

Project:	APrIGF		Framework Version:	1.0	Status:	FINAL	Date:	2020.05
			Report Version:	0.1	Status:	FINAL	Date:	2022.12.03
Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):								
	DotAsia Community Goal/Outcome				.Asia Registry Goal/Outcome			
	To establish DotAsia as a Key Opinion Leader (KOL) in Asia Pacific on Internet Governance regionally and globally, through the facilitation of a platform to convene, discuss and advance regional collaboration.				To establish .Asia as a regional authority in TLD (ICANN) and Internet Governance as well as good relationships with the Internet Governance community, including governments, industry and civil society.			
Theory of Change (ToC: SMART Model):								
Specific: What, Why and How.	What Community Need will this Project/Program solve?	<ul style="list-style-type: none"> Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global). Provide technical support to ensure smooth operation of APrIGF conference, allowing people to identify the latest issues in IG and raising public awareness through discussion. Strengthen voices from Asia Pacific in the global IG community. 	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, which can help enhance the exposure of .Asia domain in the community. It may help increase the brand awareness and recognition of .Asia among the global IG stakeholders. A lot of exposure on the official APrIGF website with displaying .Asia domain which creates a strong impression on users and participants.				
Measurable: Goal Achieved or Not	How will we know if the Goal/Outcome is achieved?	<ul style="list-style-type: none"> Increase in number of workshop proposals from the Asia Pacific region at the global IGF and new proposers at the regional APrIGF. Increase in number of proposals selected in regional and global IG events. Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, private sector collaboration- ICC BASIS). Collaboration/projects with the National and Regional Initiatives (NRI) network. Driver role in IGF+ and processes in the implementation of HLPDC recommendations. 	How will we know that the .Asia Domain is enhanced?	Increased lead generation, click-through to domains.asia / get.asia, or other target landing pages.				
Achievable: Challenging but Realistic	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations looking to be a leader in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of "Asia", DotAsia is well positioned to be known as a KOL in APAC on IG.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.				
Relevant: Pertinent to DotAsia's Vision & Mission (Included in Vision & Mission Considerations below)								
Time-Bound: Specific & Chronological	What is the timeline?	2020-2022	Are timelines for Community & .Asia Registry Goals aligned?	Yes				
Vision & Mission Considerations (Relevance)								
	Individual	Social	Community	Organizational	Economics	.Asia		
	To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on community overall and affect changes on the policy level.	To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the promotion of the .Asia domain registry.		
Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?								
	Asia at Heart		Community Driven		Economically Viable			
	Amplifies Asia Pacific issues at the global and regional level.		Promotes collaboration in Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.		The APrIGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APrIGF extends the brand of .Asia and increase opportunity for DotAsia to leverage grants and sponsorship for APrIGF related activities.			
Vision & Mission: How is this Goal/Outcome relevant to DotAsia's Vision & Mission?								
	How is this Goal/Outcome relevant to DotAsia's Vision?	APrIGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.						
		Why/How is this Goal/Outcome important to DotAsia's Mission?	DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the less-advantaged, and underrepresented stakeholders (e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APrIGF and the global IGF activities.					
Outputs:								

Output:	1	Annual APriGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?					
<ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media IG related events Local host promotion efforts 		<ul style="list-style-type: none"> Outcomes and insights from the discussions among the community will influence local policy making. Synthesis document gathers opinions from conference attendees and is shared with the public. 		<ul style="list-style-type: none"> Personnel to support secretariat work: coordinating meetings, minutes, elections, etc. and to liaise with local hosts (where applicable) Managing and facilitating the organizing process to ensure the smooth running of the event, providing technical support at times. Drafting committee is formed and meetings are organized to support the contributions from the community to create the synthesis document. 		<ul style="list-style-type: none"> With DotAsia being the secretariat of the conference, the success of the event establishes DotAsia is one of the leaders in the IG community. The development of the synthesis document, supported by DotAsia is also an important outcome being brought into international discussions. 					
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs			
<ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 		Related posts on mailing lists, social media metrics		Connecting with different IG-related organizations		DotAsia being the secretariat of APriGF, and supporting the process and outcomes of synthesis document		APriGF being co-founded by DotAsia, the inclusion of YIGF and the creation of the synthesis document			

