

Project: APriGF	Framework Version: 1.0	Status: FINAL	Date: 2020.05
	Report Version: 2024 0.1	Status: FINAL	Date:

Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):

DotAsia Community Goal/Outcome	.Asia Registry Goal/Outcome
To establish DotAsia as a trusted facilitator and champion of multistakeholder Internet governance processes in Asia Pacific regionally and globally, through supporting the APriGF, as its Secretariat, to be a platform to convene, discuss and advance collaboration locally, regionally, globally.	To establish DotAsia as a regional authority in TLD development and Internet Governance as well as maintaining good relationships with the Internet Governance community, including governments, industry, civil society, youth, academia and the technical community.

Theory of Change (ToC: SMART Model):

Specific: What, Why and How.	What Community Need will this Project/Program solve?	Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global). Provide operational support to ensure smooth running of the APriGF conference, allowing people to identify and discuss the latest issues in IG for Asia Pacific region Strengthen and amplify voices from Asia Pacific Encouraging participation from Asia Pacific in the global IG community, especially youth, in GDC and WSIS+20 related activities.	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, enhances exposure and brand awareness of .Asia domains in the community, e.g. exposure of the official APriGF.asia website for participants.
Measurable: Goal Achieved or Not	How will we know if the Goal/Outcome is achieved?	Increase in the number of session proposals from the Asia Pacific region at the global IGF and new proposers at the regional APriGF. Increase in number of proposals selected in global IG events. Increase in diversity of engagement i.e. geographical / stakeholder group/ gender at APriGF Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, etc.) Collaboration/projects with the National and Regional Initiatives (NRI) network	How will we know that the .Asia Domain is enhanced?	Increased cross posting of APriGF activities on .Asia branded social media, as well as click-throughs to domains.asia / get.asia, or other target landing pages.
Achievable: Challenging but Realistic	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations from the Asia Pacific region leading efforts in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of ".Asia", DotAsia is well positioned to be established as a facilitator and voice on Internet governance matters in APAC.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.

Relevant: Pertinent to DotAsia's Vision & Mission (Included in Vision & Mission Considerations below)

Time-Bound: Specific & Chronological	What is the timeline?	2024-2027	Are timelines for Community & .Asia Registry Goals aligned?	Yes
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Vision & Mission Considerations (Relevance)

Individual	Social	Community	Organizational	Economics	.Asia
To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on the community overall and affect changes on the policy level .	To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the promotion of the .Asia domain registry.\$

Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?

Asia at Heart	Community Driven	Economically Viable
Amplifying Asia Pacific perspectives at the regional and global level.	Promoting collaboration in the Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.	The APriGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APriGF extends the brand of .Asia and increases opportunity for DotAsia to maintain relationships with community organizations including through sponsorships and fellowships.

Vision & Mission: How is this Goal/Outcome relevant to DotAsia's Vision & Mission?

How is this Goal/Outcome relevant to DotAsia's Vision?	APriGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.
Why/How is this Goal/Outcome important to DotAsia's Mission?	DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the all stakeholders (including the underprivileged and underserved, e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APriGF and the global IGF activities.

Outputs:

Output: 1 Annual APriGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:

Individual	Social	Community	Organizational	Economics	.Asia
Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?	What are the Activities & Inputs required to produce this Output? Why are they needed?	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?		
<ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media IG related events Local host promotion efforts 	<ul style="list-style-type: none"> Outcomes and insights from the discussions among the community will influence local policy making. Synthesis document gathers opinions from conference attendees and is shared with the public. 	<ul style="list-style-type: none"> Personnel to support secretariat work: coordinating meetings, minutes, elections, etc. and to liaise with local hosts (where applicable) Managing and facilitating the organizing process to ensure the smooth running of the event, providing technical support at times. Drafting committee is formed and meetings are organized to support the contributions from the community to create the synthesis document. 	<ul style="list-style-type: none"> With DotAsia being the secretariat of the conference, the success of the event establishes DotAsia is one of the leaders in the IG community. The development of the synthesis document, supported by DotAsia is also an important outcome being brought into international discussions. 		
How can we measure the effectiveness of the output?			Internal Effectiveness/Development of DotAsia Team:		
Target Audience	Community and Society	Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs	
<ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 	Related posts on mailing lists, social media metrics	Connecting with different IG-related organizations	DotAsia being the secretariat of APriGF, and supporting the process and outcomes of synthesis document	APriGF being co-founded by DotAsia, the inclusion of YIGF and the creation of the synthesis document	

