      | 1  | 4  | 1  | 4  |
| 22. | 904329      | 1  | 4  | 1  | 4  |
| 21. | 361297      | 1  | 4  | 1  | 4  |
| 20. | 471325      | 1  | 3  | 1  | 3  |
| 19. | 564685      | 1  | 2  | 1  | 2  |
| 18. | 626443      | 1  | 1  | 1  | 1  |
| 17. | 445652      | 1  | 4  | 1  | 4  |
| 16. | 514157      | 1  | 4  | 1  | 4  |
| 15. | 363956      | 1  | 4  | 1  | 4  |
| 14. | 596290      | 1  | 4  | 1  | 4  |



Co-Sponsor Member

|     | Voter ID    | Vote casted    | No. of candidates<br>selected | <u>Valid vote</u>     | Valid vote<br>counted |
|-----|-------------|----------------|-------------------------------|-----------------------|-----------------------|
| 1.  | 507940      | NEWS NEWS NEWS |                               | Control of the second |                       |
| 2.  | 771886      | 1              | 1                             | 1                     | 1                     |
| 3.  | 203697      | 1              | 1                             | 1                     | 1                     |
| 4.  | 756292      | 1              | 1                             | 1                     | 1                     |
| 5.  | 517759      | 1              | 1                             | 1                     | 1                     |
| 6.  | 852554      | 1              | 1                             | 1                     | 1                     |
| 7.  | 658962      | 1              | 1                             | 1                     | 1                     |
| 8.  | 871757      | 1              | 1                             | 1                     | 1                     |
| 100 | Count/Total | 7              | 7                             | 7                     | 7                     |















Except for one appeal reported which was finally resolved, no further compliant, disputes and appeals were reported by the end of voting dispute period, 17th February 2023 23:59 UTC. The below results are then be concluded.

Sponsor Member

| Candidate Name                 | Sub-region                   | No. of votes | Percentage |
|--------------------------------|------------------------------|--------------|------------|
| Jordan CARTER (Elected)        | Australasia and Pacific      | 12           | 52.17%     |
| Jose Emmanuel DISINI (Elected) | Central and South East Asia  | 11           | 47.83%     |
| Maureen HILYARD (Elected)      | Australasia and Pacific      | 11           | 47.83%     |
| Nicole T.I. CHAN (Elected)     | North and East Asia          | 11           | 47.83%     |
| Santanu ACHARYA                | Central and South East Asia  | 11           | 47.83%     |
| Tenanoia SIMONA                | Australasia and Pacific      | 10           | 43.48%     |
| Thomas BARRETT                 | Not in Asia Pacific          | 10           | 43.48%     |
| Kashif ADEEL                   | Middle East and Western Asia | 9            | 39.13%     |
| ABSTAIN                        | N/A                          | 0            | 0%         |

The elected candidate with the highest votes is in "Australasia and Pacific" sub-region. The geographic requirement has been met in this case. There were four candidates with the same votes in the second rank to compete for the three vacant seats. According to the Memorandum and Articles of Association of DotAsia Organisation Limited, clause 40(g), "In case of an equality of votes, the election shall be decided by way of lot", random draw by the voting platform was used to elect the



#### Co-Sponsor Member

| Candidate Name            | Sub-region | No. of votes | Percentage |
|---------------------------|------------|--------------|------------|
| Akinori MAEMURA (Elected) | N/A        | 5            | 71.43%     |
| Khan Md. Mahfuzus SALAM   | N/A        | 1            | 14.29%     |
| ABSTAIN                   | N/A        | 1            | 14.29%     |













## Complete Board Elections 2023 Results

### Elected Board Members:

- Jordan CARTER
- Nicole T. I. CHAN
- Jose Emmanuel DISINI
- Maureen HILYARD
- Akinori MAEMURA

### (serving until AGM 2025)

- Australasia & Pacific
- North and East Asia
- Central and South East Asia
- Australasia & Pacific
- Co-Sponsor Member Seat

### Other Remaining Board Members:

- Satish BABU
- Arthur CHANG
- Murad IBRAGIMOV
- Alireza SALEH
- Leonid TODOROV

#### (serving until AGM 2024)

- Co-Sponsor Member Seat
- North and East Asia
- Central and South East Asia
- Middle East, Asia Minor, Eurasia
- Not in Asia Pacific





### Thank You

- Santanu ACHARYA
  - DotAsia Board Member: 2021 2023
- Kashif ADEEL
  - DotAsia Board Member: 2021 2023
- Andi BUDIMANSYAH
  - DotAsia Board Member: 2021 2023
- Ellen STRICKLAND
  - DotAsia Board Member: 2021 2023











## Thanks to Election Committee Members



# Board Report











# Board Governance Committee (BGC)

Updates @ DotAsia AGM 2023 | Murad Ibragimov













### BGC in 2022 since AGM

- Board Processes Review
  - Board Paper process implemented for governance policy development processes
  - Reviewed organizational and human resource policies
- Additional Legal Support Appointed
  - Legal counsel support (Squire Patton Boggs) for Board & Board Committees
- Board Governance Policy Development
  - BGC-004: Board Elections Procedures (BEP) <a href="https://dot.asia/BGC-004/">https://dot.asia/BGC-004/</a>
    - Withdrawal of Candidate during voting period
  - BGC-005: Appointment of Directors to Subsidiaries <a href="https://dot.asia/BGC-005/">https://dot.asia/BGC-005/</a>
  - BGC-006: Board Resolution Process
  - BGC-007: CEO Succession Planning (work in progress)





CHI ENG

#### **Chief Executive Officer Position**

#### The Background

DotAsia Organisation ("DotAsia") is a not-for-profit, community membership-based organization headquartered in Hong Kong. We are the Registry Operator for the .Asia top-level-domain (TLD) – the designated web address for Asia and Asian communities worldwide.

DotAsia's Vision is to promote a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia-Pacific Internet community to accelerate the overall growth of the region.

DotAsia's mission is to sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia-Pacific Internet community; to operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia-Pacific community; and to reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia-Pacific Internet community.

DotAsia's commitment to transparency, accountability and success implies a review of the performance and tenure of the CEO from time to time. Going forward, as a separate step, we invite the incumbent CEO and experienced candidates who are interested in managing DotAsia as the CEO to submit an application for our consideration.

The right candidate must be ready to set a course for the company's strategy; provide inspired leadership to the team; shape and leverage a great corporate governance culture, and champion and promote a great working relationship with our Membership and the regional and global stakeholders engaged in the Internet Governance processes.

#### Job Description

#### Responsibilities:

- 1. Provide inspired and strong leadership among company, and make high-level decisions about its strategy;
- 2. Report to the Board of Directors and keep the Board abreast of corporate, community and social-responsibility initiatives and projects

## Amendments to DotAsia Articles (Work in Progress)

- Updating DotAsia M&A (Memorandum & Articles of Association) to DotAsia AA (Articles of Association) based on updated Companies Ordinance
  - HK Companies Ordinance updated in 2014
- Board Elections clarifications on definition of Nomination Report (M&A 40(b))
  - Based on legal advice received (and Special Advisory issued: Jan 2021)
- Considerations for formally including Observer members on the Board
- Actions requiring "major majority" decision of Board
  - Definition of threshold (previously undefined, used 75% in practice proposal to update to ¾ of Directors present)
  - 1. Amendment of Articles; 2. Removal of CEO; and, 3. Removal of AC member
- CEO Position as a Board Director
  - CEO currently serving as a full Board Director proposal for CEO to be a Director without voting rights