Social Impact Assessment (SIA) Report

Social Impact Assessment (SIA) Report												
Individual		Social		Community		Organizational		Economics		.Asia		
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess	
Quantitative:												
Quantity	Number of times participants have attended APriGF on average 1 (±0%) Number of on-site participants 594 (+1088%) Number of online participants 317 (-43%)	SynDoc - Number of comments received 123 (34%)	Number of on-site participants 594 (+1088%) Number of online participants 317 (-43%) Average number of attendees in a session 85 (+13%) Number of submitted sessions 81 (+76%) Number of selected sessions 25 (+39%) Number of speakers 120 (-7%)	Number of submitted sessions 81 (+76%) Number of selected sessions 25 (+39%) Average number of attendees in a session 85 (+13%) Number of speakers 120 (-7%) Number of submitted proposals for hosting APriGF 0 (±0%) SynDoc - Number of comments received 123 (+34%)	Website traffic (direct) 9052 (239%) Website traffic (indirect e.g. search/referral/social) 5533 (-64%)	Number of selected sessions 25 (+39%) Number of speakers 120 (-7%) Number of submitted proposals for hosting APriGF 2023 0 (±0%)	Training: 11 staff x 1 hrs = 11 hrs Onsite staff: 4 staff x 3 + 10*3 hrs = 132 hrs Offsite staff: 7 staff x 12 hrs = 84 hrs 227 man-hours (-27%) Sponsorship US\$34,700 (+189%) Expenses US\$18,100 (+51%) Number of submitted proposals for hosting APriGF 0 (±0%)	*Value of conference x Number of participants = US\$200 x 594 + US\$100 x 317 US\$150,500 (+82%) Number of selected sessions 25 (+39%) Number of speakers 120 (-7%)				
Quality	Number of selected sessions 25 (+39%) Number of speakers 120 (-7%)	(Survey) Participant satisfaction with the program 4.29 / 5 (+4%)	Number of countries attendees are from 64 (+25%) Gender ratio of attendees (F:M:NB/not disclosed) F: 20% M: 65% O: 15% Gender ratio of speakers (F:M:NB/not disclosed) F: 65% M: 43% O: 2%	(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.08 / 5 (-1%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.08 / 5 (±0%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.24 / 5 (+1%)	(Survey) Overall conference experience 4.30 / 5 (-3%) (Survey) Secretariat support by DotAsia 4.23 / 5 (-8%) (Survey) Participant satisfaction with the program 4.29 / 5 (+4%)						(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.08 / 5 (-1%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.08 / 5 (±0%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.24 / 5 (+1%)	
Testimonies	"The end object of APriGF should be to provide and learning experience in a collaborative learning approach instead of learning concepts in the lecture model."		"The programme was inclusive, with a very diverse set of participants. Participation was energetic and contributed to the vibrant discussions at APriGF 2022. However, more attention needs to be paid to allowing time for audience engagement and interaction."		"The 2022 program was further enhanced by leveraging synergies with the APNIC54 conference which was held in conjunction with APriGF. Consequently, there was vibrant participation from both the APriGF and APNIC communities during the sessions in Singapore."		"I am deeply impressed by the APriGF 2022. I only have one suggestion for future events. As a first-timer, while I was registering for the event online, I found it a bit difficult to navigate the online portal(s) dedicated to this event. Maybe this was because this event was co-hosted with APNIC and APSIG.					