Social Impact Assessment (SIA) Report
**Green font indicates comparative changes between two fully virtual event (2020 & 2025). Blue font indicates comparative changes from the year before (2024 & 2025)*

Quantitative:	Individual		Social		Community		Organizational		Economics		.Asia	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantity	Number of online participants	SynDoc - Number of comments received	Average number of attendees in a session		Number of submitted proposals for hosting APriGF		Website traffic (direct)	Number of selected sessions	Manhours: Training: (X staff x training hrs) + During event: (X staff x number of days x number of hours x simultaneous sessions)	Value of conference x Number of participants		
	2020: 380 2025: 1701 (+348%)	2020: 123 2025: 137 (+11%)	2020 (online): 74 2025 (online): 53 (-28%)		2024: 1 2025: 0 (-100%)		2024: 1194 2025: 15369 (+1187%)	2020: 14 2025: 25 (+79%)	2024 (hybrid): 154 2025 (online): 153 (-0.6%)	2020 (online): US\$100 x 380 = US\$38,000 2025 (online): US\$100 x 1701 = US\$170,100 (+348%)		
	2024: 1674 2025: 1701 (+1.6%)	2024: 125 2025: 137 (+9.6%)	2024 (onsite): 52 2025 (online): 53 (+1.3%)		SynDoc - Number of comments received		2024 (indirect e.g. search/referral/ social): 3770 2025: 5088 (+35%)	2024: 27 2025: 25 (-7.4%)	2024 (hybrid): 154 2025 (online): 153 (-0.6%)	2024 (hybrid): US\$200 x 671 + US\$100 x 1674 = US\$301,600 2025 (online): US\$100 x 1701 = US\$170,100 (-44%)		
			Number of submitted sessions					Number of speakers	Sponsorship			

			2024 65 2025 116 (+78%) 2024 92 2025 116 (+26%) Number of selected sessions 2020 14 2025 25 (+79%) 2024 27 2025 25 (-7.4%) Number of speakers 2020 (online) 75 2025 (online) 141 (+88%) 2024 (hybrid) 190 2025 (online) 141 (-25.8%)					2020 75 2025 141 (+88%) 2024 190 2025 141 (-26%) Expenses 2024 US\$29,437 2025 US\$23,154.1 1 (-21.3%) Number of submitted proposals for hosting APriGF 2024 1 2025 0 (-100%)	2024 US\$50,000 2025 US\$42,000 (-16%) Number of selected sessions 2020 14 2025 25 (+79%) Number of speakers 2020 (online) 75 2025 (online) 141 (+88%) 2024 (hybrid) 190 2025 (online) 141 (-25.8%)		
Quality	Number of selected sessions 2020 14 2025 25 (+79%) 2024 27 2025 25 (-7.4%) Number of speakers ¹ 2020 (online) 75 2025 (online) 141 (+88%) 2024 (hybrid) 190 ² 2025 (online) 141 (-25.8%)	(Survey) Participant satisfaction with the program 2024 4.32 2025 4.57 (+5.8%)		Number of countries attendees are from ³ 2024 (onsite attendees) 63 2025 (registered) 66 (+4.8%)	(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 2024 4.25 2025 4.23 (-0.5%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 2024 4.22 2025 4.28 (+1.4%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 2024 4.33 2025 4.26 (-1.6%)	(Survey) Participant satisfaction with the program 2024 4.32 / 5 2025 4.32 (+2.9%)		(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 2024 4.25 2025 4.23 (-0.5%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 2024 4.22 2025 4.28 (+1.4%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 2024 4.33 2025 4.26 (-1.6%)			
Testimonies	<p>"The APriGF process is already a great platform for inclusive dialogue; however, it could be improved by increasing follow-up actions after the conference."</p> <p>"Please continue doing the good work. The variety of session formats available during the conference is impressive."</p> <p>"It was indeed a good experience being part of the APriGF. Huge shout out to you for your wonderful facilitation throughout the journey"</p> <p>"It was very enthusiastic, more meaningful, very interactive,</p>	<p>"It would be great to include more case studies from rural or underrepresented communities in future sessions. Also, a few networking or mentoring opportunities for online participants would add more value."</p> <p>"To strengthen APriGF's impact, more outreach to educators, students, and local policymakers in smaller economies would help spread Internet governance awareness."</p> <p>"APriGF could include more youth-focused and community-led sessions, provide ongoing mentorship beyond the forum, and</p>	<p>"APriGF is a valuable platform for critical digital discussions. To strengthen its impact, I suggest more interactive sessions, follow-up resource sharing, and greater engagement of youth and underrepresented communities. Making discussions more action oriented can help drive real change across Asia Pacific."</p> <p>"Establishing working groups or mentorship programs to continue discussions and implement ideas shared during the event would help ensure that outputs do not remain only as discussions but turn into real community impact. Additionally, improving regional balance in participation—especially by</p>	<p>"APriGF 2025 was a well-organized and inclusive event. The online experience was smooth, and the diversity of topics was impressive."</p> <p>"In general, we did have a quick and well organized transition from hybrid to virtual. Which was really nice."</p> <p>"Thanks to [the Secretariat team] for your swift coordination throughout the process"</p> <p>"[Secretariat team for APriGF 2025] efficiently and fantastically supporting the event and time management</p>							