# Board Community-Projects Committee (BCC)

Updates @ DotAsia AGM 2023 | Ellen Strickland











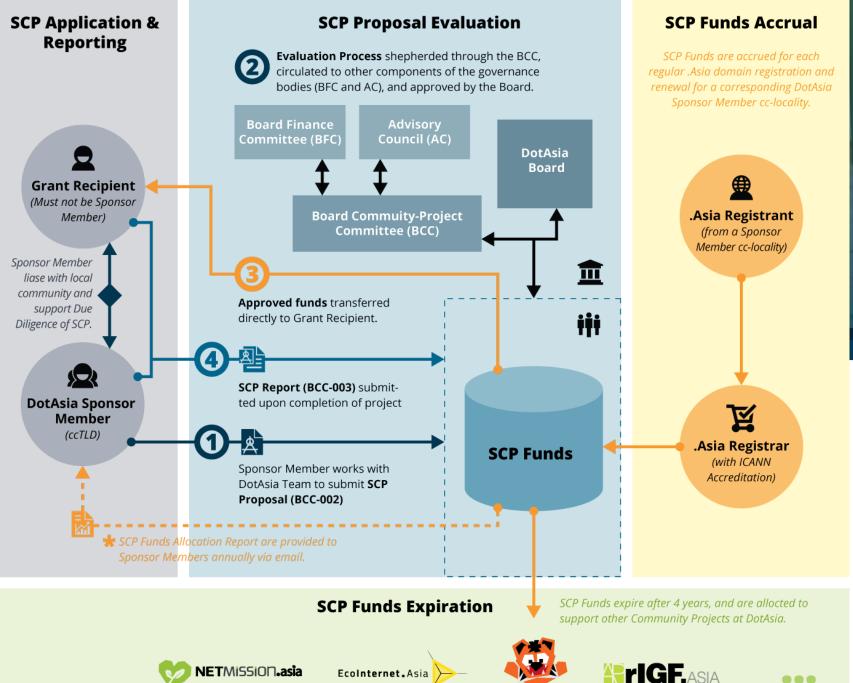


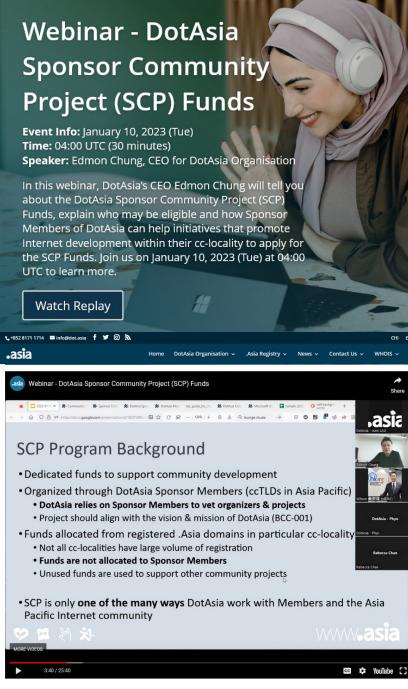
### BCC in 2022 since AGM

- Sponsor Community Project (SCP) Development
  - Infographics to explain SCP process added
  - Webminar organized and video posted
  - SCP Application for: BKNIX Peering Forum & ThaiNOG Day (through .TH)
- Scorecard and Community Project Deep Dives
  - Introduction of Quarterly DotAsia Community Projects Scorecard
  - Engagement with Board Directors on more details of community works
- Board Community Engagement Support (BFC-003)
  - Maintenance of Known Aligned Community Events (KACEs)
- Social Impact Assessment (SIA) Reporting
  - Continuing SIA framework since 2019 (3 year's data now available)
  - Reports posted on DotAsia website









2022.09.07

COMPLETE

## BFC-003: KACEs

 BFC-003: Board Director travel support to serve as DotAsia Ambassadors to Community Events

### • 4 Categories:

- ICANN and ICANN Organized the Meetings in Asia Pacific
- 2. ICANN Community Events in Asia Pacific
- 3. IGF, Regional IGFs & School of Internet Governance (SIGs in Asia Pacific)
- Internet Community Events in Asia Pacific



Effective:

Version:

2022.09.07

1.0

| DotAsia Board /  | DotAsia Board / Governance / Policy Document:  |  | BFC-003 |  |  |  |
|------------------|--|--|---------|--|--|--|
| Board Cor        | Board Community Engagement Support   |  |         |  |  |  |
| Current Version: | Current Version: https://dot.asia/BFC-003  |  |         |  |  |  |
| Archive URL:     | Archive URL: https://dot.asia/policies/BFC-003-BoardCommunityEngagementSupport-v1-0-20220907.pdf |  |         |  |  |  |

Approved:

Status:

This document describes a framework for providing travel support to DotAsia Board members for attending relevant conferences and events to enhance community engagement and in furthering DotAsia's mission and vision.

Board Resolution:

Maintainer:

2022.09.002

Rackground and Durnoca

Board Finance Committee (BFC)

| 1. | Dack   | ground and rurpose  |
|----|--------|---|
| 2. | DotA   | sia Board Travel for DotAsia Board Meetings                               |
| 3. | Eligib | pility for Board Community Engagement Support                             |
|    | 3.1.   | Active Participation in DotAsia Board Activities                          |
|    | 3.2.   | Activity in Alignment to Furthering DotAsia's Mission and Vision          |
|    | 3.3.   | Attendance as a DotAsia Board Member                                      |
| 4. | Requ   | esting and Reporting of Supported Travel for Board Community Engagement 3 |
|    | 4.1.   | Community Engagement Travel Support Request                               |
|    | 4.2.   | Declaration of Conflicts of Interest and Abidance to Code of Conduct      |
|    | 4.3.   | Event Debriefing Report   |
|    | 4.4.   | Travel Support Acceptance Process   |
| 5. | Scop   | e of Travel Support   |







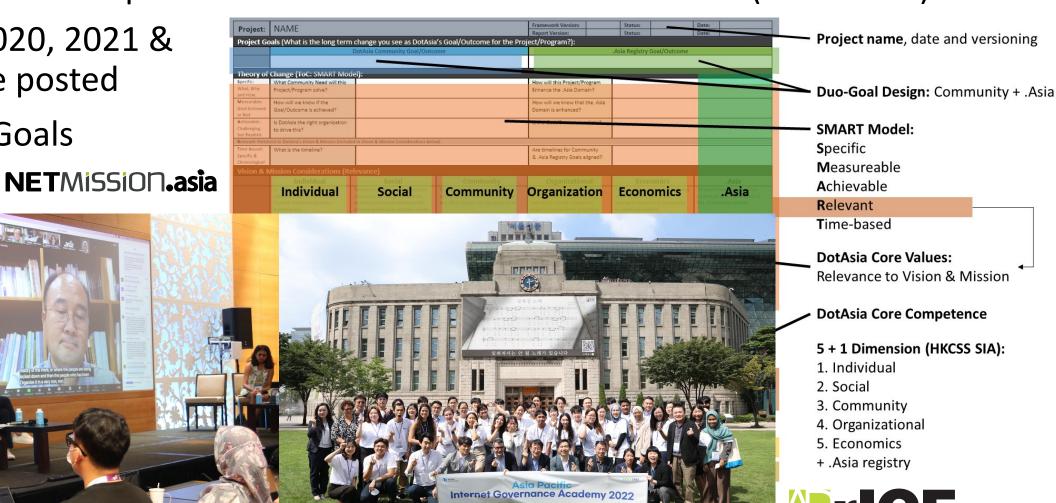


### DotAsia SIA Framework 2020-2022

Framework developed based on DotAsia vision and mission (from 2019)

 Reports 2020, 2021 & 2022 to be posted

Reaching Goals







Home DotAsia Organisation ✓

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WHOIS ~

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### DotAsia Social Impact Assessment (SIA) Framework

The DotAsia SIA Framework is developed based around the DotAsia Vision and Mission, which is operationalized in the DotAsia Core Values & Core Competence Framework (BCC-001). Starting in 2019 through 2020, the DotAsia team working with the Board Community Project Committee (BCC) reviewed the core community projects and contributions, and studied different Social Impact Assessment (SIA) methodologies, including particularly the Actionable Impact Management (AIM) approach developed in collaboration with the University of Melbourne's Asia Pacific Social Impact Centre, Social Return on Investment (SROI) approaches, and the Hong Kong Council of Social Services (HKCSS) SIA

| Year | Community Project  | SIA Report | Highlights  |
|------|--|------------|-------------|
| 2020 | Asia Pacific Regional Internet Governance Forum (APrIGF) |            |             |
| 2020 | NetMission.Asia  |            |             |
| 2021 | Asia Pacific Regional Internet Governance Forum (APrIGF) |            |             |
| 2021 | NetMission.Asia  |            | સ્કૃતિ<br>સ |
| 2022 | Asia Pacific Regional Internet Governance Forum (APrIGF) |            |             |
| 2022 | NetMission,Asia  |            | A.          |





# Board Finance Committee (BFC)

Updates @ DotAsia AGM 2023 | Kashif Adeel











### BFC in 2022 since AGM

- Detailed Budget Review
  - Cost Management
  - Adjusted Income Development Targets
- Conducted Financials Workshop for Board (delivered by Fusion)
- Monthly Financials Enhanced
  - Added year-to-month and month-to-month comparisons
- Board Community Engagement Support (BFC-003)
- BFC Chair Oversight Enhancements