Output:	1	Annual APriGF event				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both	
Output Description & Plan:							
	Individual	Social	Community	Organizational	Economics	.Asia	
				<i>Before any future event, the organisers can consider compiling a document that explains what the event is about, what Internet governance is, and list some FAQs."</i>			
Evaluation		After 2 years of communicating mainly online, everyone was grateful for the opportunity to meet face-to-face at APriGF 2022 in Singapore, despite different challenges. The overall comment is that the in-person experience is important for APriGF and the community.	Co-locating with APSIG and APNIC has been beneficial to all of us, in terms of resources sharing, boosting participation, synergy from participants. Gender ratio is not as balanced as last year, but likely because it included APNIC participants which were mostly male.	The communication and teamwork among different committees and organizations have been greatly improved, supported by excellent leadership of the co-convenors and a strong Event Committee.			
Basis / Concept	<ul style="list-style-type: none"> - Information acquisition - Skills and knowledge development - Influence in regional and global IG discourse 	<ul style="list-style-type: none"> - Social network - Social integration - Community participation - Volunteerism 	<ul style="list-style-type: none"> - Public participation in community affairs - Demographic change - Subsequent policy change - Community awareness - Sharing of information in community 	<ul style="list-style-type: none"> - Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration 	<ul style="list-style-type: none"> - Financial adjustment on the service - Resources allocation - Community Resources allocation - Output value - Online presence 		

*Reference for value of conference			
Collision Conference	3 days (physical)	USD 375	https://collisionconf.com/ "North America's fastest-growing tech conference"
Tech Inclusion	3 days (virtual)	USD 99	https://sf20.techinclusion.co/ A global discussion about the changes happening in the tech industry and what actions are needed today
Digital Summit At Home	3 days (virtual)	USD 195	https://athome4.digitalsummit.com/ Digital marketing community
Unleash Summit Series	3 days (virtual)	USD 125	https://summit.outreach.io/ INNOVATIVE STRATEGIES + BEST PRACTICES FOR SALES DIRECTORS & VPS

Output:	2	Fellowship program	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:					
Individual	Social	Community	Organizational	Economics	.Asia
Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media Sponsor organizations 	Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> Expanding the IG community, raising public concern on IG issues Allow more participation to APriGF 		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Facilitating the process of Fellowship Program, e.g. developing guidelines, selection process, fellows' performance. 	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> APriGF Fellowship Program has evolved into one of the most important and highly reputable fellowship program in the Asia Pacific region. 	
How can we measure the effectiveness of the output?			Internal Effectiveness/Development of DotAsia Team:		
Target Audience <ul style="list-style-type: none"> Through fellowship survey Fellowship application, granting and sponsorship statistics Comments received for SynDoc from fellows 	Community and Society <ul style="list-style-type: none"> Related posts on mailing lists, social media metrics Sponsorship received for fellowship program 		Building on/Expanding Relationships & Network Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships	Use of Communications & Positioning of DotAsia in Project Fellows are asked to promote their participation at APriGF online through social media	Pioneering Efforts/Innovativeness of Activities/Outputs APriGF has pioneered the engagement of fellows as rapporteurs to increase participation and to integrate fellows into the event

Social Impact Assessment (SIA) Report

	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:												
Quantity	Number of applicants 188 (+135%) Number of fellows contributing to SynDoc 9 (+18%) Average number of sessions attended by fellows 10 or above (-30%)	Number of fellows 27 (+17%) Number of comments by fellows on SynDoc 36 (-1%)	Number of fellows 27 (+17%)			Number of fellows contributing to SynDoc 9 (+18%) Number of comments by fellows on SynDoc 36 (-1%)		Number of applicants 188 (+135%)	Amount of sponsorship US\$27,000 (NA)			
Quality				Number of countries fellows are from 18 (+50%) Gender ratio of selected fellows (F:M:O) F: 55% M: 41% O: 4%		Number of countries applicants are from 26 (+117%)						

Qualitative:

