

# DotAsia Internet Governance SIA: **Report Highlights**

Jennifer Chung | 2026.02.06 | DotAsia Board Meeting, Jakarta



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**Asian** #InspirAsian

<b>Project:</b> Internet Governance (general)	<b>Framework Version:</b> 1.1	<b>Status:</b> FINAL	<b>Date:</b> 2023.02.23
	<b>Report Version:</b> 2024_0.1	<b>Status:</b> Preliminary	<b>Date:</b> 2026.02.04

**Project Goals (What is the long term change you see as DotAsia’s Goal/Outcome for the Project/Program?):**

DotAsia Community Goal/Outcome	.Asia Registry Goal/Outcome
To establish DotAsia as a Key Opinion Leader (KOL) in Asia Pacific on Internet Governance regionally and globally, through the multiple levels of participation of individual DotAsia staff members at various IG and IG related fora.	To establish .Asia as a regional authority in TLD (ICANN) and Internet Governance as well as good relationships with the Internet Governance community, including governments, industry, and civil society.

**Theory of Change (ToC: SMART Model):**

<b>Specific:</b> What, Why and How.	What Community Need will this Project/Program solve?	<ul style="list-style-type: none"> <li>Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at different IG fora, including NRIs and at UN/UN MAG (global).</li> <li>Strengthen voices from Asia Pacific in the global IG community.</li> </ul>	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, which can help enhance the exposure of .Asia domain in the community. It may help increase the brand awareness and recognition of .Asia among the global IG stakeholders.
<b>Measurable:</b> Goal Achieved or Not	How will we know if the Goal/Outcome is achieved?	<ul style="list-style-type: none"> <li>Increase in the prominence, leadership, mentorship, decision-making, and influential roles by DotAsia staff in IG related institutions such as ICANN, IGF, and ecosystem processes such as WSIS+20 review etc.</li> <li>Increase in the number of influential roles (DotAsia staff and community) as well as organizational or partnership roles (DotAsia org and DotAsia members) at IG related fora and events.</li> <li>Increase in number of workshop proposals from the Asia Pacific region at the global IGF and new proposers at the regional APriGF.</li> <li>Increase in number of proposals selected in regional and global IG events.</li> <li>Collaboration/projects with other organizations (e.g., UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, Think tank and other IG organization collaborations, private sector collaboration, technical community collaboration, civil society collaboration, government stakeholder collaboration).</li> <li>Collaboration/projects with the National and Regional Initiatives (NRI) network.</li> <li>Contribution to GDC implementation, WSIS+20 review process as well as the new initiatives created to strengthen the IG ecosystem.</li> </ul>	How will we know that the .Asia Domain is enhanced?	Increased lead generation, click-through to domains.asia / get.asia, or other target landing pages.
<b>Achievable:</b> Challenging but Realistic	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations looking to be a leader in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of “Asia”, DotAsia is well positioned to be known as a KOL in APAC on IG.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.

**Relevant:** Pertinent to DotAsia’s Vision & Mission (Included in Vision & Mission Considerations below)

<b>Time-Bound:</b> Specific & Chronological	What is the timeline?	2022-2025	Are timelines for Community & .Asia Registry Goals aligned?	Yes
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**Vision & Mission Considerations (Relevance)**

Individual	Social	Community	Organizational	Economics	.Asia
To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society,	To assess whether the project could induce changes on community overall and affect changes on the policy level.	To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the promotion of the .Asia domain registry.

# Highlights of 2025: General IG

## • Individual

- New leadership roles in important Internet Governance processes that will shape the next 10 years (IMSB – for WSIS+20), and policy making bodies (GNSO Council Vice Chair).
- Leadership in APAC youth network – creation and engagement of APAC youth led to the APAC Youth Statement and affected change in the WSIS+20 outcomes with Youth acknowledged as a stakeholder group.
- More high-level speaking opportunities and invitation for team members. IG team has also grown in size with new members.
- New and strengthened partnership opportunities for collaborative IG projects/efforts. TCCM with a visible leading role in Technical Community efforts and, various informal cross-stakeholder efforts for WSIS+20.

Speaking/  
moderator/ and  
main organization  
roles **(+17%)**

Technical  
Community  
recognized and  
Youth recognized as  
stakeholder groups  
in WSIS+20  
outcomes

Usage of DotAsia  
Strategic Position  
paper **(+23%)**

Number of times  
expenses are  
supported by  
organisations or  
funding other than  
DotAsia **(+592%)**