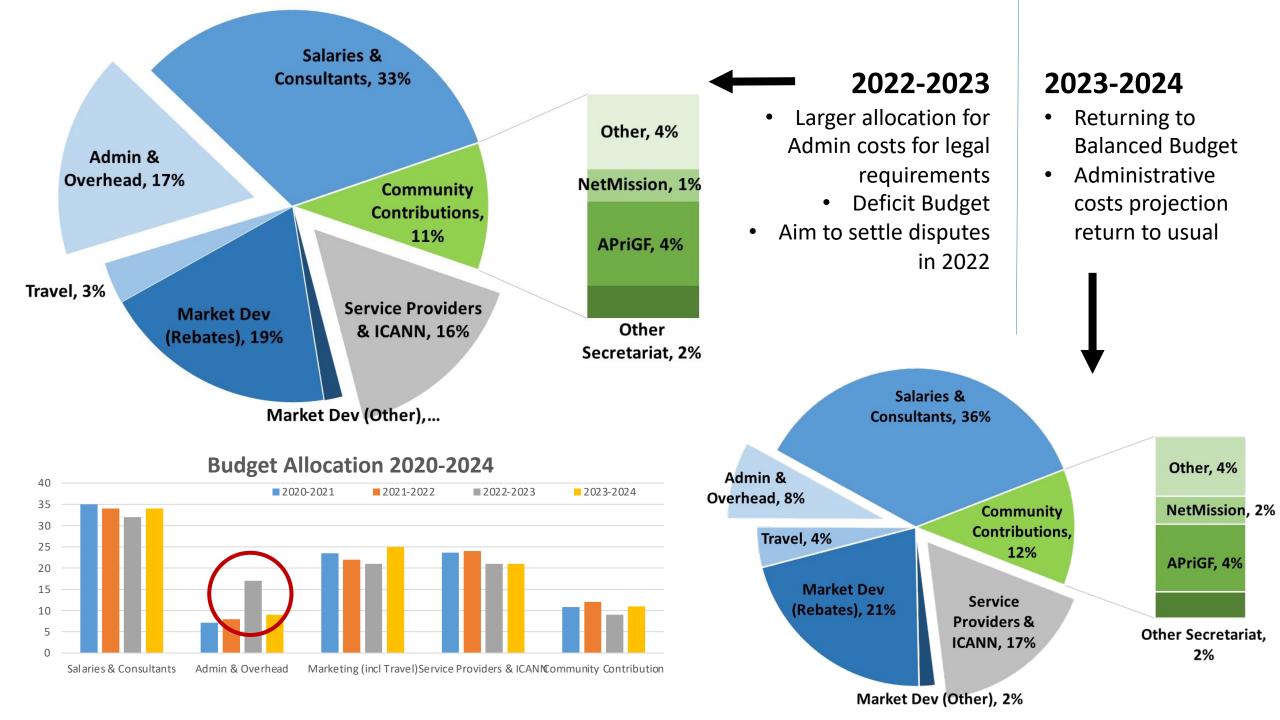


## BFC-003: Board Community Engagement Support

- Board Travel support to serve as DotAsia Ambassadors to Community Events
  - Bridges DotAsia Board engagement with community engagement
  - Enhances DotAsia presence in community events
- Accountability structure
  - Board Director Commitment Requirements
  - Limitations on funding support
  - Requirements for reporting for enhanced Board knowledge







### Member Resolution

Continue to Appoint Mazars as Auditors for DotAsia



mazars

About us Countries & Territories Our Expertise Your Career Apply



## Member Discussion: Amendments to DotAsia Articles of Association

- Updating DotAsia M&A (Memorandum & Articles of Association) to DotAsia AA (Articles of Association) based on updated Companies Ordinance
  - HK Companies Ordinance updated in 2014
- Board Elections clarifications on definition of Nomination Report (M&A 40(b))
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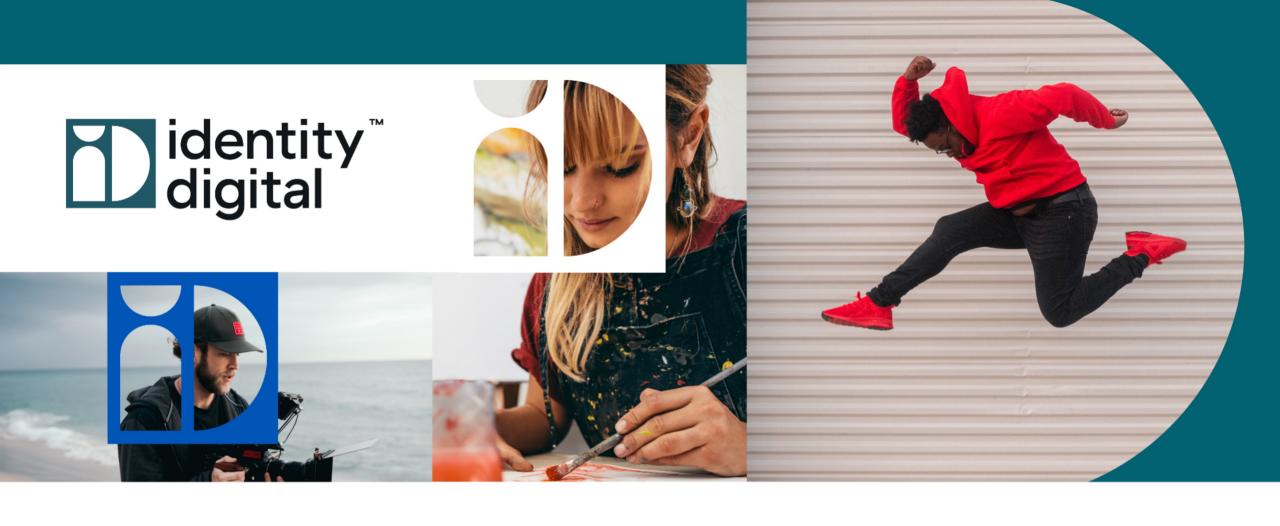












**.ASIA AGM 2023** 



### Agenda

- 2022 Overview
- Exceeding ICANN SLA
- Registrar Overview
- Marketing Promotions
- Security and Anti-abuse update
- Plans for 2023





#### 2022 Overview

- Celebrating 15 years of .asia!
- ▶ Enhance .asia abuse mitigation processes
  - Leverage CleanDNS tools + Identity Digital expertise to provide enhanced protection for .asia domains
  - New tools provide centralized tracking and communication to registrars
- Update registrars process for MIIT Verification Compliance
  - Partnership with Teleinfo to provide RNV and DNV services for .asia domains in China
  - Smooth integration process as registrars
- Conduct Audit and Renew MIIT License
  - Successfully completed two scheduled MIIT audit activities for .asia in 2021
  - License was officially renewed in early Jan 2023
- The launch of .KiDS
  - Sunrise in August, General Availability in Nov
  - DUM: 2676 by end of 2022
  - Partnership with CleanDNS for anti-abuse and content scanning



