DotAsia Community Project Social Impact Assessment (SIA) Report

Project: APrIGF

Project Goals (What is the long term change you see as DotAsia’s Goal/Outcome for the Project/Program?)

- To establish DotAsia as a trusted facilitator and champion of multistakeholder Internet governance processes in Asia Pacific regionally and globally, through supporting the APrIGF, as its Secretariat, to be a platform to convene, discuss and advance collaboration locally, regionally, globally.
- To establish DotAsia as a regional authority in TLD development and Internet Governance as well as maintaining good relationships with the Internet Governance community, including governments, industry, civil society, youth, academia and the technical community.

Theory of Change (ToC: SMART Model):

- Define: What, Why, and How?
- Theory of Change (ToC: SMART Model):
  - Identify specific and realistic performance metrics.
  - Establish the baseline and measures for evaluation.
  - Identify the Key Performance Indicators (KPIs).
  - Identify the outcomes, outputs, and activities.
  - Identify the context, capacity, and buy-in.

- What Community Need will this Project/Program solve?
  - Vision & Mission Considerations (Relevance)
  - Specific & Achievable
  - Measurable
  - Relevant
  - Timeframe

- What is the timeline?
  - How do we know if the Goal(s)/Outcome is achieved?
  - How will we know if the Goal(s)/Outcome is achieved?

- How will we know if the Goal(s)/Outcome is achieved?
  - Why/How is this Goal(s)/Outcome relevant to DotAsia’s Vision?
  - How is this Goal(s)/Outcome relevant to DotAsia’s Vision & Mission?
  - How will this Project/Program achieve the Goal(s)/Outcome?

- What Community Need will this Project/Program solve?
  - Why/How will this contribute to achieving the Goal(s)/Outcome(s) set out in 2. above?
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- If DotAsia is one of the few organizations from the Asia Pacific region leading efforts in Internet Governance and SDGs.
  - What is the long term change you see as DotAsia’s Goal/Outcome for the Project/Program?
  - How will we know that the Goal/Outcome is achieved?

- Why/How is this Goal(s)/Outcome relevant to DotAsia’s Core Values?
  - Asia at Heart
  - Community Driven
  - Economically Viable
  - Simplifying Asia Pacific perspectives at the regional and global level.
  - Promoting collaboration in the Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.
  - The APrIGF is an event funded by local hosts through local sponsorship. Development of DotAsia and the APrIGF extends the brand of Asia and increases opportunity for DotAsia to maintain relationships with communities organizations including through sponsorships and fellowships.

Outputs:

- 1 Annual APrIGF event

Output Description Plan & Asia

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<tr>
<th>Individual</th>
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DotAsia Community Project Social Impact Assessment (SIA) Report

Output Description & Plan:

<table>
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<tr>
<th>Quality</th>
<th>Number of selected sessions</th>
<th>34 (+36%)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Number of speakers</td>
<td>226 (+88%)</td>
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<tr>
<td></td>
<td>Number of countries</td>
<td>54 &gt; 42 (-34%)</td>
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<td></td>
<td>Survey</td>
<td>Participant satisfaction with the program 4.2 / 5 (-2%)</td>
</tr>
<tr>
<td></td>
<td>Survey</td>
<td>Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.0 / 5 (+0.04%)</td>
</tr>
<tr>
<td></td>
<td>Survey</td>
<td>Contribution of APNIGF to the global IGF movement (including the IGF and NGFs) 4.0 / 5 &gt; 4.15 (+0%)</td>
</tr>
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<td>Survey</td>
<td>Participant satisfaction with the program 4.2 / 5 (-2%)</td>
</tr>
<tr>
<td></td>
<td>Survey</td>
<td>Overall conference experience 4.30 / 5 &gt; 4.34 (+0.01%)</td>
</tr>
</tbody>
</table>

Testimonials:

"It would be great to see better continuity between successive APNIGF, and more activity between APNIGF events." - [Testimonial 1]

"The forum was well organized and run. However, I would suggest improvement to the APHIGF website as well as the mobile apps used to disseminate the program information and schedule. Making the website and app more user-friendly and adding more interactive features such as users being able to bookmark/top events on the schedule they would like to attend." - [Testimonial 2]

Evaluation:

There was almost a gap between APNIGF, yet it managed to happen and lessons learnt for constant improvement for upcoming years.

Gender ratio has not been fully measured as previous years, so we may need to decide the continuity.

Basis / Concept:

- Information acquisition
- Skills and knowledge development
- Influence in regional and global IG discourse

- Social network
- Social integration
- Community participation
- Volunteerism
- Public participation in community affairs
- Demographic change
- Subsequent policy change
- Community awareness
- Sharing of information in community

Effectiveness:

- Programme restructuring
- Stakeholders involvement
- Service continuity
- Service expansion
- Organisation restructuring
- Inter-organisational collaboration
- Cross-organisation collaboration

Volunteerism:

- Online presence
- Financial adjustment on the service Resources allocation
- Community Resources allocation
- Output value
- Output

SynDoc:

- US$18,100 (+88%)
- US$32,854 (+81.5%)
- US$27,000 (+0.03%)
- US$33,300 (+23%)