Testimonies	"I am grateful for the opportunity to learn and understand that you need to set expectations and be accountable to donors so I have selected reasonable." "I would definitely like to be engaged with future fellowship programs as a fellow, organizing member, and mentor. Since I received the best presenters prize in the Flash talk and excel at the group presentation as well, I would appreciate if APSIG and APriGF would appoint me as a suitable candidate for future events. Thank you."	"It's better if we can arrange frequent fellow networking events. Fellows can share their knowledge and experience with other fellows and I would like to share my experience and knowledge to build the capacities of fellows and people." "One way would be to collaborate on projects. Please share information on the FB Fellows page and whoever can contribute would do so. I like to connect people and share information and will help out where I can. We also have some young tech savvy Fellows whose enthusiasm would energize everyone."	"I'd like to know how more to be engaged and volunteering in future events." "(To) continue engagement in regional IGF and hopefully become a regular part of it"	"The Joint Fellowship program has faced shortage of staff resources. Now that understaffing issue came to visible, we need to rethink a human resources setting to operate a fellowship program smoothly."		
Evaluation	The overall performance of fellows was less satisfying than last year, but there are also a good number of bright individuals and potential leaders who would continue to contribute to APriGF.	There were observations that some mentors were not communicating with their mentees as closely as we expected. Quality of mentors can be improved, and developing a mechanism for selecting mentors could be helpful.	Included a person with disabilities and a gender diverse person as fellows, both of which were very active during conference and are likely to continue to engage in Internet Governance community.	With the heavy workload on flight and accommodation for Fellows, we should consider having a coordinator or volunteer to coordinate with fellows and mentors to make sure they are on track.		
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development	- Social network - Community participation - Financial integration	- Participation in community affairs - Subsequent policy change - Demographic change	- Service expansion - Organisational expanding	- Financial adjustment on the service - Community resources allocation	

Output:	3	APrIGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:												
	Individual		Social		Community		Organizational		Economics		.Asia	
	Who are the Audiences? How do we reach them? • MSG members		Are there wider benefits of the output to the community and society? • Members are responsible for raising issues and concerns to discussions and bring back outcomes and insights to their own communities. • The support of the MSG and committee meetings is core to the APrIGF secretariat work that DotAsia performs.				What are the Activities & Inputs required to produce this Output? Why are they needed? • Setting up meetings, follow-up with action, providing technical support at times.		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? • Being the secretariat of APrIGF establishes DotAsia is one of the leaders in the IG community.			
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:						
	Target Audience • Number of meetings, discussions on mailing lists		Community and Society • Discussions on mailing lists, social media metrics				Building on/Expanding Relationships & Network Connecting with different IG-related organizations within the close relationship in MSG		Use of Communications & Positioning of DotAsia in Project Effective and quality outcome by the close communication and collaboration of MSG and DotAsia as secretariat		Pioneering Efforts/Innovativeness of Activities/Outputs The MSG being an open body of IG community professionals is a feature of the APrIGF.	
Social Impact Assessment (SIA) Report												
	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:												
Quantity	Number of MSG members 115 (+11%)		Number of MSG members 115 (+11%) Number of meetings 181 (+77%) Number of posts on MSG mailing list 470 (-37%)	Number of subscribers (Announcement mailing list) 3505 (+17%) Number of subscribers (Discussion mailing list) 2086 (+12%)	Number of subscribers (Announcement mailing list) 3505 (+17%) Number of subscribers (Discussion mailing list) 2086 (+12%)		Number of meetings 181 (+77%) Number of posts on MSG mailing list 470 (-37%)	Number of MSG members 115 (+11%) Number of subscribers (Announcement mailing list) 3505 (+17%) Number of subscribers (Discussion mailing list) 2086 (+12%)	Manpower Website Election US\$29			
Quality	Number of active MSG members 68 (+45%)		Number of active MSG members 68 (+45%)									
Qualitative:												
Testimonies												
Evaluation	The active participation of members is improved steadily. The overall members' engagement has grown stronger.		Frequency of meetings has much increased this year as there were more joint meetings which were useful for event planning. More discussions were carried out at meetings, which was more effective and efficient way than tackling issues on the mailing list.				More discussions were carried out at meetings, which was more effective and efficient way than tackling issues on the mailing list.					
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Volunteerism		- Community expanding - Public participation in community affairs		- Effectiveness - Service continuity - Service expansion - Organisational upgrade - Inter-organisational collaboration		- Stakeholders involvement - Service continuity - Service expansion - Inter-organisational collaboration			