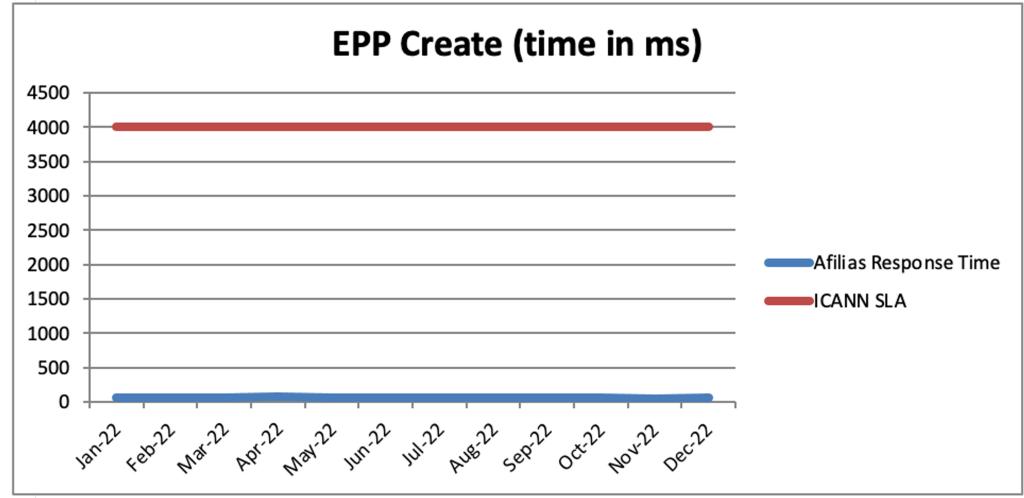
## System Update





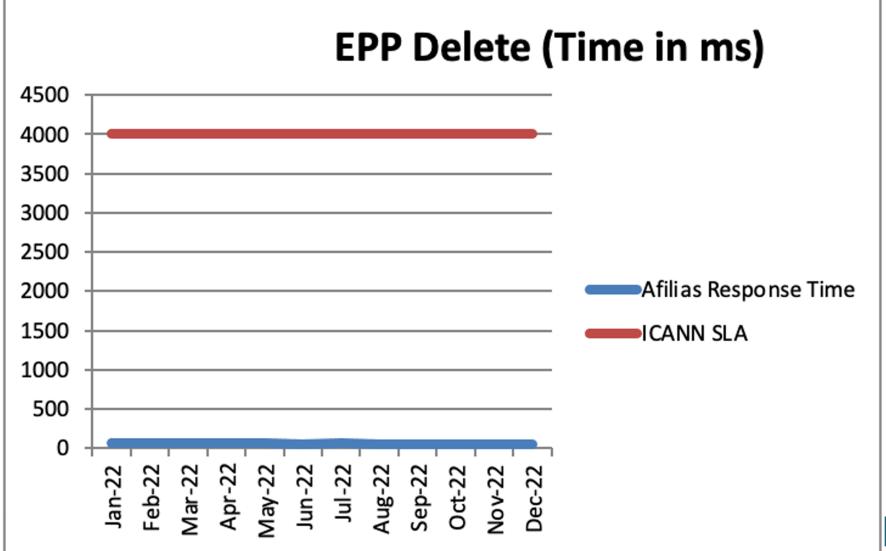


#### ICANN SLA Update (1 of 4): EPP Create





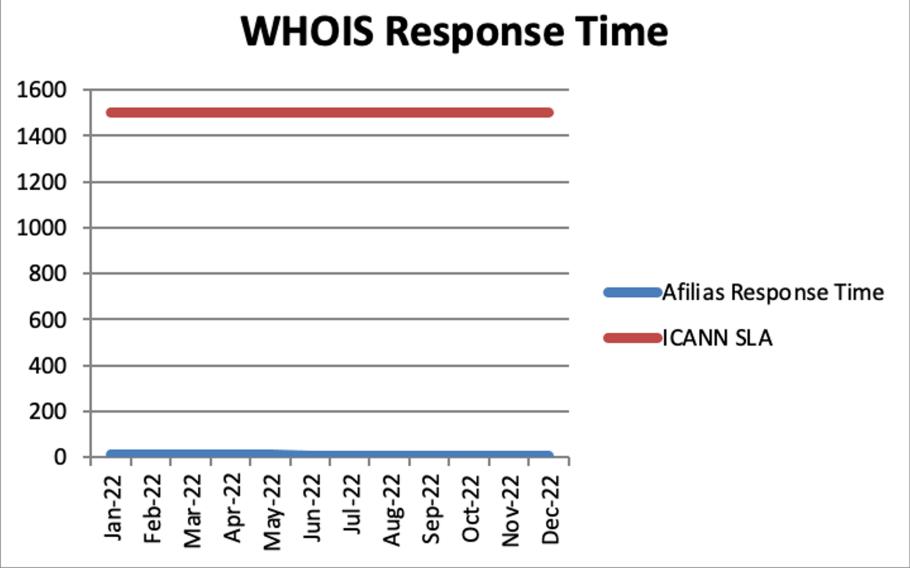
#### ICANN SLA Update (2 of 4): EPP Delete



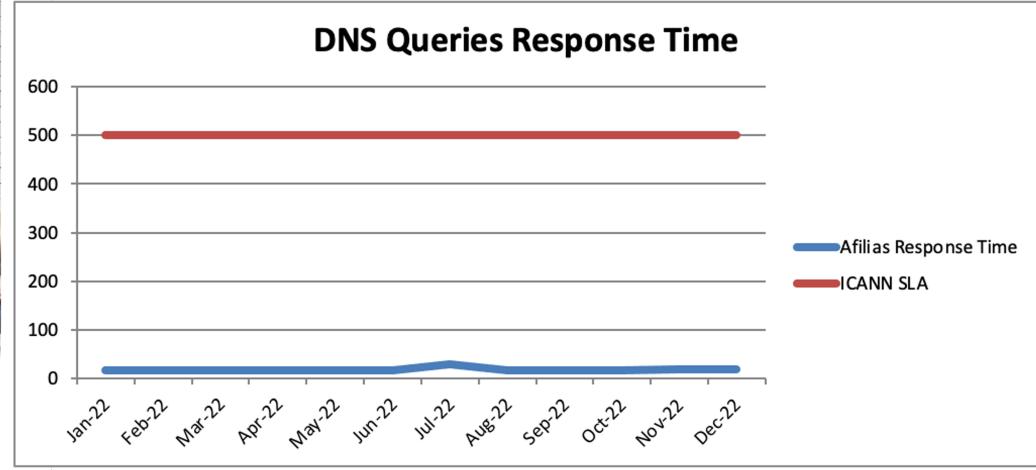


#### ICANN SLA Update (3 of 4): WHOIS Response Time





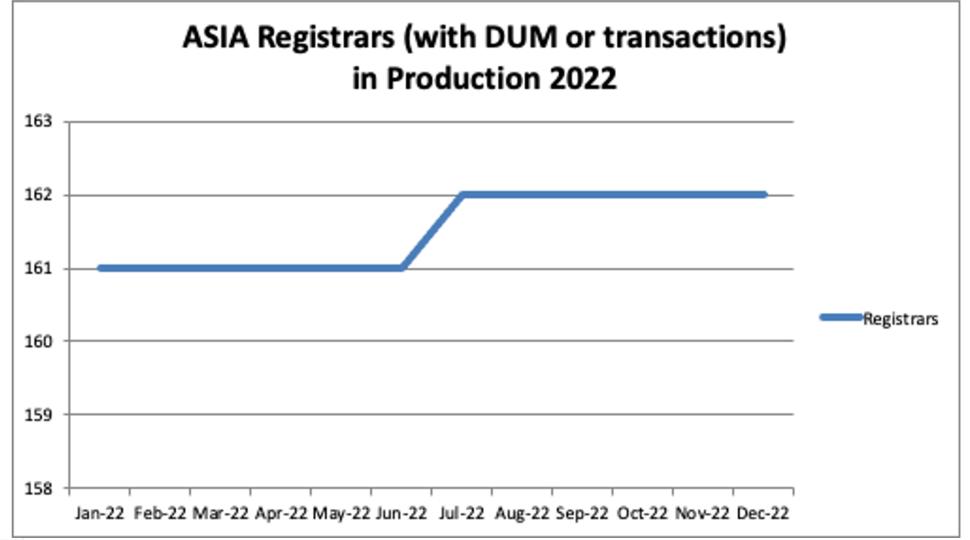
#### ICANN SLA Update (4 of 4): DNS Response Time







#### 2022 Registrar Review







### **Marketing Promo**

Promotion highlight in 2022

| Registrar        | Creates during promotion | Impact on DUM  |
|------------------|--------------------------|--|
| GoDaddy          | 9462 creates             | 3 years in a row with over 9k creates Top registrar by DUM           |
| GMO              | 8738 creates             | Increase over 1k creates in 2021 (6728) 2nd highest registrar by DUM |
| Alibaba<br>Cloud | 9915 creates             | DUM increase from 6771 to 11247 from year 2021 to 1222               |

