

DotAsia Board Community Projects Committee (BCC) Meeting Minutes

Date(s) & Time:	July 21, 2023 (Fri) 12:00 PM – 13:00 PM (HKT)
Location:	DotAsia Zoom Meeting Room: http://aji.asia/zoomboardcommunity
Attendees:	Jordan CARTER Edmon CHUNG Maureen HILYARD Akinori MAEMURA Phyo Thiri LWIN (DotAsia Team) Apologies: Nicole T.I. CHAN Absent: Joel DISINI

No.	Action Items:	Owner	Remarks
C2023.06A01	Presentation of Board Community Engagement Support policy (BFC-003)	BoardSec	Completed.
C2023.07A01	Updated strategic plan for discussion at F2F Board meeting.	Edmon CHUNG	To be presented at next BCC meeting.

Discussions:

1. Roll Call

- 1.1. Ms. Maureen HILYARD chaired the meeting as BCC Chair.
- 1.2. Roll call. Those present for all or part of the meeting are included in the Attendees section.

2. Approval of Last BCC Meeting Minutes (June 23, 2023)

- 2.1. Draft 1 of BCC meeting minutes 2023.06.23 and action items were presented.
- 2.2. BCC meeting minutes 2023.06.23 approved.

3. Board Community Engagement Support policy (BFC-003)

- 3.1. The background and scope of the Board Community Engagement Support Policy (BFC-003) was presented.
- 3.2. It was acknowledged that in the past, some Board Directors were supported on an ad hoc basis for various occasions, particularly when they had already received travel

support to attend F2F Board Meetings, to repurpose the funding support to another related event, such as to APriGF. BFC-003 formalizes the process.

- 3.3. The eligibility criteria for Board Directors was explained, and it was highlighted that Board Directors receiving support are expected to serve as DotAsia Ambassadors at the event and provide a report afterwards.

4. Member Engagement Updates

- 4.1. It was reported that the members engagement meetings have been taking place. It was highlighted that DotAsia is exploring collaboration with .UZ to localize some of the NetMission work for the IT Village project.
- 4.2. It was also noted that the DotAsia and NetMission team is going to attend the annual collaboration event with .KR (KISA) for APIGA in Seoul.

5. Continued Discussion on Strategic Directive

- 5.1. A report on the staff team's development to operationalize the strategic directive as put forward at the DotAsia AGM2023 was presented. It was highlighted that a goal was for DotAsia to become a voice from the Asia Pacific community at the global Internet governance forums.
- 5.2. It was noted that the plan is to have a living document in place by Q3-Q4 of this year as talking points for staff and Board when speaking publicly.
- 5.3. Following from the Board suggestion to develop a more comprehensive Strategic Plan, the market development plan and targets for 2023-2025 was also presented. It was noted that further integration between the Internet governance engagement and the market development initiatives is being planned.
- 5.4. It was briefly explained that the market development plan incorporates two general approaches: price promotion; and, social media collaboration.
- 5.5. A comment was raised about DotAsia's role in supporting APriGF as its Secretariat. It was suggested that clearer responsibilities be defined between the MSG and the Secretariat. It was further noted that such better definition may be developed in working with the host this year.
- 5.6. Updated strategic plan based on response so far to be circulated for discussion. (C2023.07A01)