Output:	4	APrIGF Social Media				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> Internet community, social media users 		Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> To increase public awareness about Internet issues and spread to the wider community 		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Create social media content and post on social media handles, measure level of engagement 		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> As DotAsia is handling APrIGF social media, this allows DotAsia to be the leader to spread the messages across the Asia Pacific community. 					
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience <ul style="list-style-type: none"> Number of followers, post engagement 		Community and Society <ul style="list-style-type: none"> Number of followers, post engagement 		Building on/Expanding Relationships & Network Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships		Use of Communications & Positioning of DotAsia in Project As DotAsia is handling APrIGF social media, this allows DotAsia to be the leader to spread the messages across the Asia Pacific community.		Pioneering Efforts/Innovativeness of Activities/Outputs /			
Social Impact Assessment (SIA) Report											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:											
Quantity			Number of followers (T+F+IG) 531+2521+118 3170 (+29%) Number of social media posts (T+F+IG) 56+109+47 212 (-15%)		Number of followers (T+F+IG) 531+2521+118 3170 (+29%) Number of social media posts (T+F+IG) 56+109+47 212 (-15%)			Number of social media posts (T+F+IG) 56+109+47 212 (-15%)	Number of followers (T+F+IG) 531+2521+118 3170 (+29%)		
Quality			Social media engagement (T+F+IG) 9941 (-21%)		Social media engagement (T+F+IG) 9941 (-21%) SynDoc - Social media engagement 56				Social media engagement (T+F+IG) 9941 (-21%)		
Qualitative:											
Testimonies											
Evaluation									Lack of budget for communications / media engagement / PR has been a long-standing issue which the MSG will strive to seek more funding and resources next year.		
Basis / Concept	<ul style="list-style-type: none"> Self-esteem Information acquisition Skills and knowledge development 	<ul style="list-style-type: none"> Social network Community participation Volunteerism 	<ul style="list-style-type: none"> Community expanding Public participation in community affairs 	<ul style="list-style-type: none"> Effectiveness Service continuity Service expansion Organisational upgrade Inter-organisational collaboration 	<ul style="list-style-type: none"> Stakeholders involvement Service continuity Service expansion Inter-organisational collaboration 						

Output:	4	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both			
Output Description & Plan:						
Individual	Social	Community	Organizational	Economics	.Asia	
Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> Youth, students interested in IG issues Mailing lists, social media Local host promotion 	Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> Increased awareness and interest of participants will help them devote into IG-related work, and therefore expanding the community. YIGF is a door for participating youth to the global and local IG discourse YIGF is organized by NetMission ambassadors and alumni 		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> Managing and facilitating the organizing process to ensure the smooth running of the event, initiating discussions, providing technical support at times. 	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> DotAsia has always been guiding the development of YIGF, providing one of the best IG space for youth. 		
How can we measure the effectiveness of the output?			Internal Effectiveness/Development of DotAsia Team:			
Target Audience <ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 	Community and Society Related posts on mailing lists, social media metrics		Building on/Expanding Relationships & Network Expanding the IG community by attracting young newcomers	Use of Communications & Positioning of DotAsia in Project DotAsia is positioned as supporting the NetMission Ambassadors in their work to organize an IG event, thereby embarking on the IG journey	Pioneering Efforts/Innovativeness of Activities/Outputs YIGF as a feature of APriGF is one of the first youth IG event around the world.	

