

Project:	APrIGF		Framework Version:	1.0	Status:	FINAL	Date:	2020.05
			Report Version:	0.1	Status:	FINAL	Date:	2021.11.16
Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):								
	DotAsia Community Goal/Outcome				.Asia Registry Goal/Outcome			
	To establish DotAsia as a Key Opinion Leader (KOL) in Asia Pacific on Internet Governance regionally and globally, through the facilitation of a platform to convene, discuss and advance regional collaboration.				To establish .Asia as a regional authority in TLD (ICANN) and Internet Governance as well as good relationships with the Internet Governance community, including governments, industry and civil society.			
Theory of Change (ToC: SMART Model):								
Specific: What, Why and How.	What Community Need will this Project/Program solve?	<ul style="list-style-type: none"> Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global). Provide technical support to ensure smooth operation of APrIGF conference, allowing people to identify the latest issues in IG and raising public awareness through discussion. Strengthen voices from Asia Pacific in the global IG community. 	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, which can help enhance the exposure of .Asia domain in the community. It may help increase the brand awareness and recognition of .Asia among the global IG stakeholders. A lot of exposure on the official APrIGF website with displaying .Asia domain which creates a strong impression on users and participants.				
Measurable: Goal Achieved or Not	How will we know if the Goal/Outcome is achieved?	<ul style="list-style-type: none"> Increase in number of workshop proposals from the Asia Pacific region at the global IGF and new proposers at the regional APrIGF. Increase in number of proposals selected in regional and global IG events. Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, private sector collaboration- ICC BASIS). Collaboration/projects with the National and Regional Initiatives (NRI) network. Driver role in IGF+ and processes in the implementation of HLPDC recommendations. 	How will we know that the .Asia Domain is enhanced?	Increased lead generation, click-through to domains.asia / get.asia, or other target landing pages.				
Achievable: Challenging but Realistic	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations looking to be a leader in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of "Asia", DotAsia is well positioned to be known as a KOL in APAC on IG.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.				
Relevant: Pertinent to DotAsia's Vision & Mission (Included in Vision & Mission Considerations below)								
Time-Bound: Specific & Chronological	What is the timeline?	2020-2022	Are timelines for Community & .Asia Registry Goals aligned?	Yes				
Vision & Mission Considerations (Relevance)								
	Individual	Social	Community	Organizational	Economics	.Asia		
	To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on community overall and affect changes on the policy level.	To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the promotion of the .Asia domain registry.		
Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?								
	Asia at Heart		Community Driven		Economically Viable			
	Amplifies Asia Pacific issues at the global and regional level.		Promotes collaboration in Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.		The APrIGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APrIGF extends the brand of .Asia and increase opportunity for DotAsia to leverage grants and sponsorship for APrIGF related activities.			
Vision & Mission: How is this Goal/Outcome relevant to DotAsia's Vision & Mission?								
	How is this Goal/Outcome relevant to DotAsia's Vision?	APrIGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.						
		Why/How is this Goal/Outcome important to DotAsia's Mission?	DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the less-advantaged, and underrepresented stakeholders (e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APrIGF and the global IGF activities.					
Outputs:								

Output:	1	Annual APriGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:					
Individual	Social	Community	Organizational	Economics	.Asia
Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media IG related events Local host promotion efforts 	Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> Outcomes and insights from the discussions among the community will influence local policy making. Synthesis document gathers opinions from conference attendees and is shared with the public. 	What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Personnel to support secretariat work: coordinating meetings, minutes, elections, etc. and to liaise with local hosts (where applicable) Managing and facilitating the organizing process to ensure the smooth running of the event, providing technical support at times. Drafting committee is formed and meetings are organized to support the contributions from the community to create the synthesis document. 	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> With DotAsia being the secretariat of the conference, the success of the event establishes DotAsia as one of the leaders in the IG community. The development of the synthesis document, supported by DotAsia is also an important outcome being brought into international discussions. 		
How can we measure the effectiveness of the output?			Internal Effectiveness/Development of DotAsia Team:		
Target Audience	Community and Society	Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs	
<ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 	Related posts on mailing lists, social media metrics	Connecting with different IG-related organizations	DotAsia being the secretariat of APriGF, and supporting the process and outcomes of synthesis document	APriGF being co-founded by DotAsia, the inclusion of YIGF and the creation of the synthesis document	