51 CONFIDENTIAL

## Anti-abuse & Security





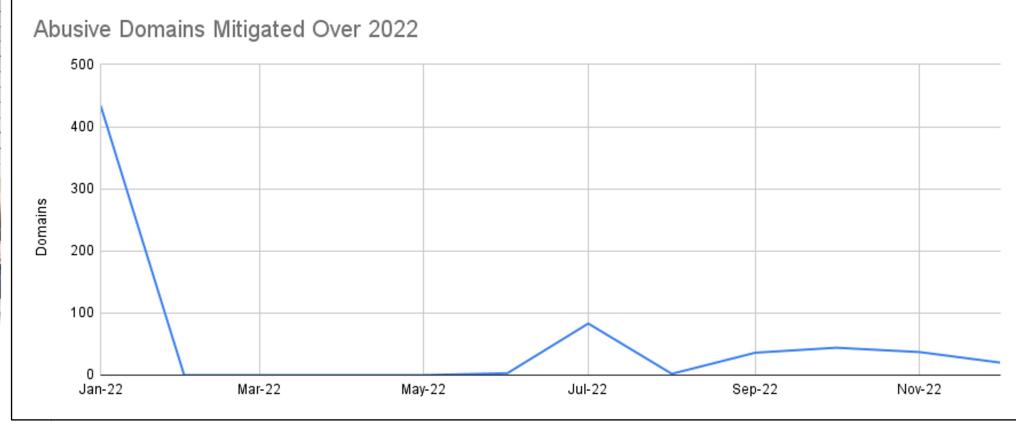


#### Anti-Abuse Highlight

- Continued to work with dotAsia, law enforcement, major corporations, threat intelligence communities to identify and suspends names for bad behaviour
- In 2H of 2022, Identity Digital enhanced the tracking and take down tool with CleanDNS.
- Some significant volume increases during Q2, mainly due to early year spam and related activity from GMO. The rest of the year the domains being monitored were having little to no activity.
  - Most activities in 2H were phishing of Steam and related video game services
  - Spam: 434 domains, Phishing: 222 domains, Malware: 3 domains

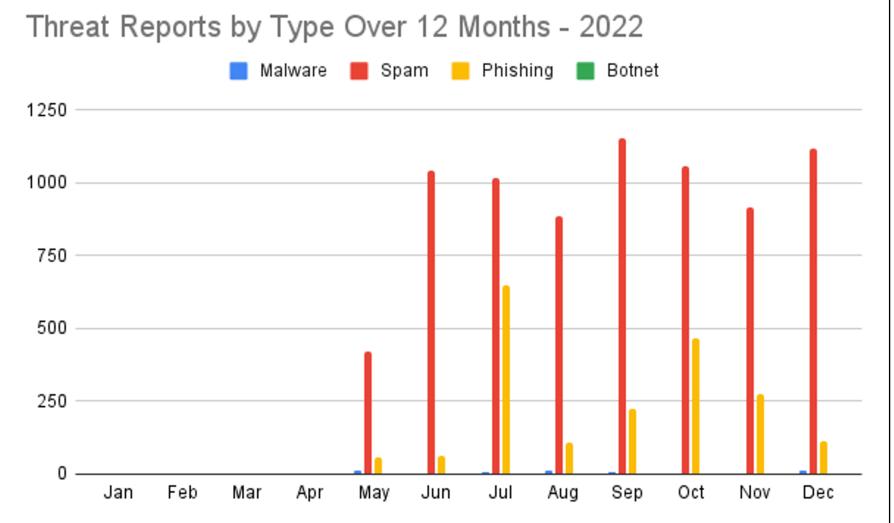


### Anti-Abuse Highlight





#### Anti-Abuse Highlight





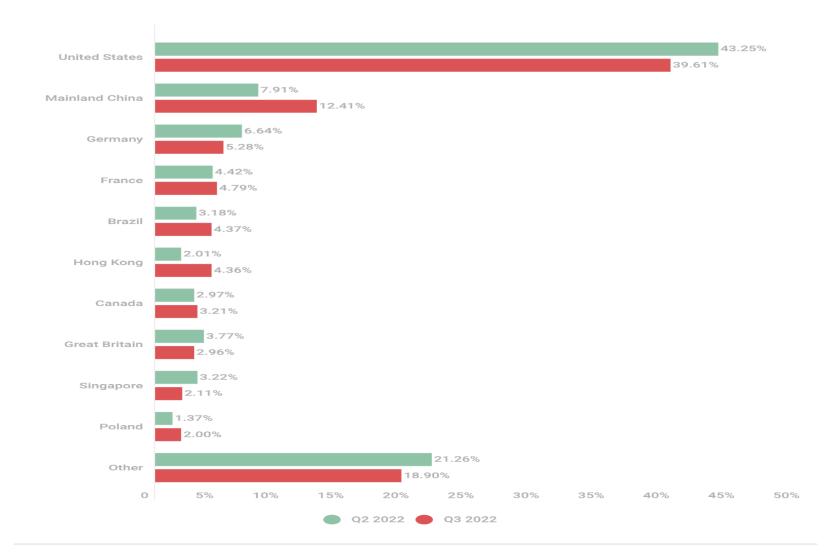


#### General Security Trend - 2023

- Domain abuse will continue in 2023.
  - Industry (ie. APWG quarterly report) noticed significant increase of phishing in 2022, and expect the trend will continue
  - Botnet command and control domains decreases in mid 2022 but only after several quarters of increases
- Expect upcoming attacks with assistance from AI, Machine-learning, and Automation, with tools such as ChatGPT and others
- Supply chain attack will continue, especially authentication applications
  - One-Time passcodes via SMS & Email
- The security management challenges of workforces remain distributed
- Geopolitical / nation-state activity will continue
  - Driven by conflicts and potential conflicts



#### DDoS Attacks by Country







#### **DDoS Attack Duration**

Source: securelist.com (Geen: Q2, Red Q3)

Attacks with 20+ hours increase by 19%. The longest attack recorded in Q3 lasted 451 hours.

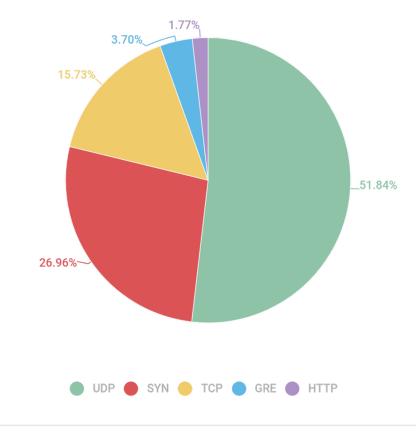






#### MultiVector DDoS Attack

Source: securlist.com



kaspersky





#### Plan For 2023

- Registry Lock (March 1, 2023)
  - Allows registrars to provide registrants a very valuable tool to protect their domains from hijacking
- Universal Acceptance (UA) Day (March 28, 2023)
  - To promote more languages under .asia , adding 24 new languages
  - Arabic, Belarusian, Bosian, Bulgarian, Croatian, Danish, Finnish, French, German, Hungarian, Icelandic, Italian, Latvian, Lithuanian, Macedonian, Montenegrin, Polish, Portuguese, Russian, Serbian, Spanish, Swedish, Turkish, Ukrainian



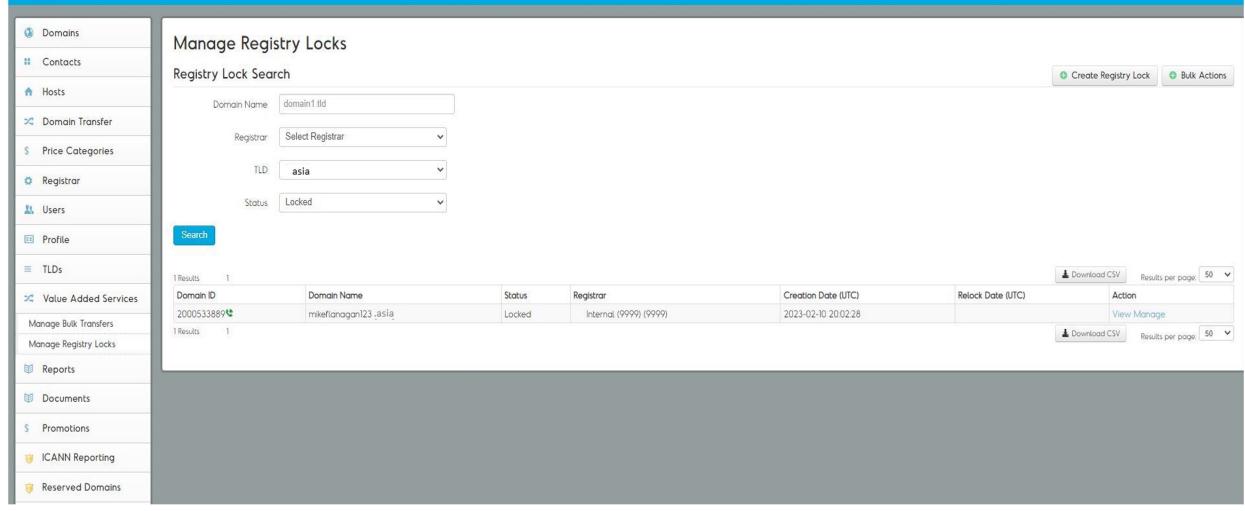


#### .asia Registry Upgrade - Q3 2023

- Upgrade registry infrastructure to Cloud Based Infrastructure
  - Ability to scale flexibly
  - Ability to innovate quickly
  - Minimized downtime for the registry
  - Autonomous programmability
  - Self-healing capabilities
- New Registry Platform with added features and functionality
  Premium and Reserved Name Management
  Domain Name Compliance Management
  Registry Lock management
- New Registry Admin Portal with new design