Social Impact Assessment (SIA) Report												
Quantitative:	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantity	Number of participants	# of posts published/created	# of engagement	Number of participants	# of engagement	# of comments of Syn Doc. made by YIGF participants	Number of participants	Number of applicants	Amount of sponsorship		# of posts reposted/shared	# of reflection posts created by
	2020	(Facebook)	(FB live)	2020	(FB live)	2020	2020	2020	2020		(Facebook)	NMAs/yIGFers
	40	2020	2020	40	2020	2020	40	106	-		2020	(Facebook)
	2021	27	2021	2021	637	2021	83	2021	2021		2021	2020
	83	2021	2021	83	2021	2021	83	260	-		2021	2
	2022	8	2022	2022	758	2022	2022	2022	2022		2022	2021
	65	2022	2022	65	2022	2022	65	147	USD		2022	46
	(-21.7%)	19	(-98.7%)	(-21.7%)	(-98.7%)	(-98.7%)	(-21.7%)	(-76.9%)	20,000		2022	30
		(+138%)				(+400%)			(+100%)			(-36.2%)
	# of posts reposted/shared	(Instagram)	# of people reached	# of invited guest speakers	# of people reached	# of invited guest speakers	Attendance rate (Avg.)	# of alumni engaged as volunteers			(Instagram)	(Instagram)
	(Facebook)	2020	(FB live)	2020	(FB live)	2020	2020	2020			2020	2020
	109	2021	2021	13	2021	2021	76.79%	6			2021	2021
	2021	5	2021	2021	5,241	2021	78.16%	2021			2021	2022
	47	2022	2022	21	2022	2022	2022	7			2022	2022
	2022	12	2022	21	1,564	2021	76.15%	2022			2022	15
	30	(+140%)	2022	21	239	2022	(-2.57%)	17			2020	(Twitter)
	(-36.2%)	(Twitter)	(-84.7%)	(±0%)	(-84.7%)	(±0%)					2020	2020
	(Instagram)	2020					Total # of attendees	# of economies/countries			2020	2021
	2020	-	# of posts published/created	# of alumni engaged as volunteers	# of posts reposted/shared	# of economies/countries	2020	2020			87	-
	-	9	(Facebook)	2020	(Facebook)	2020	421	2020			2021	2022
	2021	2022	2020	6	2020	2020	2021	19			2022	-
	2	-	2021	2021	109	2021	308	2021			(LinkedIn)	(LinkedIn)
	2022	(LinkedIn)	2021	7	2021	2021	2022	13			2020	2020
	0	2020	2021	8	2022	2022	129	2022			2020	2021
	(-100%)	-	2022	17	47	2022	(+58.1%)	16			-	-
	(Twitter)	2021	2022	19	30	2022					2021	2022
	2020	6	(+143%)	(+143%)	(-36.2%)	(+23.1%)	# of invited guest speakers	(+23.1%)			4	28
	87	2022	(+138%)		(Instagram)		2020	Gender ratio			2022	28
	8	-	(Instagram)	# of economies/countries	2020	2020	13	2020			-	-
	2022	# of reflection posts created by	2020	2020	-	2021	2021	13:8			# of likes of the content related to	
	-	NMAs/yIGFers	2021	19	2021	2021	21	2021			yIGF	
	(LinkedIn)	(Facebook)	2020	5	2022	2022	21	2021			(Facebook)	
	2020	2020	2020	12	13	2022	21	2022			2020	2020
	-	2	(+140%)	2022	16	2022	21	2022			233	2021
	2021	2021	(Twitter)	(+23.1%)	(+23.1%)	(-100%)	Gender ratio	Gender ratio			279	2022
	4	46	2020		(Twitter)	(+73.7%)	2020	2020			2022	2022
	2022	2022	2020		87		2021	2021			499	2020
	-	-	-		8		2022	2022			499	(Instagram)
	# of likes of the content related to	(Instagram)	2021	Gender ratio	2021	2021	67.47%	67.47%			(+78.9%)	(Instagram)
	yIGF	2020	2022	2020	13:8	2022	2022	2022			282	2020
	(Facebook)	-	(LinkedIn)	Male:	2021	2021	46.69%	46.69%			282	2021
	2020	-	2020	2021	30.12%	2020	(-30.8%)	(-30.8%)			90	2022
	233	15	-	30.12%	-	2021	Non-binary:	Non-binary:			279	2020
	2021	(Twitter)	2021	2022	2021	2021	2021	2021			128	(LinkedIn)
	279	2020	2021	52.31%	4	2022	2.41%	2.41%			2020	2020
	2022	-	2022	(+73.7%)	2022	2022	2022	2022			44	2021
	499	-	2022	0.00%	-	2022	0.00%	0.00%			2022	2022
	(+78.9%)	-	-	(-100%)		2022	(-100%)	(-100%)			(Twitter)	2020
	(Instagram)	2021	# of posts reposted/shared	67.47%	# of reflection posts created by	2021					44	-
	2020	-	(Facebook)	2022	NMAs/yIGFers	2020					19	2021
	282	(LinkedIn)	2020	46.69%	(Facebook)	2020					2022	2022
	90	-	2021	(-30.8%)	2020	2020					-	-
	2022	2021	2021	Non-binary:	2021	2021					(LinkedIn)	2020
	128	-	2021	2.41%	2	2021					2020	2020
	(+42.2%)	28	2022	2.41%	46	2022					-	-
	(Twitter)	28	2022	0.00%	2022	2022					2021	2021
	2020	-	2022	0.00%	-	2022					44	2022
	-	Attendance rate (Avg.)	(Instagram)	(-100%)	(Instagram)	2020					-	-
	2021	2020	2020	(-100%)	2020	2020					-	-
	19	76.79%	-		-	2021					-	-
	2022	2021	2021		-	2021					-	-
	-	78.16%	2		-	2022					-	-
	(LinkedIn)	2021	2022		-	2022					-	-
	2020	76.15%	0		15	2022					-	-
	-	(-2.57%)	(-100%)		(Twitter)	2020					-	-
	2021				2020	2020					-	-