"Reference for value of conference"

| Collision Conference | 3 days (physical) | US$750 | "North America's fastest-growing tech conference"
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Digital Summit At Home</td>
<td>3 days (virtual)</td>
<td>US$195</td>
<td>Digital marketing community</td>
</tr>
</tbody>
</table>

Output:

- Fellowship program

<table>
<thead>
<tr>
<th>Output Description &amp; Plan:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
</tr>
<tr>
<td>Who are the Audience? How do we reach them?</td>
</tr>
<tr>
<td>IG community, activists, media, youth/students</td>
</tr>
</tbody>
</table>

How can we measure the effectiveness of the output?:

<table>
<thead>
<tr>
<th>Internal Effectiveness/Development of DotAsia Town:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Audience</td>
</tr>
<tr>
<td>Through fellowship survey</td>
</tr>
</tbody>
</table>

Social Impact Assessment (SIA) Report:

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<tr>
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<th>Asia</th>
</tr>
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<tbody>
<tr>
<td>Gain</td>
<td>Output</td>
<td>Interactivity</td>
<td>Diversity</td>
<td>Participation</td>
</tr>
</tbody>
</table>

Quantitative:

| Number of applicants | 188 (+27%)
| Number of fellows | 23 (-27%)
| Number of comments by fellows | 227 (+23%)
| Number of comments contributing to fellows | 127 (-36.7%)
| Amount of sponsorship | US$27,000
| Total | US$33,300 (+23%)
### Social Impact Assessment (SIA) Report

#### Qualitative:

**Testimonials**

- *Our mentor shared great insights during the buddy group which helped us prepare for the activities during the forum and the sessions."
- *Constant zoom meetings before the meeting and networking and getting to meet new people with relevant interests."

**Evaluation**

- The overall performance of fellows was satisfying, and there are some bright individuals and potential leaders who would continue to contribute to APrIGF.

- "The mentors are very important for the guidance and support throughout the fellowship program. The mentors taught us all the basics about the Internet Governance Forum and how APrIGF functions. The mentor also directed us how to get prepared for the sessions and how to select the sessions. We also got the opportunity to share experiences and knowledge among each other in buddy group."

- "The overall progress of our mentor-mentee experience has led us to a good connection and prospect where we have already made commitments and plans to work for building an internet for all in Bangladesh in near future."

- "A good mentor-mentee experience helped me a lot and gave me the ideal concept of how to prepare myself for APrIGF 2023."

- "This experience helped me understand my possible role in APrIGF 2023."

- "The mentors are very important for the guidance and support throughout the fellowship program. The mentors taught us all the basics about the Internet Governance Forum and how APrIGF functions. The mentor also directed us how to get prepared for the sessions and how to select the sessions. We also got the opportunity to share experiences and knowledge among each other in buddy group."

- "Our mentor shared great insights during the buddy group which helped us prepare for the activities during the forum and the sessions."

- "Constant zoom meetings before the meeting and networking and getting to meet new people with relevant interests."

**Basic Concept**

- Self-esteem
  - Information acquisition
  - Skills and knowledge development

- Social network
  - Community participation
  - Financial integration

- Participation in community affairs
  - Subsequent policy change
  - Demographic change

- Service expansion
  - Organisational expanding

- Financial adjustment on the service
  - Community resources allocation

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### Output Description & Plan:

<table>
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<tr>
<th>Output Description &amp; Plan:</th>
<th>Individual</th>
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<td>Fellowship program</td>
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<tr>
<td>APrIGF MSG and committee meetings</td>
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</tbody>
</table>

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### Social Impact Assessment (SIA) Report

#### Quantitative:

**Number of MSG members**

- 115 > 90 (25%) = 115

**Number of meetings**

- 141 (100%)

**Number of subscribers**

- 3505 (100%)

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### Fellowship program

<table>
<thead>
<tr>
<th>Output</th>
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</table>
Output Description & Plan:

Output:
- Evaluation
- Quality

Number of active MSG members: 68 > 90 (+32%)

Output Description & Plan:

Output:
- Participation statistics
- Related posts on mailing lists, social media metrics

Social Impact Assessment (SIA) Report

Gain Output

Social Community

Impression

DotAsia Community Project Social Impact Assessment (SIA) Report

YIGF is organized by NetMission ambassadors and alumni. It is an IG event that takes place in DotAsia’s Project Asia Registry Goal. DotAsia has always been guiding the development of YIGF, providing one of the best IG space for the first youth IG event around the world.
## Output Description & Plan:

### Youth Internet Governance Forum (yIGF)

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#### Notes:

1. "The experience was outstanding and I felt very satisfied with everything.
2. "The people were very welcoming and it was nice to see a lot of new people.
3. "I learned a lot from the forum and I will definitely be attending again.
4. "The event was well-organized and I had a great time.
5. "I really enjoyed the networking opportunities and the social activities.
6. "The sessions were informative and the speakers were knowledgeable.
7. "I had a great time at the forum and I learned a lot.
8. "The event was very well-organized and I had a great experience.
9. "I really enjoyed the networking opportunities and the social activities.
10. "The event was very well-organized and I had a great experience.

#### Additional Information:

- The event included a variety of sessions and workshops.
- Attendees had the opportunity to network with other participants.
- The event was well-organized and ran smoothly.
- The keynote speakers were knowledgeable and engaging.
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