

DotAsia Board Community Projects Committee (BCC) Meeting Minutes

Date(s) & Time:	February 10, 2020 (Monday) 17:00 – 18:00 HKT
Location:	DotAsia Zoom Meeting Room: http://aji.asia/zoomboardcommunity
Attendees:	Satish BABU Edmon CHUNG Maureen HILYARD (Guest Board Member) Tommy MATSUMOTO Freda CHEUNG (DotAsia Team) Apologies: Lianna GALSTYAN

No.	Action Items:	Owner	Remarks
C2019.08.A01	Set review frequency of projects.	BCC	To be discussed when the dashboard (C2019.08.A03) is finalized.
C2019.08.A03	Combine and summarize the Word and Excel file of Community Projects and identify a previous activity conducted that encourages DotAsia branding (Dashboard).	Edmon CHUNG	DotAsia SIA Goals & Theory of Change Worksheet prepared as a first step for a Dashboard. Target to complete the Dashboard in 1 st quarter 2020.
C2020.01.A01	Present the Core Values and Core Competence models at F2F Board meeting in Feb.	BCC	Completed.
C2020.01.A02	Identify resource input, set measurement matrix and start collecting data for community projects. Further details will be provided for discussion in the next BCC meeting.	DotAsia Team	

Discussions:

1. Roll Call

- 1.1. Mr. Satish BABU led the meeting as Chair of BCC.
- 1.2. Roll call. Those present for all or part of the meeting are included in the Attendee section.

2. Approval of Last Board Community Projects Committee Meeting Minutes (January 23, 2020)

- 2.1. BCC meeting minutes 2020.01.23 and action items were discussed.
- 2.2. BCC Meeting Minutes 2020.01.23 approved unanimously.

3. Update on Development of Measuring Social Impact of DotAsia Community Projects

- 3.1. DotAsia SIA Goals & ToC Worksheet was presented and briefed to BCC.
 - 3.1.1. In addition to identifying the overall outcome, activities and output indicators for key community projects which were briefed in the last BCC meeting, the team added details relating to input of resources and investments to help compare DotAsia input verses social impact.
- 3.2. The Project Metric Data Points proposed for APriGF and NetMission were presented and briefed to BCC. Further refinement of both ToC and Metrics will be presented for discussion. (C2020.01.A02)
- 3.3. Question was raised on how to measure the diversity of participants. It was discussed that it will be measured by the number of countries/ economies of applications and admission.
- 3.4. Question was raised regarding how the project goals and measurements connect to DotAsia's Vision & Mission. It was clarified that dual goal of Community Goal and Registry Goal are required for projects and that the Core Values and Core Competence are incorporated as components.
- 3.5. Question was raised regarding how projects should be prioritized as the goals and outcome may be subjective. There was discussion about the IEEE approach to convert the project's input and output into dollar values, based on the Social Return on Investment (SROI) approach. There was concern on how qualitative measures can be appropriately monetized.
- 3.6. Question was raised asking if there are any .Asia domains created by the NetMission Ambassador Program to raise awareness of .Asia. It was clarified that youth4ig.asia and youth4rights.asia were created by NetMission and other Asia Pacific fellowship alumni.

4. Discussion on taking on New Projects (potential project in collaboration with ISOC HK & Facebook)

- 4.1. Edmon introduced the Facebook "We Think Digital" Program to BCC. The program is focused on internet governance, including fake news and privacy issues.
 - 4.1.1. In Asia, the program has been launched in Indonesia, India, Philippines, Thailand, Taiwan and Vietnam.
 - 4.1.2. Facebook reached out to ISOC HK and DotAsia for collaboration to develop the program in Hong Kong. "We Think Digital" has a similar structure to the NetMission program and it hopes a reach of a few thousand people in the coming 2 years.

- 4.1.3. The program will involve seminars, interactive workshops and talks at school which targets secondary school student (13-18 years old) and elderly (65+ years old).
- 4.1.4. Facebook will provide the majority of the funding to launch the program.
- 4.2. Question was raised if this program needs to be approved by BCC before proceeding. It was clarified that unless a project requires governance intervention, BCC should be informed but approval is not required to advance a new project. As such, the DotAsia Team can continue with existing practice for new project selection and a brief report should be presented to the BCC.
- 4.3. There was suggestion to involve the NetMission Alumni to drive this initiative hence continuing to reinforce the alumni's long term development. It was clarified that it is effectively envisioned as a subproject under NetMission, which is similar to what is currently done for APIGA and Taiwan Model ICANN and AP Youth IGF where NetMission alumni propels the project and the DotAsia team help to coordinate.
- 4.4. It was suggested to include a risk analysis in the project measurement framework. Specifically for "We Think Digital", the project's reputation and material content should be considered.

5. Engagement of Advisory Council (AC)

- 5.1. The members of AC were appointed early on as DotAsia was launching. The AC was more active prior to the Sunrise and Landrush period in the process of developing registry policies. Currently, the Advisory Council are involved only when there are Sponsor Community Projects (SCP) funding consideration.
- 5.2. Upon further clarification on the purpose of the Advisory Council, there was suggestion to connect with each Advisory Council Member's organization to inform them of the changes of DotAsia and confirm the appointed representative.
- 5.3. It was agreed that further discussion relating to the Advisory Council development with the Board would be beneficial.
- 5.4. At the moment, there is no need to elect an Advisory Council Chair as communications are through e-mail.
- 5.5. There was suggestion to provide routine updates to the Advisory Council and seek advice from them when necessary.