Social Impact Assessment (SIA) Report

	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:												
Quantity	Number of times participants have attended APriGF on average 1 (±0%) Number of on-site participants 50 (%NA) Number of online participants 559 (+47%)	SynDoc - Number of comments received 92 (-25%)	Number of on-site participants 50 (%NA) Number of online participants 559 (+47%) Average number of attendees in a session 75 (+1%) Number of submitted sessions 46 (-29%) Number of selected sessions 18 (+29%) Number of speakers 129 (+72%)		Number of submitted sessions 46 (-29%) Number of online sessions 18 (+29%) Average number of attendees in a session 75 (+1%) Number of submitted sessions 129 (+72%) Number of submitted proposals for hosting APriGF 0 (-100%) SynDoc - Number of comments received 92 (-25%)		Website traffic (direct) 2669 (-55%) Website traffic (indirect e.g. search/referral/social) 15307 (-69%)	Number of selected sessions 18 (+29%) Number of speakers 129 (+72%) Number of submitted proposals for hosting APriGF 0 (-100%)	Training: 13 staff x 2 hrs = 26 hrs Day 0: 4 staff x 3 hrs = 12 hrs Main: 13 staff x 7 hrs x 3 days = 273 hrs 311 man-hours (+12%) Sponsorship US\$12,000 (±0%) Expenses US\$TBC (-100%)	*Value of conference x Number of participants = US\$150 x 609 US\$82,500 (+45%) Number of selected sessions 18 (+29%) Number of speakers 129 (+72%)		
Quality	Number of selected sessions 18 (+29%) Number of speakers 129 (+72%)	(Survey) Participant satisfaction with the program 4.12 / 5 (-1%)	Number of countries attendees are from 51 (+21%) Gender ratio of attendees (M:F:NB/not disclosed) 226:223:>10 (±0%) Gender ratio of speakers (M:F:NB/not disclosed) 62:63:4 (±0%)	Number of countries attendees are from 51 (+21%) Gender ratio of attendees (M:F:NB/not disclosed) 226:223:>10 (±0%) Gender ratio of speakers (M:F:NB/not disclosed) 62:63:4 (±0%)	(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.11 / 5 (+3%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.06 / 5 (±0%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.21 / 5 (+5%)	(Survey) Overall conference experience 4.43 / 5 (±0%) (Survey) Secretariat support by DotAsia 4.59 / 5 (+7%) (Survey) Participant satisfaction with the program 4.12 / 5 (-1%)				(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.11 / 5 (+3%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.06 / 5 (±0%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.21 / 5 (+5%)		
Qualitative:												
Testimonies	"If I would have joined in physical it would be the best but the virtual platform was also very good. Apart from limitations of physical contact we enjoyed the digital meet up. Great work keep it up. And I am definitely want to be there for 2022."	"The initiative of APriGF to receive ideas of youth in strengthening Internet Governance I really appreciate. Thus students like me can involve in it." "Continue to involve women and the gender lens, and to achieve gender balance in speaker and stakeholder representation."	"Encourage attendees to spread the word. Most people don't know that internet requires their opinions to work. The internet infrastructure and DNS area should be given a little more focus. Opportunities for people in Internet community should be talked about more."	"Take a policy decision early in 2022 to 'go virtual', this will be the most likely option, the way the pandemic is going. I heard we got 950 registrations from 56 economies, and 400+ actual sign-ins... Good, but maybe could have got more."		"Maybe more PR to strengthen the impact of APriGF to Asian community."						
Evaluation	There was a significant increase in the number of online participants, but most	Gender balance was achieved.	Numbers of proposal submissions has decreased, but diversity and quality of sessions have improved	Many comments were received from the MSG and participants about how they		Speakers from Central Asia have attended the event this year, anticipating more						