### Upgraded portal for DotAsia and .asia registrars



## Questions?





## THANK YOU!





## AGM (Sunday, Feb 26, 2023)

- Administrative Welcome
- Board Chair Opening Remarks
- Board Election Chair Report
- 3. Board Report
- Member Resolution & Discussions
  - Appointment of Auditors
  - DotAsia Memorandum & Articles of Association (M&A) update
  - CEO Position and Board Composition
- Asia Registry Backend Provider Report
- 6. Financial Report 2021-2022
- 7. DotAsia Highlights 2022 & Strategic Direction 2023
- 8. Open Discussions

1830 (Local Time) Joint Dinner with AP\* (Meet at Sofitel Lobby)













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## DotAsia Highlights 2021 & Strategic Plan 2022

2021: Engage & Advance











**AUTHENTIC ITALIAN CUISINE** 

### TAKEAWAY **MENU**

WWW.CIELOS.ASIA



Pantry and Fridge

2. Shop Your Pantry First

3. Have your Meal Plan







### GET FIGHTER FIT AND RIPPED

Learn the art of striking and grappling at The Jungle MMA.

First timers to The Jungle MMA Book your free trial now!

email: explore@thejungle.asia Whatsapp: 9328 6002

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smart relocations





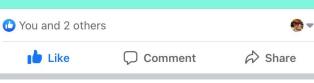


... X

.ASIA domain can be your virtual avenue to the largest continent in the world! Reserve .ASIA top-level domain at \$3.99 till June 30, 2022, & get direct access to the marketplace of 48 countries.

#asia #dotasia #domain #tld #offer #domainhunt #reseller #business #ConnectReseller

























Teleport, the logistics venture of Capital A (formerly AirAsia Group) launched a new branding campaign targeting potential customers, freight for... See more

CoolCat



6:10

create

story

Teleport 📀

4 m · 🕢

salon

MARKETINGMAGAZINE.COM.MY

Teleport showcases first to last mile logistics capabilities with new "Never On Time, Always Early"...















teleport.asia

Marketplace

Notifications





Managing Director of Koelnmsse (Organizer of Gamescom Asia), talk about the importance of establishing a presence in the South East Asian Region.

www.gamescom.asia



92 People reached

**9** Engagements

**Boost post** 



2010: Community Contributions

2012: Year of Investments

2014: Year of Development

2016: Startup

2018 & 2019: Growth

2021: Engage & Advance

2011: Year of Exploration

2013: Year of Consolidation

2015: Rebalancing

2017: Launch

2020: Reprioritization

## 2022:

# Asia Pacific Collaboration & Solidarity

Expand Member Engagement, Foster Collaborations between Members & Enhance Asia Pacific Solidarity













# Sep 2022:







Sep (8)+9-11 APSIG:

• YIGF: Sep 9-11

Sep (11)+12-14 • APrIGF:

Sep (8-11)+12-15 • APNIC:

Sep (15-16)+17-22 • ICANN:

| $\leftarrow$ | September 2022 |    |    |    |    | $\Rightarrow$ |
|--------------|----------------|----|----|----|----|---------------|
| S            | M              | Т  | W  | Т  | F  | S             |
|              |                |    |    | 1  | 2  | 3             |
| 4            | 5              | 6  | 7  | 8  | 9  | 10            |
| 11           | 12             | 13 | 14 | 15 | 16 | 17            |
| 18           | 19             | 20 | 21 | 22 | 23 | 24            |
| 25           | 26             | 27 | 28 | 29 | 30 |               |













About Us





# APRIGF 2022

## Hybrid - Singapore

**Overarching Theme:** People at the Centre: Envisioning a community-led Internet that is inclusive, sustainable and trusted

Date: 12-14 September 2022

Location: Virtual X Singapore

Co-hosts: APrIGF MSG, APNIC

 Numbers of proposals submitted:

(+76%)

Numbers o on-site participants 594

Numbers o online participants 317

Number of economies/countries the attendees are from:

64 (+33%)

Gender ratio of speakers:

F: 65%

M: 43%

0:2%

Free Registration for APrIGF 2022

**REGISTER NOW** 

 Number of sessions selected:

25 (+39%)

Numbers o total participants

(+50%)





## 簽署雙邊合作【網路安全域外效力】記者會





Managing Director and CEO, TWNIC



## **Edmon Chung**

CEO, DotAsia Organisation



## **Jia-Rong Low**

VP, Stakeholder Engagement and Managing Director - Asia Pacific, ICANN

# Member Engagement

- AF CERT, IX and IDN Training
- AM ISIF, IoT and local Internet development
- BT Tibetan Script in IDN & Other IG activities
- CN IDN / UA activities through Jiankang Yao
- IN .IN/.ASIA joint promos & DNS Abuse
- ID Javanese IDN & Youth IG activities
- IR Youth IG activities & Social Media (WIP)
- JP Youth IG activities, IGF2023 & APrIGF
- KR APIGA & APrIGF
- HK APAC DNS Forum
- NZ DNS Abuse & Social Media
- PW .KiDS and emerging technologies
- SG DNS Abuse
- TH IDN / UA and DNS Abuse
- KH .KH, Khmer IDN and IG activities

- MN .KiDS and IG activities
- TW TWNIC-ICANN Engagement Forum
- VN APrIGF & EII (non-member)
- UZ Youth IG activities & Social Media
- APCERT DNS Abuse & cybersec contest
- APNIC EcoInternet Initiative & APrIGF
- APNOG Youth IG @APRICOT
- APNG Youth IG & Fellows.asia
- APRALO IDN/UA, DNS Abuse, Youth outreach
- ISOC APAC EcoInternet & APrIGF
- SANOG DNS Abuse, Cybersecurity
  - Interest for engagement later: NU & APTLD
  - Have not responded for engagement: KZ / TJ

- > Asia Engagement Strategy
- Asia Pacific Community Feedb...
- Asia Pacific Internet Governanc...
  - APIGA 2022
    - APIGA 2022 Participants
  - > APIGA 2021
  - APIGA 2020
  - > APIGA 2019
- > APIGA 2018
- > APIGA 2017
- > APIGA 2016
- · Asia Pacific Internet Leadership ...
- · Asia Pacific Regional Discussio...
- File Lists Asia
- ICANN49 Singapore Meeting ...
- \* ICANN50 London ICANN Eng...
- > ICANN日本語コミュニティサ...
- > ICANN 한국 커뮤니티 사이트 (I...
- Meeting notes
- Quarterly Stakeholder Report ...
- \* Regional Engagement Activity ...
- Regional Engagement Dashboa...
- > Repository for Registrars (Pilot)
- ภาษาไทย Thai
- 中文 Chinese
- > Australasia/Pacific Islands (Oceani...

Pages /... / Asia Pacific Internet Governance Academy



Join APIGA to set yourself on the path to shape the future of the Internet!







## **EcoInternet Pilot Study Report 2021**



## 3rd ICANN APAC-TWNIC **ENGAGEMENT FORUM**

= Taipei

**May 12-13, 2022** (Thu. - Fri.)

指導單位 Adviser /



主辦單位 Organizers /



協辦單位 Co-organizers /











贊助單位 Sponsors /



























ICANN TWA'L

3rd ICANN APAC-TWNIC

**ENGAGEMENT FORUM** 

WITH 37th TWNIC IP OPEN POLICY MEETING

**Plenary 5: TWIGF** 

15:30 - 16:45 Friday, 13 May 2022 (UTC + 08:00)



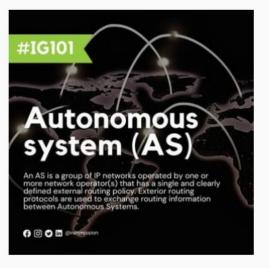
















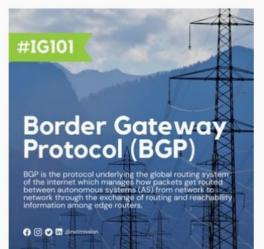


heard. Often our opinion, it's not only direct to governments, but also other stakeholder, for example the private sector.