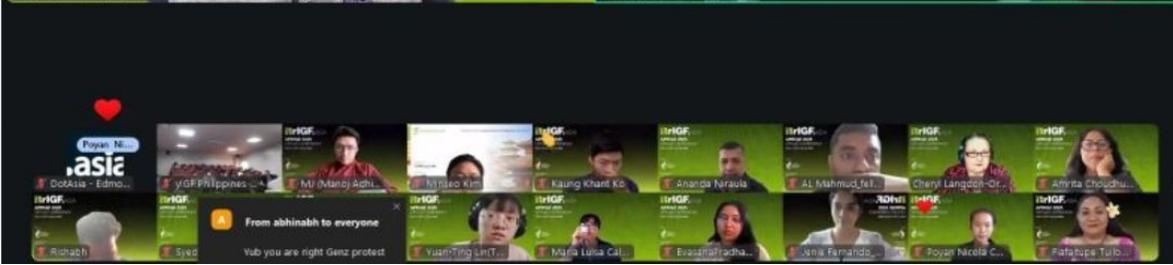




# Bandwidth Trusted Notification Network in APAC



# ASIA 2025 2025亚洲域名峰会



**Output:** 2 Secretariat projects Community Goal .Asia Registry Goal  Both

**Output Description & Plan:**

	Individual	Social	Community	Organizational	Economics	.Asia
	Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?	
	<ul style="list-style-type: none"> <li>IGFSA EC members and general membership</li> <li>DIPCC members*</li> </ul>	<ul style="list-style-type: none"> <li>NRI network funding beneficiaries</li> <li>Industry and IG related donors to become more involved in IG and IGF ecosystem</li> <li>IGF Secretariat and ecosystem support</li> <li>Accessibility earmarked funding beneficiaries</li> <li>ICANN policy knowledge expansion to APAC stakeholders</li> </ul>		<ul style="list-style-type: none"> <li>Personnel to support secretariat work: coordinating meetings, providing technical support on platforms and website, minutes, elections, etc. and to liaise with NRI grantees and IGF Secretariat</li> <li>Personnel to follow policy developments at ICANN related to DIPCC interests and creation of updates and reports</li> <li>Coordination of communications and outreach activities (value proposition for donors)</li> </ul>	<ul style="list-style-type: none"> <li>With DotAsia being the secretariat of the two initiatives establishes DotAsia is one of the go-to experts for support for the IG community.</li> </ul>	

**How can we measure the effectiveness of the output?**

	Target Audience	Community and Society	Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs
	<ul style="list-style-type: none"> <li>Performance of contractual/MoU terms and obligations</li> <li>IGFSA EC members and general membership</li> <li>DIPCC members*</li> </ul>	<ul style="list-style-type: none"> <li>Engagement of the IGF, NRI and IGFSA community</li> <li>Engagement of DIPCC community</li> </ul>	<ul style="list-style-type: none"> <li>Connecting with different IG-related organizations</li> </ul>	<ul style="list-style-type: none"> <li>DotAsia being the secretariat of IGFSA, and supporting the process of IGFSA activities, NRI grants.</li> <li>DotAsia being the secretariat of DIPCC, and supporting the expansion of ICANN policy knowledge to APAC stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Fundraising support for IGFSA for the NRI network and IGF trust fund, knowledge expansion for APAC stakeholders</li> </ul>

# Highlights for Secretariat projects: IGFSAs

- IGFSAs EC members re-elected, (continuity).
- Increase usage and exchanges on IGFSAs membership mailing list (building community and increasing dialogue on improvements and suggestions).
- Increased coordination with IGF Secretariat, including discussion on channeling IGF Trust Fund donors to IGFSAs when thinking to support NRIs.
- Current financial situation is on hold pending funding levels and new financial mechanisms for a permanent IGF.

Amount of IGFSAs funding support given to NRI and Youth initiatives  
**(-4%)**

Number of IGFSAs members in good standing **(+24%)**

Number of NRIs and Youth initiatives supported  
**(no change)**

Number of posts on IGFSAs membership mailing list **(+208%)**





Front

Back



## Join us!

By joining the IGFS, you will

- Help **strengthen the IGF** as a unique platform for all stakeholders to openly exchange perspectives and concerns on key issues affecting the future of the Internet.
- Help **support the IGF Secretariat** via the IGF Trust Fund, and IGF intersessional work by increasing accessibility support.
- **Support national, regional, sub-regional and youth initiatives** with seed funding so they can hold their annual meetings. The NRI network has now grown to 170+ initiatives in 2024.

<https://igfsa.org> | [info@igfsa.org](mailto:info@igfsa.org)



# Data set adjustments and improvements

- Data set period/cycle for 2025 was not IGF to IGF as IGF 2025 was in June, instead it ended after the UN General Assembly High-level meeting on the WSIS+20 review mid December.
- Collection of data continue to be time-consuming and require additional discussion and analysis, consistency of date sets, and DA team members encouraged to update per quarter.
- Additional data points to be collected and better analysis of Strategic Position paper to be discussed and deployed, including possible use of scripts/AI tools.



# Looking ahead

## General IG

- Strategic position paper refinement and enhancement
- Key words/ key phrases list to be created for analysis work in the coming year on session transcripts and key output documents
- Review of data points vis-à-vis impact to be measured and data sets.

## Secretariat works

- IGFSAs
  - Donor base diversification, membership drive and awareness
- DIPCC
  - Formalizing secretariat support and rebooking strategic efforts
- TCCM
  - Looking at post WSIS+20 priorities and increase in APAC membership
- AP\*