¹ Based on the number of speakers throughout APriGF event (including plenaries, etc)
² This number was presented in 2024 SIA, but seems like it is based on all sessions including TWIGF sessions.
³ We are not able to identify the number of countries attendees are from for 2025 since the event was held online and no means of data gathering was done for this. Only the number of economies of registered attendees can be identified.

DotAsia Community Project Social Impact Assessment (SIA) Report

	participatory and valuable whole journey at 16th APriGF 2025"	create stronger collaboration networks to turn ideas into real regional impact."	supporting more youth, women, and participants."	has never been as good as this year. Incredible! I listened to them prepping the session organisers and speakers through to ending (almost all) perfectly on time and dealing with a few tricky (tech usually) bits along the way ... Professional and for the audience pretty seamless.."		
Evaluation	Despite the sudden transition to a virtual conference, APriGF 2025 was successfully held with a good average number of participants joining each session and the plenaries. The event did not receive any complaints or negative backlash as a result of the transition.	The virtual conference lacked the opportunity for networking and impeded social interaction amongst participants to support exchanges of ideas between different stakeholders.	The Regional Parliamentary Track could have been better marketed to entice more multistakeholder engagement with policy makers. Post-session evaluation could have been carried out in a virtual conference setting to measure wider community involvement (regional, stakeholder, and gender participation) throughout the conference period.	Seamless coordination between Secretariat and APriGF MSG & Committees involved in the planning greatly contributed to the success of the APriGF 2025.	The shift to virtual conference resulted in higher spending incurred to support the virtual set-up such as provision of zoom accounts with large capacity and webinar function, live captioning, and sign language interpretation service.	
Basis / Concept	- Information acquisition - Skills and knowledge development - Influence in regional and global IG discourse	- Social network - Social integration - Community participation - Volunteerism	- Public participation in community affairs - Demographic change - Subsequent policy change - Community awareness - Sharing of information in community	- Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration	- Financial adjustment on the service - Resources allocation - Community Resources allocation - Output value - Online presence	

*Reference for value of conference					
Collision Conference	3 days (physical)	USD 375	https://collisionconf.com/	"North America's fastest-growing tech conference"	
Tech Inclusion	3 days (virtual)	USD 99	https://sf20.techinclusion.co/	A global discussion about the changes happening in the tech industry and what actions are needed today	
Digital Summit At Home	3 days (virtual)	USD 195	https://athome4.digitalsummit.com/	Digital marketing community	
Unleash Summit Series	3 days (virtual)	USD 125	https://summit.outreach.io/	INNOVATIVE STRATEGIES + BEST PRACTICES FOR SALES DIRECTORS & VPS	

Output:	2	Fellowship program	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both			
Output Description & Plan:						
	Individual	Social	Community	Organizational	Economics	.Asia
	Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?
	<ul style="list-style-type: none"> IG community, activists, media, youth/students Mailing lists, social media Sponsor organizations 	<ul style="list-style-type: none"> Expanding the IG community, raising public concern on IG issues Allow more participation to APriGF 		<ul style="list-style-type: none"> Facilitating the process of Fellowship Program, e.g. developing guidelines, selection process, fellows' performance. 		<ul style="list-style-type: none"> APriGF Fellowship Program has evolved into one of the most important and highly reputable fellowship program in the Asia Pacific region.
How can we measure the effectiveness of the output?				Internal Effectiveness/Development of DotAsia Team:		
	Target Audience	Community and Society		Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs
	<ul style="list-style-type: none"> Through fellowship survey Fellowship application, granting and sponsorship statistics Comments received for SynDoc from fellows 	<ul style="list-style-type: none"> Related posts on mailing lists, social media metrics Sponsorship received for fellowship program 		Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships	Fellows are asked to promote their participation at APriGF online through social media	APriGF has pioneered the engagement of fellows as rapporteurs to increase participation and to integrate fellows into the event