Output:	1	Annual APriGF event				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
Output Description & Plan:						
	Individual	Social	Community	Organizational	Economics	.Asia
	of them attended only 1 session.		based on the overall feedback from the MSG.	want a physical event. However, no proposals were submitted, possibly due to the uncertainty of the Covid situation and the travel restrictions in 2022.		participation from that sub-region as part of Asia Pacific.
Basis / Concept	<ul style="list-style-type: none"> - Information acquisition - Skills and knowledge development - Influence in regional and global IG discourse 	<ul style="list-style-type: none"> - Social network - Social integration - Community participation - Volunteerism 	<ul style="list-style-type: none"> - Public participation in community affairs - Demographic change - Subsequent policy change - Community awareness - Sharing of information in community 	<ul style="list-style-type: none"> - Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration 	<ul style="list-style-type: none"> - Financial adjustment on the service - Resources allocation - Community Resources allocation - Output value - Online presence 	

*Reference for value of conference				
Collision Conference	3 days (physical)	USD 375	https://collisionconf.com/	"North America's fastest-growing tech conference"
Tech Inclusion	3 days (virtual)	USD 99	https://sf20.techinclusion.co/	A global discussion about the changes happening in the tech industry and what actions are needed today
Digital Summit At Home	3 days (virtual)	USD 195	https://athome4.digitalsummit.com/	Digital marketing community
Unleash Summit Series	3 days (virtual)	USD 125	https://summit.outreach.io/	INNOVATIVE STRATEGIES + BEST PRACTICES FOR SALES DIRECTORS & VPS

Output:	2 Fellowship program		<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both								
Output Description & Plan:											
	Individual		Social		Community		Organizational		Economics		.Asia
	Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media Sponsor organizations 		Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> Expanding the IG community, raising public concern on IG issues Allow more participation to APriGF 		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Facilitating the process of Fellowship Program, e.g. developing guidelines, selection process, fellows' performance. 		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> APriGF Fellowship Program has evolved into one of the most important and highly reputable fellowship program in the Asia Pacific region. 				
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
	Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs		
	<ul style="list-style-type: none"> Through fellowship survey Fellowship application, granting and sponsorship statistics Comments received for SynDoc from fellows 		<ul style="list-style-type: none"> Related posts on mailing lists, social media metrics Sponsorship received for fellowship program 		Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships		Fellows are asked to promote their participation at APriGF online through social media		APriGF has pioneered the engagement of fellows as rapporteurs to increase participation and to integrate fellows into the event		
Social Impact Assessment (SIA) Report											
	Individual		Social		Community		Organizational		Economics		.Asia
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression Asianess
Quantitative:											
Quantity	Number of applicants 80 (-42%) Number of fellows contributing to SynDoc 11 (+22%) Average number of sessions attended by fellows 14.22 (+216%)	Number of fellows 23 (±0%) Number of comments by fellows on SynDoc 38 (+52%)	Number of fellows 23 (±0%)			Number of fellows contributing to SynDoc 11 (+22%) Number of comments by fellows on SynDoc 38 (+52%)		Number of applicants 80 (-42%)	Amount of sponsorship (2020: US\$12K) (%NA)		
Quality				Number of countries fellows are from 12 (-40%) Gender ratio of selected fellows (F:M:O) 13:10:0		Number of countries applicants are from 12 (-57%)					
Qualitative:											
Testimonies	<i>"I really appreciated how the Fellows were given an opportunity to be at the forefront of a session and organise it, as opposed to last APriGF 2020. Fellows were more active this year than the previous year."</i>		<i>"I would love to engage with the following year's team as a Mentor, whereas I can add extra value and my journey of APriGF."</i> <i>"I have already engaged in so many platforms in my country. Sooner, Me & my country other fellow arranging a capacity buildup program. We will have been trying a monthly fixed meet-up with all the IG expert fellows."</i>		<i>"I'd definitely keep the Fellows network updated with every opportunity I find in the IG space so that we can participate and collaborate together. As an observer member of the MSG, I'd like to attend a few meetings and understand my roles and responsibilities in order to be able to contribute to my fellow network and the APriGF community."</i>		<i>"Sharing info in mailing lists about opportunities to shape/participate in other IG fora or policy processes. Having a dedicated fellow engagement officer at the APriGF sec. who can personally reach out to relevant fellows/alumni to invite them to participate in relevant IG fora or policy processes (including in the next APriGF as facilitators) or connect them with IG stakeholders from outside of the APriGF circle."</i>		<i>"Fellows should continue to be engaged in their local IGFs and engage more in their respective communities and inspire more youth to learn and understand about Internet Governance. Interested fellows could become speakers or moderators or session handlers in the local IGFs happening around the Asia Pacific."</i>		
Evaluation	Numbers of Fellowship applications have decreased, but activeness and level of engagement of the Fellows have exceptionally increased based on their active posting on social media & chat groups and frequency of meetings among buddy groups. Many of them have continued to participate in national, regional or global IG programs.		Fellows continue to share news, discuss and show support to each other in chat groups. They have developed a tight bonding with each other and with the mentors as well.		Many Fellows continue to engage in national, local or global IG initiatives, actively participating in different IG programs.		Much time and effort were spent on the Fellowship Program, setting up meetings and activities for the Fellows to encourage engagement. Results		Both Fellows and Mentors receive same amount of financial incentive this year, which gave them greater obligation to engage.		
Basis / Concept	<ul style="list-style-type: none"> - Self-esteem - Information acquisition - Skills and knowledge development 		<ul style="list-style-type: none"> - Social network - Community participation - Financial integration 		<ul style="list-style-type: none"> - Participation in community affairs - Subsequent policy change - Demographic change 		<ul style="list-style-type: none"> - Service expansion - Organisational expanding 		<ul style="list-style-type: none"> - Financial adjustment on the service - Community resources allocation 		

