Project:	APrIGF			Framework Version:	1.0	Status:	FINAL	Date:	2020.05
				Report Version:	2024_0.1	Status:	FINAL	Date:	2025.01.10

Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):

	DotAsia Community Goal/Outcome	.Asia Registry Goal/Outcome
	To establish DotAsia as a trusted facilitator and champion of multistakeholder Internet governance processes in Asia Pacific regionally and globally, through supporting the APrIGF, as its Secretariat, to be a platform to convene, discuss and advance collaboration locally, regionally, globally.	To establish DotAsia as a regional authority in TLD development and Internet Governance as well as maintaining good relationships with the Internet Governance community, including governments, industry, civil society, youth, academia and the technical community.

Theory of Change (ToC: SMART Model):

Specific: What, Why and How.	What Community Need will this Project/Program solve?	• Enhance **public awareness** on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global). • Provide **operational support** to ensure smooth running of the APrIGF conference, allowing people to identify and discuss the latest issues in IG for Asia Pacific region • Strengthen and amplify voices from Asia Pacific • Encouraging participation from Asia Pacific in the global IG community, especially youth, in GDC and WSIS+20 related activities.	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, enhances exposure and brand awareness of .Asia domains in the community, e.g. exposure of the official APrIGF.asia website for participants.
Measurable: Goal Achieved or Not	How will we know if the Goal/Outcome is achieved?	• Increase in the number of session proposals from the Asia Pacific region at the global IGF and **new proposers** at the regional APrIGF. • Increase in number of proposals selected in global IG events. • Increase in diversity of engagement i.e. geographical / stakeholder group/ gender at APrIGF • Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, etc.) • Collaboration/projects with the National and Regional Initiatives (NRI) network	How will we know that the .Asia Domain is enhanced?	Increased cross posting of APrIGF activities on .Asia branded social media, as well as click-throughs to domains.asia / get.asia, or other target landing pages.
Achievable: Challenging but Realistic	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations from the Asia Pacific region leading efforts in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of ".Asia", DotAsia is well positioned to be established as a facilitator and voice on Internet governance matters in APAC.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.
Relevant: Pertinent to DotAsia's Vision & Mission (Included in Vision & Mission Considerations below)				
Time-Bound: Specific & Chronological	What is the timeline?	2024-2027	Are timelines for Community & .Asia Registry Goals aligned?	Yes

Vision & Mission Considerations (Relevance)

Individual	Social	Community	Organizational	Economics	.Asia
To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on the community overall and affect changes on the **policy level.**	To assess the **effectiveness** of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the **promotion** of the .Asia domain registry.

Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?

Asia at Heart	Community Driven	Economically Viable
Amplifying Asia Pacific perspectives at the regional and global level.	Promoting collaboration in the Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.	The APrIGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APrIGF extends the brand of .Asia and increases opportunity for DotAsia to maintain relationships with community organizations including through sponsorships and fellowships.

Vision & Mission: How is this Goal/Outcome relevant to DotAsia's Vision & Mission?

	How is this Goal/Outcome relevant to DotAsia's Vision?	APrIGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.		
	Why/How is this Goal/Outcome important to DotAsia's Mission?	DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the all stakeholders (including the underprivileged and underserved, e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APrIGF and the global IGF activities.		

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Highlights #1

This was a 3rd Hybrid APrIGF and the 2nd one co-hosted with TWNIC in Taipei. APrIGF 2024 was able to recruit more both onsite and online participants by partnering with several side events.

- Numbers of on-site participants:
  671 (+49%)

- Numbers of online participants:
  1674 (+143%)

- Numbers of total participants:
  2345 (+106%)

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Highlights #2

Number of submitted proposals has slightly increased again

Less sessions could be selected in the designed schedule with 2 parallel tracks (3 on 2023). The shorter format of sessions were balanced to be considered besides dominant panel format. Other formats have been received such as pitch and Open Mic.

- Numbers of proposals submitted:

86 (+7%)

- Number of sessions selected:

27 (-26%)

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Highlights #3

Overall diversity of attendees and speakers was satisfactory, which has always been one of the goals of APrIGF.

Moreover, number of economies significantly increased and seemed we have followed up from last year statistic to improve and connected with the missing communities that have joined.

- Number of economies/countries the attendees are from:

63 (+50%)

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APrIGF Fellowship 2024

A total of 586 applications were received, with 211 from females and 371 from males, and 32 fellows were selected in the initial round, evenly split between 16 females and 16 males. Only 28 fellows could make it till the end.

Diversity and inclusion have been taken much into consideration during selection process. 28 international fellows came from 18 different economies/countries. There were 13 female fellows and 15 male fellows remaining in the selection. Meanwhile, TWNIC selected 8 local fellows.

TWNIC supported the accommodation for all international fellows and two local fellows. Taipei travel cost was lower than last year.

- Number of fellowship applications received:
586 (+328%)

- Number of economies/countries the fellows are from:
18 (+0%)

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Prospect of APrIGF 2024

- APrIGF has strategically grow this year towards a regional hub - that co host with **7 side events** in same city at same week. This could be an **annual momentous** week of Internet Governance Asia Pacific.

Prospect of APrIGF 2024

- The Multistakeholder Steering Group (MSG) has formed a working group of previous leaders to focus on the sustainability of APrIGF model, with the objective to make it more attractive to local hosts, sponsors and partners.

- PR and media coverage have still been an issue for APrIGF. The MSG is looking into Stakeholder Engagement Committee (SEC) on promoting the event more proactively. > SEC may change to ad-hoc committee instead of standalone one

Future Plan for IGF 2025

- Continue annual momentum to collaborate with other side events as a week of Internet Governance
- More Strategic PR and communication efforts
- Increasing engagement in IG process int' level (e.g. IGF 2025, WSIS+20)
- Maintain Strong Government relations (local and regional)
  - Return of Parliamentary Track

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SIA Goals

- To establish DotAsia as a **trusted facilitator** and champion of multistakeholder Internet governance processes in Asia Pacific regionally and globally, through supporting the APrIGF, as its Secretariat, to be a platform to convene, discuss and advance collaboration locally, regionally, globally.