

DotAsia Board Community Projects Committee (BCC) Meeting Minutes

Date(s) & Time:	April 17, 2023 (Mon) 1:00 PM – 2:00 PM (HKT)
Location:	DotAsia Zoom Meeting Room: http://aji.asia/zoomboardcommunity
Attendees:	Jordan CARTER Nicole T.I. CHAN Edmon CHUNG Maureen HILYARD Akinori MAEMURA June LAU (DotAsia Team) Absent: Joel DISINI

No.	Action Items:	Owner	Remarks
C2022.04.A01	Draft an action plan regarding the correspondence of reserved names to GAC representatives for further discussion.	Edmon CHUNG	Updated to C2023.04.A03.
C2022.05.A03	Organize a special meeting of interested Board Members with the DotAsia team on government engagement.	BoardSec	Updated to C2023.04.A03
C2023.04A01	In depth discussion of Social Impact Assessment (SIA) Framework	BoardSec	To be included in next BCC agenda.
C2023.04.A02	Circulate SCP Application to BFC and AC for review.	Edmon CHUNG	Completed.
C2023.04.A03	Presenting the strategy for Government Outreach	Edmon CHUNG	Next BCC meeting.

Discussions:

1. Roll Call

- 1.1. Ms. Maureen HILYARD chaired the meeting as BCC Chair.
- 1.2. Roll call. Those present for all or part of the meeting are included in the Attendees section.

2. Approval of Last BCC Meeting Minutes (Feb 1, 2023)

- 2.1. Draft 1 of BCC meeting minutes 2023.02.01 and action items were presented.

- 2.2. BCC meeting minutes 2023.02.01 approved with no objections.

3. Quarterly Community Projects Scorecard

- 3.1. The Quarterly Community Projects Scorecard prepared for Feb 2023 was presented along with brief updates on current status of projects. It was highlighted that the next Quarterly Scorecard will be prepared for May 2023.
- 3.2. It was noted that the progress of the EII report was delayed, and that the identification of host and the transition of the APRIIGF secretariat work was ongoing at the time of the preparation of the Feb 2023 scorecard.
- 3.3. A comment was raised on the balance between supporting community activities and registry activities for DotAsia. It was explained that the market development team and the community projects team are generally not involved in the Board Secretariat work and are made up of different personnel, but share a common social media team. It was further commented that plans are in place to become more strategic
- 3.4. A question about DotAsia's role on the DIPCC (Digital Intellectual Property Coalition of China) project was raised. It was reported that DotAsia serves as the secretariat for the DIPCC which is a group of Chinese technology companies looking to participate more actively at ICANN and international Internet governance forums.
- 3.5. A question about the allocation of resources to community projects was raised. It was noted that the allocation of resources are presented in the annual budget development process and that since 2019 project based allocation has been included. It was further remarked that historically, the development of community projects had been more organic and that a more strategic direction was developed since the consolidation of community works and then the development of the Social Impact Assessment framework.

4. Social Impact Assessment (SIA) updates

- 4.1. It was reported that Social Impact Assessment (SIA) reports have been compiled annually for core DotAsia community activities including for APRIIGF and NetMission since 2020, and that a webpage with all the previous reports and highlights are now available at <https://sia.dot.asia>.
- 4.2. It was observed that the goals set out in the SIA framework 3 years ago are being realized methodically. It was further noted that new goals will be developed based on the strategic direction as put forward in the AGM in the coming year.
- 4.3. A suggestion was made to dedicate a future meeting of the BCC to review the framework to ensure that everyone has a good understanding of it and can better add value to future efforts. (C2023.04.A01)

5. SCP application through .TW

- 5.1. An SCP application was received from Taiwan Digital Diplomacy Association through .TW (TWNIC) in February for their cyber defense network project and presented to the BCC.
- 5.2. It was noted that the staff team have reviewed the application for its suitability against the SCP project requirements and recommends that the BCC approve the application.

- 5.3. It was highlighted that the deliverables of the project include developing an app to combat disinformation, creating online and offline events for awareness, and developing international collaboration about global cybersecurity.
- 5.4. The BCC recommends moving forward with the SCP process to circulate the application to the BFC and AC for their consideration and then to the full Board for approval. (C2023.04.A02)

6. Outreach to government representatives

- 6.1. It was reported that a brainstorming session was originally planned for discussing DotAsia's outreach to government representatives regarding potentially releasing the governmental reserved names included in the .Asia registry prior to the launch more than 15 years ago. It was further noted that the outreach will also include other matters such as EII and .KiDS.
- 6.2. It was commented that such engagement should be regular operations of the organization and that there is no need for the Board to intervene with the executive team's work.
- 6.3. It was suggested and agreed that a high-level plan of the outreach be presented at the next BCC meeting for reference. (C2023.04.A03)