Output:	3	APrIGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:												
	Individual		Social		Community		Organizational		Economics		.Asia	
	Who are the Audiences? How do we reach them? • MSG members		Are there wider benefits of the output to the community and society? • Members are responsible for raising issues and concerns to discussions and bring back outcomes and insights to their own communities. • The support of the MSG and committee meetings is core to the APrIGF secretariat work that DotAsia performs.				What are the Activities & Inputs required to produce this Output? Why are they needed? • Setting up meetings, follow-up with action, providing technical support at times.		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? • Being the secretariat of APrIGF establishes DotAsia is one of the leaders in the IG community.			
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:						
	Target Audience • Number of meetings, discussions on mailing lists		Community and Society • Discussions on mailing lists, social media metrics				Building on/Expanding Relationships & Network Connecting with different IG-related organizations within the close relationship in MSG		Use of Communications & Positioning of DotAsia in Project Effective and quality outcome by the close communication and collaboration of MSG and DotAsia as secretariat		Pioneering Efforts/Innovativeness of Activities/Outputs The MSG being an open body of IG community professionals is a feature of the APrIGF.	
Social Impact Assessment (SIA) Report												
	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:												
Quantity	Number of MSG members 104 (+33%)		Number of MSG members 104 (+33%) Number of meetings 102 (+89%) Number of posts on MSG mailing list 741 (-8%)	Number of subscribers (Announcement mailing list) 3008 (+3%) Number of subscribers (Discussion mailing list) 1863 (+31%)	Number of subscribers (Announcement mailing list) 3008 (+3%) Number of subscribers (Discussion mailing list) 1863 (+31%)		Number of meetings 102 (+89%) Number of posts on MSG mailing list 741 (-8%)	Number of MSG members 104 (+33%) Number of subscribers (Announcement mailing list) 3008 (+3%) Number of subscribers (Discussion mailing list) 1863 (+31%)	Manpower Website Election US\$57			
Quality	Number of active MSG members 47 (-8%)		Number of active MSG members 47 (-8%)									
Qualitative:												
Testimonies												
Evaluation	A full review on the MSG membership system has been conducted for a few months earlier this year. 2 levels of memberships were introduced, i.e. Active Member and Observer. The terms and criteria are strengthened. Members are generally more active and willing to volunteer for MSG work, resulting in successful improvements in this year's event. Such development proved that the MSG has successfully improved its structure.		Frequency of meetings has almost doubled, showing the dedication of committee members this year. New committees are formed and committee members are in general more active in contributing their work.		There are certain sub-region and stakeholder group which dominate the MSG. Need to explore ways to achieve better diversity and balance.		A full review on the MSG membership system has been conducted for a few months earlier this year. 2 levels of memberships were introduced, and all fellows had a chance to join. The terms are strengthened. The results proved that the MSG has successfully improved its structure.					
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Volunteerism		- Community expanding - Public participation in community affairs		- Effectiveness - Service continuity - Service expansion - Organisational upgrade - Inter-organisational collaboration		- Stakeholders involvement - Service continuity - Service expansion - Inter-organisational collaboration			