I think we need more stakeholder.

Internet Governance Academy for Youth in Asia Pacific

I think we need more stakeholders to









# The Global Domain Report 2021 by InterNetX and Sedo: .Asia Top in the Most Successful geoTLDs



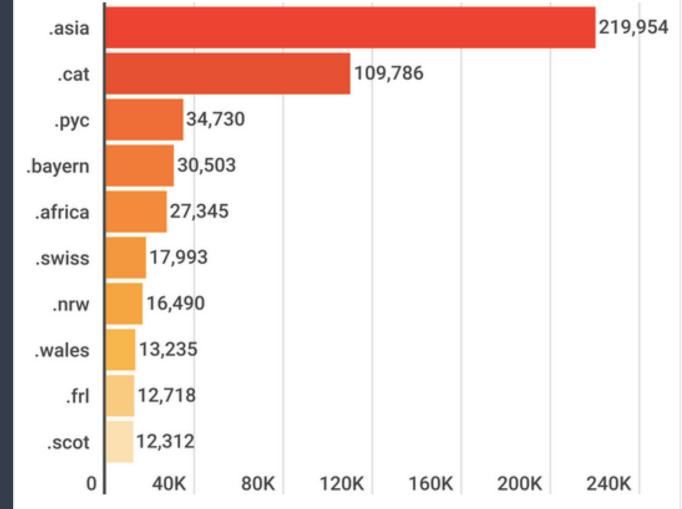






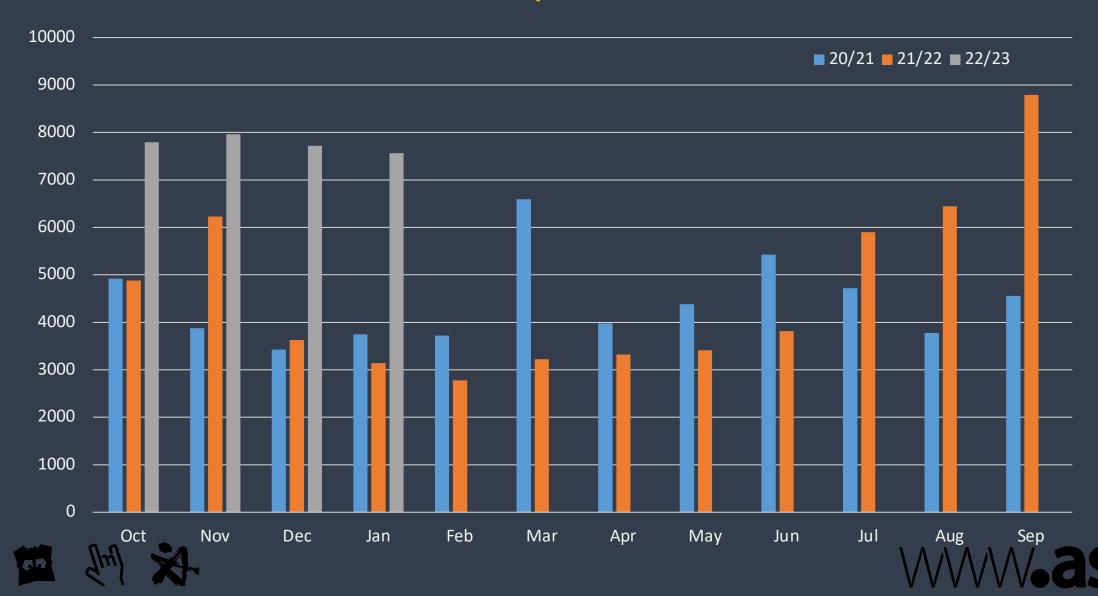
## The most successful geoTLDs

Let's not forget these gTLDs, which represent a region, a community, or even a continent such as .asia, the most registered geoTLD, followed by .cat, for the autonomous region of Catalonia and .pyc for the ethnic community of Russian-speaking people in Kiev Rús.



Registered geoTLDs

# .Asia New Create Units by Months



# WHY IT MUST BE DOTASIA?











### OUR BEST REGISTRY PARTNER

~5000 .ASIA was registered in our system

MAT BAO is the leading registrar in Vietnam in terms of the number of .ASIA domain names

## THE SUITABLE ONE

Gen Z in Asia is extremely active

Gen Z in Asia is extremely active and excited about technological innovations.

THE EASY TO USE DOMAIN NAMES

.ASIA is suitable for reaching audiences in Asia

Short, easy to remember and a generic domain name are the points that make .ASIA stand out to reach students.















Tiếng Việt ▼ 🌀 Trợ lý Mắt Bão Ø 🐵 Hỗ trợ 🕍 Đăng nhập Ø

Khuyến Mãi WordPress Hosting & Server Email & Office Tên Miền 🔻 Bảo Mật -



<u>ドメイン取るなら お名前.com</u> **>** <u>ドメイン</u> **>** .asiaドメイン

## asia FX12

2008年にアジア太平洋地域に向けのsTLD(スポンサー付きトップレベルドメイン)として2006年より運用が開始された ドメインです。

文字列を入力 (例) example

.asia

初年度90円

ĐANG DIỄN RA

Tạo điểm cộng cho

Bộ mặt "ấn tượng" khi tìm việc





Live on Microsoft Teams

15:00 - 16:30 | 23/02/2022

Sponsored by asia





thanhnienkhoitaoguongmatso.vn



## INVITATION LETTER



#### **MR. PAVAN BUDRHANI**

**DIRECTOR OF BUSINESS DEVELOPMENT - DOT.ASIA** 

**INVITED TO** 

#### **CONTEST LAUNCH PRESS CONFERENCE**

BUILD UP YOUTH DIGITAL PROFILES 2022

**Time:** 13:30 - 15:00 GMT+7 - May 30th 2022 **Location:** Hall 26/3 of the Central Youth Union 62 Ba Trieu Street, Hoan Kiem, Hanoi, Vietnam

#### PRESS CONFERENCE AGENDA

13:30 - 14:00 WELCOMING DELEGATES AND GUESTS

14:00 - 14:05 • DECLARATION OF REASONS, INTRODUCTION OF DELEGATES

14:05 - 14:55 REPORT ON THE CONTEST

STATEMENT OF VIETNAM YOUTH UNION CENTRAL LEADER

STATEMENT OF MATBAO CORP LEADER

14:55 - 15:00 • END OF PRESS CONFERENCE







thanhnienkhoitaoguongmatso.vn

## INVITATION LETTER



#### MR. AJITORA

STAKEHOLDER ENGAGEMENT MANAGER

INVITED TO

#### CONTEST LAUNCH PRESS CONFERENCE

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## STARTING YOUR ONLINE BUSINESS

Please enter a word or phrase





Only from 119K









#### .top

Leading the brand with domain.top

Price from: **50,000**<sup>đ</sup>

Discount - Save

Price old: <del>249,000</del><sup>đ</sup>

Check for existence



#### .xyz

Make a difference with the next generation domain

Price from: 45,000<sup>đ</sup>

Discount - Save

Price old: 319,000<sup>đ</sup>

Check for existence



#### .asia

Conquer the Asian market

Price from: **59.000**<sup>đ</sup>

Discount - Save

Price old: 349,000<sup>đ</sup>

Check for existence



#### .site

Corporate and personal branding

Price from: 30.000<sup>đ</sup>

Discount - Save

Price old: <del>655,000 d</del>

Check for existence

## .online

#### .online

Connect the world with domain.online

Price from: 30,000<sup>đ</sup>

Discount - Save

Price old: <del>791,000 d</del>

Check for existence

er your desired web address

.com

\$1/1<sup>st</sup> year then \$15/year Email V DNS V About OX V Resou

Open-Xchange and DotAsia partner to empower SMEs in Southeast Asia

Jun 16, 2022



Offers domain providers innovative business models to include premium email and collaboration tools with DotAsia domains

Open-Xchange (OX) + .Asia + Partners Press Release

TRUSTED BY

(GoDaddy

10 N 0 S by 183

rackspace<sub>®</sub>

web.com<sup>\*</sup>

# Make email your fastest growing business

The partnership means that domain registrars and resellers now have access to a range of innovative business models and discounts to offer SMEs registering a .Asia domain access to OX Cloud – Open-Xchange's premium email and collaboration platform, which includes email, calendar, address book, tasks, and drive, along with security.



