

## DotAsia Board Community Projects Committee (BCC) Meeting Minutes

<b>Date(s) &amp; Time:</b>	May 19, 2020 (Tuesday) 14:30 – 15:30 HKT
<b>Location:</b>	DotAsia Zoom Meeting Room: <a href="http://aji.asia/zoomboardcommunity">http://aji.asia/zoomboardcommunity</a>
<b>Attendees:</b>	Satish BABU Nicole CHAN Billy CHEON Edmon CHUNG Lianna GALSTYAN Maureen HILYARD (Guest Board Member) Tommy MATSUMOTO Freda CHEUNG (DotAsia Team)

No.	Action Items:	Owner	Remarks
C2019.08.A01	Set review frequency of projects.	BCC	Parked until SIA (Social Impact Assessment) framework (C2020.01.A02) is complete.
C2019.08.A03	Combine and summarize the Word and Excel file of Community Projects and identify a previous activity conducted that encourages DotAsia branding (Dashboard).	Edmon CHUNG	Parked until SIA framework is complete.
C2020.01.A02	Identify resource input, set measurement matrix and start collecting data for community projects. Further details will be provided for discussion in the next BCC meeting.	DotAsia Team	In progress. SIA Discussion included in Item 5.
C2020.04.A01	Suggest addition of Internet related indicators for the ProjectLockdown.Asia project	DotAsia Team	Completed. Will continue work with Project Lockdown Team.
C2020.05.A01	Bi-monthly newsletter of "This.is.Asia" to be produced for engagement with Advisory Council and Members.	DotAsia Team	A first draft to be circulated before next BCC meeting.
C2020.05.A02	Suggest to add a column of "from DotAsia Chair" in the This.is.Asia newsletter.	BCC	To be discussed at May 2020 Board meeting.
C2020.05.A03	Collect testimonial on promotion effectiveness from existing .Asia users.	DotAsia Team	To be circulated before next BCC meeting.

## Discussions:

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### 1. Roll Call

- 1.1. Mr. Satish BABU led the meeting as Chair of BCC.
- 1.2. Roll call. Those present for all or part of the meeting are included in the Attendees section.

### 2. Approval of Last Board Community Projects Committee Meeting Minutes (Apr 21, 2020)

- 2.1. BCC meeting minutes 2020.04.21 and action items were discussed.
- 2.2. BCC meeting minutes 2020.04.21 approved unanimously.

### 3. DotAsia Core Values & Core Competence Framework as BCC-001

- 3.1. Framework was compiled as a Board & Governance Policy document with versioning, details are the same as adopted Apr Board meeting. (2020.04.007)
- 3.2. To be published on DotAsia website after adoption of Board meeting minutes of Apr 30, 2020 at the May 2020 Board meeting.

### 4. Community (AC & Members) Engagement updates

- 4.1. Bi-monthly newsletter of "This.is.Asia" will be distributed to AC and Members. Content includes selection of DotAsia or projects social media posts. (C2020.05.A01)
- 4.2. It is planned to be published in June, with a bi-monthly schedule (once every 2 months).
- 4.3. The sender of the newsletter was discussed due to the formalization of the Board structure. It was agreed that the newsletter will be sent by DotAsia Team but from the Board.
- 4.4. It was suggested to add a column of "from DotAsia Chair" in the newsletter. This will be further proposed to the Board at the May Board meeting. (C2020.05.A02)

### 5. SIA (Social Impact Assessment) Updates

- 5.1. DotAsia is working on combining the Theory of Change worksheet into the selected Social Impact Assessment (SIA) framework.
- 5.2. The framework will be completed in June and collection of data will commence thereupon. (C2020.01.A02)
- 5.3. Preliminary report and Community Projects Dashboard are expected to be presented at F2F Board meeting in Q4 2020.

**6. Support / Response on COVID-19**

- 6.1. The progress of Project Lockdown was presented to BCC.
- 6.2. The Project Lockdown is coordinated by NetMission Ambassador and Alumni.
- 6.3. The projects with Facebook and APNIC are postponed to end of 2020 due to COVID-19.

**7. Other projects**

- 7.1. Tommy suggested that community projects could also contribute to increasing the number of registration of .Asia domain names. The importance of driving more registrations and adoption of the .Asia domain is important for DotAsia's efforts overall and to remain financially healthy was emphasised.
- 7.2. Past projects were listed and their support to .Asia registration were highlighted. It was highlighted that the projects were evaluated by internal debriefing, Facebook and registration data.
- 7.3. It was proposed to collect feedback from existing .Asia domain users and to evaluate the promotion effectiveness of community projects. It was explained that DotAsia has collected testimonials from current .Asia domain users in the past.
- 7.4. DotAsia team will compile some of these testimonials for further discussion, including whether and how surveys may be done to better understand .Asia users, at the next BGC meeting. (C2020.05.A03)
- 7.5. DotAsia team explained that the Youth Mobility Index (YMI) Report ([www.ymi.asia](http://www.ymi.asia)) was launched in 2018, however, the response was moderate and the required efforts were substantial. Therefore the team had suspended further development of the project.
  - 7.5.1. It was discussed that the YMI report provided solid data of different aspects on youth mobility among countries and is a valuable output.
  - 7.5.2. It was suggested to consider revitalizing the YMI project and to explore simplifying the report to reduce the required efforts and deliver a more targeted message in the report.