DotAsia Board Community Projects Committee (BCC) Meeting Minutes

Date(s) & Time: June 21, 2022 (Tuesday) 14:02 – 15:11 HKT

Location: DotAsia Zoom Meeting Room: http://aji.asia/zoomboardcommunity

Attendees:
Kashif ADEEL
Edmon CHUNG
Murad IBRAGIMOV
Leonid TODOROV
Ellen STRICKLAND (Chair)
Jenna FUNG (DotAsia Team)
Christine OR (DotAsia Team)*
Phyo Thiri LWIN (Observer)

Apologies:
Andi BUDIMANSYAH

Absent:
Joel DISINI
Santanu ACHARYA

*Joined meeting during Discussion Item 3.3

No. | Action Items: | Owner | Remarks
--- | --- | --- | ---
C2022.04.A01 | Draft an action plan regarding the correspondence of reserved names to GAC representatives for further discussion. | Edmon CHUNG | Pending government engagement Board workshop.
C2022.05.A01 | Draft implementation plan on outreach to Sponsor Members regarding the SCP. | Edmon CHUNG | Completed.
C2022.05.A02 | Have a mock-up with additional graphics explaining the SCP Program at the next BCC meeting for comments. | Edmon CHUNG | Completed.
C2022.05.A03 | Organize a special meeting of interested Board Members with the DotAsia team on government engagement. | Board Secretariat | Postpone to next month
C2022.06.A01 | Update infographics and draft mock-up for the SCP program video | Edmon CHUNG |

Discussions:

1. Roll Call
1.1. Ms. Ellen STRICKLAND chaired the meeting as BCC Chair.

1.2. Roll call. Those present for all or part of the meeting are included in the Attendees section.

2. Approval of Last Board Community Projects Committee Meeting Minutes (May 24, 2022)

2.1. Draft 1 of BCC meeting minutes 2022.05.24 and action items were presented.

2.2. BCC meeting minutes 2022.05.24 approved with no objections.

3. SCP Website Materials

3.1. The draft flow chart for explaining the submission and evaluation of SCP applications, as well as the accrual of SCP funds was presented.

3.1.1. It was highlighted that both the evaluation and accrual processes of the SCP program are included to better explain the program to interested members.

3.1.2. It was also highlighted that DotAsia usually works closely with the Sponsor (ccTLD) Members in the application process.

3.1.3. It was noted that while the SCP application comes through the Sponsor Member, approved funds go to the grant recipients who must not be the Sponsor Member directly.

3.1.4. It was also noted that the post-event SCP Reports are submitted by the Sponsor Members.

3.2. Question was raised on how the BFC and AC process the applications. It was clarified that applications are received currently in a document format and that the applications are circulated to the BFC and AC through email.

3.3. It was suggested that a short-animated video be created to better explain the SCP program.

3.4. It was commented and agreed that iterative improvements can be applied to the design and webpage. The infographic and description can be added to the website first and the video can be produced and added later. (C2022.06.A01)

4. SCP Sponsor Member Outreach

4.1. It was noted that DotAsia sends an email updating the accrued SCP funds to Sponsor members annually. It was suggested that explanations about the SCP program be included in the email along with a link to the SCP page on the website inviting them to understand the program further.
4.2. It was proposed that two annual activities be featured for SCP-supported projects and to explain the SCP process to members.

4.2.1. It was further suggested that one of such activities be held in collaboration with APTLD at its 2nd meeting in the year to highlight SCP works and explain DotAsia’s work in the program.

4.2.2. It was also suggested that the other activity be a webinar scheduled shortly after the annual update email that is sent to Sponsor members.

4.3. It was noted that organizing a special joint workshop with APTLD to reach out to sponsor members will be beneficial.

5. .TH SCP application update

5.1. It was noted that .TH has again withdrawn their approved SCP application due to timing misalignment.

5.2. It was further noted that .TH will look to resubmit support from the SCP for the same event next year.

6. .Kids Updates

6.1. Launch plans for the .kids community gTLD along with brief marketing materials were presented to the BCC. It was noted that the branding of “with.love.from.Asia” is used on .kids materials to indicate DotAsia’s support in the .kids operations.

6.1.1. It was highlighted that the launch sequence for .kids includes the ICANN standard Trademark Clearinghouse (TMCH) Sunrise, Community Sunrise for children’s rights and welfare organizations, and a Pioneer Program period before opening for general availability registrations.

6.1.2. It was explained that the .kids registration policies will be relatively open, but will include more proactive monitoring of abusive and restricted content, such as sexually explicit or excessively violent content, etc., as well as a more aggressive suspension of domain names violating the .KIDS Guiding Principles.

6.1.3. Comment was raised on the consideration for freedom of expression. It was clarified that the .kids policies incorporate the United Nations Convention on the Rights of the Child (UNCRC) which includes the protection of freedom of expression for children.

6.1.4. It was further highlighted that the selected launch dates represent children’s days and other relevant festivals celebrated by different countries and cultures.

6.2. Question was raised on the scalability and readiness of the monitoring, reporting, and suspension process.

6.2.1. It was explained that .kids will be working closely with the backend registry in implementing the takedown processes.

6.2.2. It was further noted that the same system for managing DNS abuse takedowns will be used, which although is a relatively new system is proven for large-scale registry usage.
7. Community Project Updates

7.1. Christine joined the meeting to provide updates on the preparations for APrIGF 2022.

7.1.1. It was reported that APrIGF is confirmed to be held at Grand Hyatt Hotel Singapore, co-locating with APNIC 54 Conference and APSIG.

7.1.2. Further reports regarding session proposal received, fellowship program, registration process and sponsorship-related information were provided.

7.1.3. It was noted that the DotAsia F2F Board meeting is planned to be held in conjunction also with the APrIGF in Singapore, with the plan for 2 days of meeting overlapping with the first day of, but ending before APSIG activities which starts in the evening.

7.2. It was reported that APIGA is tentatively planned to be held in Aug 2022 in Korea, but it is also possible to be postponed to Nov 2022.