Social Impact Assessment (SIA) Report											
	Individual		Social		Community		Organizational		Economics		.Asia
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression / Asianess
Quantitative:											
Quantity	Number of applicants 2024 586 2025 379 (-35%)	Number of fellows 2024 28 2025 26 (-7.1%)	Number of fellows 2024 28 2025 26 (-7.1%)			Number of fellows contributing to SynDoc 2024 19 2025 26 (+36.8%)		Number of applicants 2024 586 2025 379 (-35%)	Amount of sponsorship (US\$) 2024 US\$34,000 2025 US\$30,000 (-12%)		
	Number of fellows contributing to SynDoc⁴ 2024 19 2025 26 (+36.8%)	Number of comments by fellows on SynDoc⁵ 2024 36 2025 68 (+88.9%)				Number of comments by fellows on SynDoc 2024 36 2025 68 (+88.9%)					
	Average number of sessions attended by fellows 10 or above 2024 (hybrid) 13 2025 (online) 18 (+38.5%)										
Quality				Number of countries fellows are from 2024 18 2025 19 (+5.6%)		Number of countries applicants are from 2024 18 2025 30 (+66.7%)					

⁴ Including Townhall sessions + commenting platform

⁵ Based on commenting platform only, as we did not track the number of comments given by fellows during townhalls

Output:	2	Fellowship program					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
			Gender ratio of selected fellows 2024 F: 46% M: 54% O: - 2025 F: 50% (+7.7%) M: 50% (-6.7%) O: -								
Qualitative:											
Testimonies	"Our mentor shared great insights during the buddy group which helped us prepare for the activities during the forum and the sessions" "Constant zoom meetings before the meeting and networking and getting to meet new people with relevant interests." "Did enjoy and learn so much from that mentorship journey where I had chances to work with talented and progressive fellows and contribute to their idea development at APriGF2025. And after all, we have become long-term friends and support not only for IG but also, for personal and professional growth. I feel so grateful for that opportunity."		"The mentors are very important for the guidance and support throughout the fellowship program. The mentors taught us all the basics about the Internet Governance Forum and how APriGF functions. The mentor also directed us how to get prepared for the sessions and how to select the sessions. We also got the opportunity to share experiences and knowledge among each other in buddy group."		"We can keep the fellowship group in social media like WhatsApp as it is so that we can interact and engage with each other." "Great job this year especially when APriGF went hybrid [virtual] at the last minute"		"Sharing various opportunities with the fellows along with small webinars and sessions can make the fellows feel included in the ecosystem."				
Evaluation	The overall performance of fellows was satisfying, and there are some bright individuals and potential leaders who would continue to contribute to APriGF.		The quality of mentors is great this year and shall keep developing a mechanism for selecting mentors. <ul style="list-style-type: none"> Overall good satisfaction rate was received from the mentors. 4.23 is the average overall satisfaction rate on their mentorship experience 4.5 is the average rate on adequacy of support provided by the FC 		Included a person with disabilities as fellows, was very active during the conference and are likely to continue to engage in Internet Governance community. <ul style="list-style-type: none"> Overall rating of the fellowship experience is 4.44/5 Overall rating of the mentorship experience is 4.59/5 		This year, we have had 2 volunteers helping on curating materials and coordinating for fellow-mentorship - may review tracking efforts				
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Financial integration		- Participation in community affairs - Subsequent policy change - Demographic change		- Service expansion - Organisational expanding		- Financial adjustment on the service - Community resources allocation		

Output:	3	APriGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?				What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?			
<ul style="list-style-type: none"> MSG members 		<ul style="list-style-type: none"> Members are responsible for raising issues and concerns to discussions and bring back outcomes and insights to their own communities. The support of the MSG and committee meetings is core to the APriGF secretariat work that DotAsia performs. 				<ul style="list-style-type: none"> Setting up meetings, follow-up with action, providing technical support at times. 		<ul style="list-style-type: none"> Being the secretariat of APriGF establishes DotAsia as one of the leaders in the IG community. 			
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience		Community and Society				Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs	
<ul style="list-style-type: none"> Number of meetings, discussions on mailing lists 		<ul style="list-style-type: none"> Discussions on mailing lists, social media metrics 				Connecting with different IG-related organizations within the close relationship in MSG		Effective and quality outcome by the close communication and collaboration of MSG and DotAsia as secretariat		The MSG being an open body of IG community professionals is a feature of the APriGF.	