Output:	4	APrIGF Social Media				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> Internet community, social media users 		Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> To increase public awareness about Internet issues and spread to the wider community 		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Create social media content and post on social media handles, measure level of engagement 		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> As DotAsia is handling APrIGF social media, this allows DotAsia to be the leader to spread the messages across the Asia Pacific community. 					
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs			
<ul style="list-style-type: none"> Number of followers, post engagement 		<ul style="list-style-type: none"> Number of followers, post engagement 		Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships		As DotAsia is handling APrIGF social media, this allows DotAsia to be the leader to spread the messages across the Asia Pacific community.		/			
Social Impact Assessment (SIA) Report											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:											
Quantity		Number of followers (T+F+IG) 394+2009+53 2456 (+27%) Number of social media posts (T+F+IG) 18+17+8 250 (+129%)		Number of followers (T+F+IG) 314+1716+14 2456 (+27%) Number of social media posts (T+F+IG) 85+106+59 250 (+129%)				Number of social media posts (T+F+IG) 85+106+59 250 (+129%)	Number of followers (T+F+IG) 314+1716+14 2456 (+27%)		
Quality		Social media engagement (T+F+IG) 12551 (+105%)		Social media engagement (T+F+IG) 12551 (+105%) SynDoc - Social media engagement /					Social media engagement (T+F+IG) 12551 (+105%)		
Qualitative:											
Testimonies		Much focus and effort were put in creating more social media content. Fellows are required and have done great job to spread the words. MSG members were encouraged to help promote on social media but only a few members have cooperated. Outreach could be done through various channels, and social media might not be the most effective.									
Evaluation											
Basis / Concept	<ul style="list-style-type: none"> Self-esteem Information acquisition Skills and knowledge development 	<ul style="list-style-type: none"> Social network Community participation Volunteerism 		<ul style="list-style-type: none"> Community expanding Public participation in community affairs 		<ul style="list-style-type: none"> Effectiveness Service continuity Service expansion Organisational upgrade Inter-organisational collaboration 		<ul style="list-style-type: none"> Stakeholders involvement Service continuity Service expansion Inter-organisational collaboration 			

Output:	5	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:								
Individual		Social		Community		Organizational	Economics	.Asia
Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?		
<ul style="list-style-type: none"> Youth, students interested in IG issues Mailing lists, social media Local host promotion 		<ul style="list-style-type: none"> Increased awareness and interest of participants will help them devote into IG-related work, and therefore expanding the community. YIGF is a door for participating youth to the global and local IG discourse YIGF is organized by NetMission ambassadors and alumni 		<ul style="list-style-type: none"> Managing and facilitating the organizing process to ensure the smooth running of the event, initiating discussions, providing technical support at times. 		<ul style="list-style-type: none"> DotAsia has always been guiding the development of YIGF, providing one of the best IG space for youth. 		
How can we measure the effectiveness of the output?				Internal Effectiveness/Development of DotAsia Team:				
Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs
<ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 		Related posts on mailing lists, social media metrics		Expanding the IG community by attracting young newcomers		DotAsia is positioned as supporting the NetMission Ambassadors in their work to organize an IG event, thereby embarking on the IG journey		YIGF as a feature of APriGF is one of the first youth IG event around the world.

Social Impact Assessment (SIA) Report

Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess

Quantitative:

Quantity	Number of participants 2020	# of posts published/ created 2020	# of engagement (FB live) 2020	Number of participants 2020	# of engagement (FB live) 2020	# of comments of Syn Doc. made by YIGF participants 2020	Number of participants 2020	Number of applicants 2020	Amount of sponsorship	# of posts reposted/ shared 2020	# of reflection posts created by NMAs/yIGFers 2020
	40	27	637	40	637	8	40	106	N/A	196	2
	83	28	758	83	758	10	83	260		(FB-109, Twitter-87) 2021	46
	(+107.5%)	(FB-8,Insta-5, Twitter-9, LinkedIn-6) (+3.70%)	(+19.0%)	(+107.5%)	(+19.0%)	(+25%)	(+107.5%)	(+145.3%)		61	(+2200%)
	# of posts reposted/ shared 2020	# of reflection posts created by NMAs/yIGFers 2020	# of people reached (FB live) 2020	# of invited guest speakers 2020	# of people reached (FB live) 2020	# of invited guest speakers 2020	Attendance rate (Avg.) 2020	# of alumni engaged as volunteers 2020		(FB-109, Twitter-87) 2021	(-68.88%)
	196	2	5,241	13	5,241	13	76.79%	6		(FB-47, Instagram-2, Twitter-8, LinkedIn-4) 2021	(-68.88%)
	61	46	1,564	21	1,564	21	78.16%	7		(FB-233, Instagram-282) 2021	(-68.88%)
	(FB-47, Instagram-2, Twitter-8, LinkedIn-4) (-68.88%)	2	(-70.50%)	# of alumni engaged as volunteers 2020	(-70.50%)	(+61.54%)	Total # of attendees 2020	# of economies/ countries 2020		(FB-233, Instagram-282) 2021	(-68.88%)
	# of likes of the content related to yIGF 2020	Attendance rate (Avg.) 2020	27	6	196	19	421	19		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	515	76.79%	28	7	(FB-109, Twitter-87) 2021	13	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(FB-233, Instagram-282) 2021	78.16%	(FB-8,Insta-5, Twitter-9, LinkedIn-6) (+3.70%)	# of economies/ countries 2020	(-31.58%)	(-31.58%)	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	432	(+1.78%)	(+3.70%)	19	(-68.88%)	(-31.58%)	421	19		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(FB-279, Instagram-90, Twitter-19, LinkedIn-44) (-16.12%)	Total # of attendees 2020	# of posts reposted/ shared 2020	13	(-31.58%)	(-31.58%)	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	421	421	196	13	(-31.58%)	(-31.58%)	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	308	421	(FB-109, Twitter-87) 2021	13	(-31.58%)	(-31.58%)	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(-16.12%)	308	(FB-109, Twitter-87) 2021	13	(-31.58%)	(-31.58%)	308	13		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	# of comments of Syn Doc. made by YIGF participants 2020	61	(FB-47, Instagram-2, Twitter-8, LinkedIn-4) (-68.88%)	26:16	2	46	61	26:16		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	8	61	(-68.88%)	2021	2	46	61	2021		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	10	(FB-47, Instagram-2, Twitter-8, LinkedIn-4) (-68.88%)	(-68.88%)	Male: 30.12%	(+25%)	(+2200%)	(+25%)	Male: 30.12%		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(+25%)	# of likes of the content related to yIGF 2020	# of likes of the content related to yIGF 2020	Female: 67.47%	(+25%)	(+2200%)	(+25%)	Female: 67.47%		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	# of alumni engaged as volunteers 2020	515	(FB-233, Instagram-282) 2021	Non-binary: 2.41%	(+25%)	(+2200%)	(+25%)	Non-binary: 2.41%		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	6	515	(FB-233, Instagram-282) 2021	Gender ratio 2020	(+25%)	(+2200%)	(+25%)	Gender ratio 2020		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	2021	432	(FB-279, Instagram-90, Twitter-19, LinkedIn-44) (-16.12%)	2021	(+25%)	(+2200%)	(+25%)	2021		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(+16.67%)	432	(FB-279, Instagram-90, Twitter-19, LinkedIn-44) (-16.12%)	2021	(+25%)	(+2200%)	(+25%)	2021		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	7	432	(FB-279, Instagram-90, Twitter-19, LinkedIn-44) (-16.12%)	2021	(+25%)	(+2200%)	(+25%)	2021		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)
	(+16.67%)	432	(FB-279, Instagram-90, Twitter-19, LinkedIn-44) (-16.12%)	2021	(+25%)	(+2200%)	(+25%)	2021		(FB-279, Instagram-90, Twitter-19, LinkedIn-44) 2021	(-16.12%)