Output:		4 Youth Internet Governance Forum (YIGF)		<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:								
	Individual	Social	Community	Organizational	Economics	.Asia		
Quality	44 2022 - # of comments of Syn Doc. made by YIGF participants 2020 8 2021 10 2022 50 (+400%) # of alumni engaged as volunteers 2020 6 2021 7 2022 17 (+143%)	Total # of attendees 2020 421 2021 308 2021 129 (-58.1%)	(Twitter) 2020 87 2021 8 2022 - (LinkedIn) 2020 - 2021 4 2022 - # of likes of the content related to yIGF (Facebook) 2020 233 2021 279 2022 499 (+78.9%) (Instagram) 2020 282 2021 90 2022 128 (+42.2%) (Twitter) 2020 - 2021 19 2022 19 - (LinkedIn) 2020 - 2021 44 2022 - -	- 2021 - 2022 - (LinkedIn) 2020 - 2021 44 2022 - -	(Survey) Empowering participants to attend APriGF 2020 8.37 / 10 2021 8.58 / 10 2022 8.8 / 10 (+2.56%) (Survey) Social events help connect community members 2020 8.40 / 10 2021 8.61 / 10 2022 - / 10 (Survey) Collaboration with community members 2020 4.49 / 5 2022 4.7 / 5 (+4.68%)	(Survey) Overall Program content & topics 2020 4.30 / 5 2021 4.59 / 5 2022 4.51 / 5 (-1.74%) (Survey) Overall Information delivery 2020 8.18 / 10 2021 4.40/5 2022 4.75/ 5 (+7.95%) (Survey) Helping to understand Internet Governance 2020 8.10 / 10 2021 4.42/5 2022 4.55/ 5 (+2.94%)	(Survey) Overall logistic arrangements 2020 4.13 / 5 2020 4.44 / 5 2022 4.8 / 5 (+8.11%) (Survey) Secretariat support by DotAsia 2020 8.23 / 10 2021 8.72/ 10 2022 9.6 / 10 (+10.1%) (Survey) Overall experience 2020 8.03 / 10 2021 8.54 / 10 2022 9.26 / 10 (+8.43%)	
	Qualitative:							
	Testimonies	"It was an exciting and interactive learning experience where I got to engage with like minded individuals from all across Asia Pacific."	"IG invites everyone regardless of their gender, profession, ethnicity, background, and culture to the shared platform where the voice of everyone does matter."	"...advocate as youth representative." "Internet governance is a common goal for people to struggle together,	"...I would like to give a huge shout out to yIGF NetMission.Asia Event Coordinator Ms. Jenna Manhau Fung, for making sure we all			

