

DotAsia Board Community Projects Committee (BCC) Meeting Minutes

Date(s) & Time:	January 23, 2020 (Thursday) 14:00 – 15:00 HKT
Location:	DotAsia Zoom Meeting Room: http://aji.asia/zoomboardcommunity
Attendees:	Satish BABU Edmon CHUNG Lianna GALSTYAN Maureen HILYARD (Guest Board Member) Freda CHEUNG (DotAsia Team) June LAU (DotAsia Team) Apologies: Tommy MATSUMOTO

No.	Action Items:	Owner	Remarks
C2019.08.A01	Set review frequency of projects.	BCC	To be discussed when the dashboard (C2019.08.A03) is finalized.
C2019.08.A02	Think about how to better engage the Advisory Council once the subcommittees start running smoothly.	BCC	
C2019.08.A03	Combine and summarize the Word and Excel file of Community Projects and identify a previous activity conducted that encourages DotAsia branding (Dashboard).	Edmon CHUNG	DotAsia SIA Goals & Theory of Change Worksheet prepared as a first step for a Dashboard.
C2020.01.A01	Present the Core Values and Core Competence models at F2F Board meeting in Feb.	BCC	
C2020.01.A02	Identify resource input, set measurement matrix and start collecting data for community projects. Details will be tabled for discussion in the next BCC meeting.	DotAsia Team	

Discussions:

1. Roll Call

- 1.1. Mr. Satish BABU led the meeting as Chair of BCC.
- 1.2. Roll call. Those present for all or part of the meeting are included in the Attendee section.

- 1.3. It was suggested to reach out to Tommy to provide him with updates on BCC discussions and coordinate meeting schedules with Tommy to avoid timing conflicts.
- 2. Approval of Last Board Community Projects Committee Meeting Minutes (December 9, 2019)**
 - 2.1. BCC meeting minutes 2019.12.09 and action items were discussed.
 - 2.2. BCC Meeting Minutes 2019.12.09 approved unanimously.
- 3. Confirmation of DotAsia Core Values and Core Competencies**
 - 3.1. BCC agreed to recommend for the Core Values and Core Competencies to be adopted by the DotAsia Board, and requested for the model to be presented at the F2F Board meeting in Feb 2020 for further Board discussion and adoption. (C2020.01.A01)
 - 3.2. It was also suggested to present the Core Values and Core Competencies model to Members at the Feb 2020 AGM.
 - 3.3. Upon formalization, the Core Values and Core Competencies model should be published on DotAsia's website and project evaluation and measurement should embody the essence of the model.
- 4. DotAsia Social Impact Assessment (SIA) Goals & Theory of Change Worksheet**
 - 4.1. Background of the DotAsia team's consideration of measuring the impact of our community projects were presented, and the various measures considered previously explained. It was also highlighted that with the engagement from the BCC, the DotAsia team is reexamining how best to measure our work for the community.
 - 4.2. Upon reviewing a number of different standards and frameworks for Social Impact Assessment (SIA), the DotAsia team designed a worksheet which incorporated DotAsia's Vision, Mission, Core Values and Core Competencies into the consideration of SIA Goals and Theory of Change (ToC).
 - 4.3. DotAsia SIA Goals & ToC Worksheet was presented and introduced to BCC.
 - 4.3.1. The purpose of the worksheet is to allow team members to detail their project to ensure that it incorporates DotAsia's Vision, Mission, Core Values, Core Competencies along with other factors such as input resource required, activities to perform, expected output and outcome.
 - 4.3.2. Understanding the equal importance of DotAsia's contribution to the Asian Internet community and .Asia as a registry business, the worksheet is designed to consider both elements in parallel.
 - 4.3.3. Project specific measurements for project evaluation will be further developed.
 - 4.4. Satish shared that IEEE's project evaluation is based on the Social Return on Investment (SROI) model where it measures all outcomes in monetary values. That is, the ratio efficiency of financial investment verses outcome.
 - 4.5. It was discussed and understood that for the moment, the usage of this worksheet can assist to gauge the current status of community projects and help to set

targets for measurements. Therefore, providing a base comparison for future evaluation and project comparison.

- 4.6. Question was raised on what the reason is for increasing formality of project assessment and measurement. It was clarified that the aim is to systematize a methodology to review the success and impact of a project, as well as to better present projects to other grants providing organizations and foundations to scale the projects.
- 4.7. Operationally, the aim is to pilot the framework for existing projects like NetMission and APriGF in 2020 and continually improve the process to complete a full SIA plan for next year, understanding that having some base data will help to set more realistic goals for coming years.
- 4.8. DotAsia Team will look to identify resource input, set measurement matrix and start collecting data for community projects. Details will be tabled for discussion at the next BCC meeting. (C2020.01.A02)