Quality	(Survey) Overall Program content & topics 2020	(Survey) Empowering participants to attend APriGF 2020	(Survey) Inclusiveness at YIGF & APriGF 2020	(Survey) Empowering participants to attend APriGF 2020	(Survey) Overall logistic arrangements 2020	(Survey) Secretariat support by DotAsia 2020
	4.30 / 5	8.37 / 10	7.80 / 10	8.37 / 10	4.13 / 5	8.23 / 10
	2021	2021	2021	2021	2020	2021
	4.59 / 5	4.42/5	8.58 / 10	4.42/5	4.44 / 5	8.72 / 10
	(+6.74%)	(+5.62%)	(+10%)	(+5.62%)	(+7.51%)	(+5.95%)
	(Survey) Overall Information delivery 2020	(Survey) Continuing engagement in IG community 2020	(Survey) Social events help connect community members 2020	(Survey) Bonding among youth in APAC 2020	(Survey) Secretariat support by DotAsia 2020	(Survey) Secretariat support by DotAsia 2020
	8.18 / 10	-	8.40 / 10	4.25 / 5	8.23 / 10	8.72 / 10
	2021	2021	2021	(±0%)	2021	2021
	2021	2021	2021	(±0%)	2021	2021

Output:	5	Youth Internet Governance Forum (YIGF)				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both						
Output Description & Plan:												
	Individual		Social		Community		Organizational		Economics		.Asia	
	4.40/5 (+7.58%)	4.44 / 5 (±0%)	8.61 / 10 (+2.5%)		(Survey) Sense of belonging to APAC comm. 4.21 / 5 (±0%)		(Survey) Overall experience 2020 8.03 / 10 2021 8.54 / 10 (+6.35%)					
	(Survey) Helping to understand Internet Governance 2020 8.10 / 10 2021 4.42/5 (+9.14%)		(Survey) Collaboration with community members 4.49 / 5 (±0%)									
Qualitative:												
Testimonies	"I've gained a handful of valuable and deep insights about the internet and issue related to it." "The inspiration could stem from Bea, Jenna or any speaker throughout 4-day session with yIGF2021 that can spark my interest and self-awareness in this brand new yet exciting field of sustainability for my community." "The YIGF encouraged me to think in my perspective and share with other participants." "The game itself was educational. It makes me have a more comprehensive view about problems."		"I think yIGF is a dynamic and useful organization for young people in the Asia-Pacific region, helping them to connect with each other." "yIGF is a wonderful platform for young people, and we need to increase awareness about Internet Governance concerns in the digital era." "Engagement of participants in ice breaking games was new for me and I found it very engaging to the participants to know each other and to bring their focus in the forum too"		"It encourages me to collaborate more with other community members because here I met a lot of amazing people from different areas." "Youth voices from the Asia Pacific regions give me the strength to empower youth in my community." "it really encourages the youth to be confident with their own voices and makes them realize that in the grand scheme of the internet of things they have a say in internet governance."		"I enjoyed the members of the organizing committee, especially Bea Guevarra and Jenna Fung, they made the conferences more interesting." "The camp's hosts were really professional on provoking the discussion and had all the participant engaged in these events!" "joining this event helped me a lot in figuring out there were so many other way to mitigate the effect, from the existed "insider" resolution of speakers and experts in relevant fields, to the brilliant brainstorming ideas of every other fellow in the event." "Speakers' speech was so dedicated and informative."		Sponsorship is not applicable as YIGF is entirely virtual.		Applicants have registered through the website yigf.asia. YIGF participants will be invited to join Facebook group @yigf.asia.	
Evaluation	yIGF empowers participants & youth organizers with the capacity to attend APriGF & contribute to SynDoc voluntarily with confidence.		The virtual format of the training camp helps reach out to more audience in the APAC even with lower amount of planned or scheduled promotion posts. Interactive design on the program helps participants learn the IG topics in a more effective way.		yIGF helps participants to create a sense of belonging in the APAC Internet governance community.		Speakers with more diverse background helps participants to understand better the topic from different perspectives. Welcoming atmosphere at yIGF helps enhance participants' willingness to learn.		Sponsorship is not applicable as YIGF is entirely virtual.			
Basis / Concept	Level of interests of participants for new projects etc. - Orignity - creativity & innovation - skill development Level of engagement of participants in the whatsapp group				Level of engagement of participants in the whatsapp group # of active working groups # of community members engaged		# of active working groups Level of interests of participants for new projects etc. Level of engagement of participants in the whatsapp group		# of active working groups			