# New Creates – Top Economies & Registrars

2021

1. China

2. U.S.

3. Viet Nam

4. Japan

5. Iceland

6. Malaysia

7. Panama

8. India

9. Singapore

10. Thailand

2022

1. U.S.

2. Viet Nam

3. Iceland

4. China

5. Japan

6. Indonesia

7. Malaysia

8. Thailand

9. Australia

10. Korea

2022

1. GoDaddy (U.S.)

2. GMO (JP)

NameCheap (U.S.)

Dynadot (U.S.)

Mat Bao (VN)

Alibaba (CN)

PA Viet Nam (VN)

Chengdu West (CN)

Porkbun (U.S.)

10. WebNic (ID)

While most of our registrants come from Asia, large % come through int'l based registrars:

U.S-4

VN-2

CN - 2

JP-1

ID-1

\* U.S. in particular is a big market for us













## .ASIA CELEBRATES ASIAN AMERICAN PACIFIC ISLANDER MONTH WITH FRIENDS



.ASIA CELEBRATES
ASIAN AMERICAN PACIFIC ISLANDER MONTH WITH FRIENDS



.ASIA CELEBRATES
ASIAN AMERICAN PACIFIC ISLANDER MONTH WITH FRIENDS



Jacqueline Daly Toly Dynadot

.asia



#### WHY IS AAPI HERITAGE MONTH IN MAY?

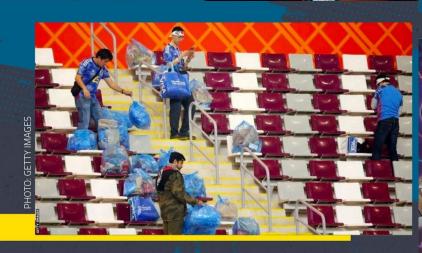
THE MONTH WAS SPECIFICALLY CHOSEN TO COMMEMORATE THE FIRST JAPANESE IMMIGRANT TO ARRIVE IN THE U.S. ON MAY 7, 1843, AS WELL AS THE COMPLETION OF THE TRANSCONTINENTAL RAILROAD ON MAY 10, 1869, NEARLY 20,000 CHINESE LABORERS WORKED IN HAZARDOUS, EVEN DEADLY, CONDITIONS FOR LOW WAGES TO CONSTRUCT IT

## WHAT IS YOUR GO TO ASIAN COMFORT FOOD?









JAPAN'S FANS THEN HELPED CLEAN UP TRASH AT KHALIFA INTERNATIONAL STADIUM AFTER THE MASSIVE UPSET WIN



JAPAN STUN GERMANY 2-1 IN COMEBACK VICTORY AT WORLD CUP



#AsianNationsAtTheFIFAWorldCup







SAUDI ARABIA DECLARES WED, NOV. 23 A PUBLIC HOLIDAY AFTER BEATING ARGENTINA 2-1 AT WORLD CUP



#AsianNationsAtTheFIFAWorldCup



BTS MAKES HISTORY BY BECOMING THE FIRST ACT TO WIN 'POP DUO OR GROUP' FOR FOUR CONSECUTIVE TIMES



# HAPPY CHINESE NEW YEAR









www.cultureplus.asia

.asia



PHILIPPINES BAGS FIRST WORLD UNIVERSITIES DEBATING CHAMPIONSHIP TITLE





JAPANESE PASSPORT RANKS YET AGAIN AS MOST MOBILE IN THE WORLD, FOLLOWED BY SINGAPORE AND SOUTH KOREA.





KE HUY QUAN WON THE GOLDEN GLOBE AWARD FOR BEST SUPPORTING ACTOR.



MICHELLE YEOH WON BEST PERFORMANCE BY AN ACTOR IN A MOTION PICTURE, MUSICAL OR COMEDY.





GORDON RAMSAY NAMES LAOS AND VIETNAM AS WORLD'S TOP FOOD DESTINATIONS.





**DIWALI WILL BECOME AN OFFICIAL HOLIDAY** IN NEW YORK CITY PUBLIC SCHOOLS STARTING NEXT YEAR.

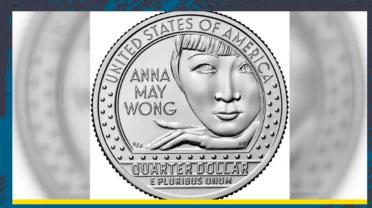


**LUNAR NEW YEAR IS NOW A** STATE HOLIDAY IN CALIFORNIA





**RISHI SUNAK BECOMES UK'S FIRST BRISTISH ASIAN PRIME MINISTER** 



**FILM STAR ANNA MAY WONG SET TO BECOME FIRST ASIAN AMERICAN ON US CURRENCY** 





# APAC SPACE



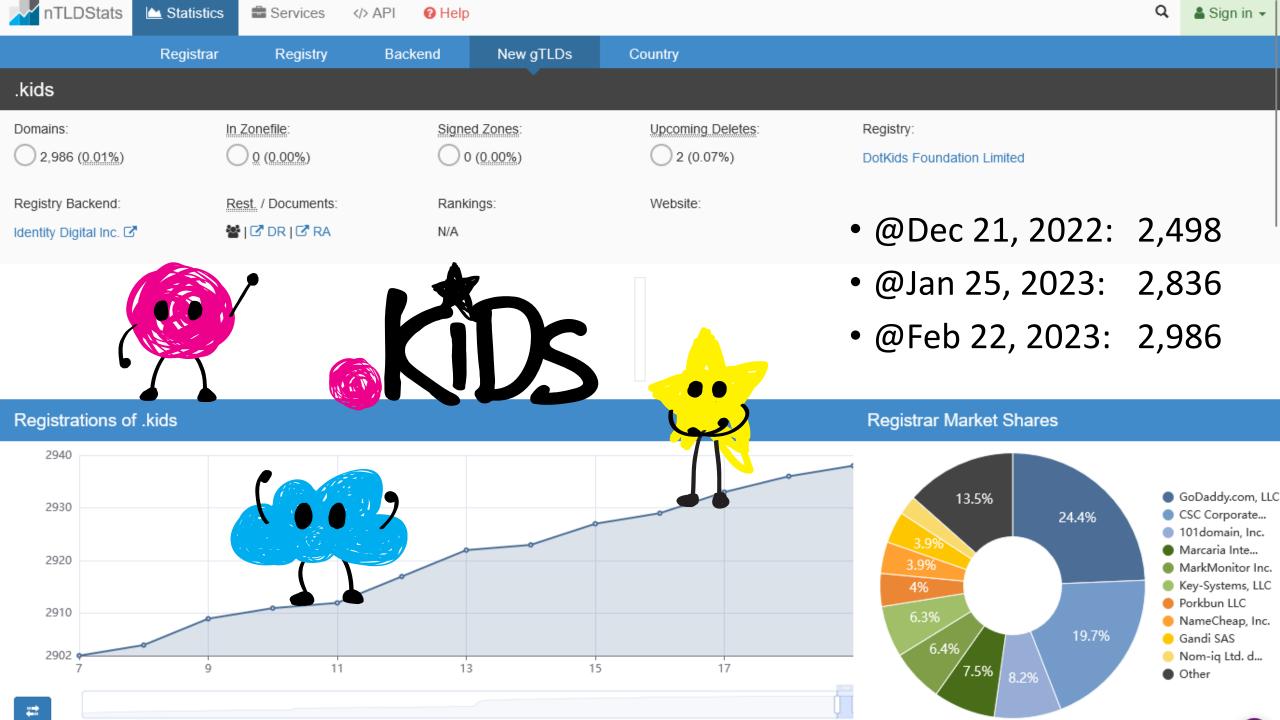


OCT 19-23, 2022

#### The building blocks of a solid foundation







# .box





## 2023:

Broaden Collaboration, Shaping Narrative in Support of the Global Multistakeholder Internet Governance from Asia Pacific

Support the advancement of Multistakeholder Internet Governance Model as a leading voice from the Asia Pacific **Internet Community** 













# 2023-2025:

Broaden Collaboration, Shaping Narrative in Support of the Global Multistakeholder Internet Governance from Asia Pacific

Support the advancement of Multistakeholder Internet Governance Model as a leading voice from the Asia Pacific **Internet Community** 













# Open Discussions & Closing Remarks













# AGM (Sunday, Feb 26, 2023)

- 0.

- 3.
- 4.
- 5.
- 6.
- 8.

1830 Joint Dinner with AP\* (Meet at Sofitel Lobby)  $\rightarrow$  TCC - The Country Chef (Seascape Village)













# Every .Asia Domain Contributes to Internet Development in Asia

Thank You! | info@dot.asia