Output:	4	Youth Internet Governance Forum (YIGF)				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
Output Description & Plan:						
	Individual	Social	Community	Organizational	Economics	.Asia
	<p><i>"Though a remote participant, I was able to learn more about internet governance and become more aware of how youth and digital literacy play a significant role in different societal issues."</i></p>	<p><i>"...keeping in touch with all the awesome people I met at the events and engaging more in making all these goals come true!"</i></p>	<p><i>it requires everyone's participation and no one should be left behind."</i></p> <p><i>"Not only the internet's negative impact on the environment, but what the internet can positively do for the environment should be acknowledged to minimize trade-offs, and increase the synergies."</i></p>	<p><i>enjoyed a smooth, hassle free and a wholesome experience. "</i></p> <p><i>"All of the sessions were intentionally planned to center on the idea of advancing technology by increasing the participation of young people from the Asia Pacific region in internet governance."</i></p>		
Evaluation	<ul style="list-style-type: none"> - yIGF empowers participants & youth organizers with the capacity to attend APriGF & contribute to SynDoc voluntarily with confidence. - yIGF encourage participants' interest in further contributing to the APAC/ IG community. E.g. initiated meetup with APriGF Secretariat - The month-long pre-event training collaborated with ISOC helped participants be more prepared for the event. - Restart Y4IG. Initiated new working groups within NetMission – NetMission Advisory Board, and Governance & Policy Committee - Formalize NetMission Organizing Committee and communications within WGs. 	<ul style="list-style-type: none"> - Local hub & remote participation enable engagement opportunities for those who can't join on-site. - Design of program should be inclusive for participants of all participation mode. - Live online worksheet/ work document helps both onsite and online participants to interact and effectively create outputs. 	<ul style="list-style-type: none"> - yIGF helps participants to create a sense of belonging in the APAC Internet governance community. - yIGF helps participants to stay motivated for future engagement in Internet governance. 	<ul style="list-style-type: none"> Speakers with more diverse background helps participants to understand better the topic from different perspectives. Welcoming atmosphere at yIGF helps enhance participants' willingness to learn. 	<ul style="list-style-type: none"> - Youth must create outputs, and program has to demonstrate a good performance for negotiation of fundings or sponsorship in the future - Recognition of youth's contribution to yIGF and NetMission WGs by formalizing work relationship and communications. 	<p>Applicants have registered through the website yigf.asia. YIGF participants will be invited to join Facebook group @yigf.asia.</p>
Basis / Concept	<ul style="list-style-type: none"> Level of interests of participants for new projects etc. - Orignity - creativity & innovation - skill development Level of engagement of participants in the whatsapp group 		<ul style="list-style-type: none"> Level of engagement of participants in the whatsapp group # of active working groups # of community members engaged 	<ul style="list-style-type: none"> # of active working groups Level of interests of participants for new projects etc. Level of engagement of participants in the whatsapp group 	<ul style="list-style-type: none"> # of active working groups 	