Social Impact Assessment (SIA) Report											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:											
Quantity	Number of MSG members 2024 148 2025 153 (+3.4%)	Number of MSG members 2024 148 2025 153 (+3.4%) Number of meetings 2024 74 2025 105 (+41.9%)	Number of subscribers (Announcement mailing list) 2024 3507 2025 3012 (-14%) Number of subscribers (Discussion mailing list) 2024 1708 2025 1657	Number of subscribers (Announcement mailing list) 2024 3507 2025 3012 (-14%) Number of subscribers (Discussion mailing list) 2024 1708 2025 1657		Number of meetings 2024 74 2025 105 (+41.9%) Number of posts on MSG mailing list 2024 167 2025 248 (+48.5%)	Number of MSG members 2024 148 2025 153 (+3.4%) Number of subscribers (Announcement mailing list) 2024 3507 2025	Manpower Website web hosting: 2024 USD 415 2025 USD 415 (+0%) Web accessibility compliance: 2024 USD 441 2025 USD 706			

Output:	3	APrIGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:												
Individual		Social		Community		Organizational		Economics		.Asia		
			(-3%)	(-3%)			3012 (-14%)	(+60.1%)				
		Number of posts on MSG mailing list 2024 167 2025 248 (+48.5%)					Number of subscribers (Discussion mailing list) 2024 1708 2025 1657 (-3%)	IT Man hrs: 2024 257 Hrs 2025 235 Hrs (-8.6%)				
Quality	Number of active MSG members ⁶ 2024 113 2025 125 (+10.6%)		Number of active MSG members 2024 113 2025 125 (+10.6%)					Election 2024 USD 99 2025 USD 99 (+0%)				
Qualitative:												
Testimonies	"I would just like to say that I have carefully read through this draft line by line, and I'm impressed: it is an excellent, well written and comprehensive statement."				"I want to be a part of future programs too." "If possible, I would like on behalf of my institute to build strong cooperation with APrIGF and attend the 2026 APrIGF."	"I've been involved with APrIGF since 2013. I reckon we have the best Secretariat at this moment." "[The Secretariat team] have been a delight to work with"						
Evaluation	There were more interests to be more involved in the MSG as an active member this year (2025) compared to last year (2024). However, participation of MSG members on mailing lists, during meetings, and at APrIGF were also very minimal despite the increasing interests to be part of the MSG.		More meetings were held throughout the year as the WSIS+20 working group was formed to discuss ways for the community to contribute their opinions ahead of the WSIS+20 Review, one of them is through organising Webinars for discussion of WSIS+20 Review and the WSIS Action Lines. That aside, the APrIGF 2025 which took place in October has allowed more meetings to be held and discussion to take place across different committees, with more joint committees meeting being carried out more often than years before for a more seamless coordination between the different APrIGF MSG Committees.				Responsiveness, transparency, and efficiency are highly appreciated by the MSG and committees. Timely provision of meeting notes and recording allowed the MSG and the various committee members to be aware of next steps and work to be done ahead of the next call. Seamless coordination between Secretariat and the MSG committees allowed for better communication and coordination on the various tasks ahead of the APrIGF event.					
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Volunteerism		- Community expanding - Public participation in community affairs		- Effectiveness - Service continuity - Service expansion - Organisational upgrade - Inter-organisational collaboration		- Stakeholders involvement - Service continuity - Service expansion - Inter-organisational collaboration			

Output :	4	Youth Internet Governance Forum (YIGF)					<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?				What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?			
<ul style="list-style-type: none"> Youth, students interested in IG issues Mailing lists, social media Local host promotion 		<ul style="list-style-type: none"> Increased awareness and interest of participants will help them devote into IG-related work, and therefore expanding the community. YIGF is a door for participating youth to the global and local IG discourse YIGF is organized by NetMission ambassadors and alumni 				<ul style="list-style-type: none"> Managing and facilitating the organizing process to ensure the smooth running of the event, initiating discussions, providing technical support at times. 		<ul style="list-style-type: none"> DotAsia has always been guiding the development of YIGF, providing one of the best IG space for youth. 			
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience		Community and Society				Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs	
<ul style="list-style-type: none"> Through participant survey Participation statistics Comments received for SynDoc 		Related posts on mailing lists, social media metrics				Expanding the IG community by attracting young newcomers		DotAsia is positioned as supporting the NetMission Ambassadors in their work to organize an IG event, thereby embarking on the IG journey		YIGF as a feature of APrIGF is one of the first youth IG event around the world.	

Social Impact Assessment (SIA) Report – Quantitative – Quantity											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative – Quantity											

Metric	2024 Value	2025 Value	Change	Dimensions
Attendance ratio (Local Hubs)	0.3533	0.6136	73.7%	Individual - Output Organizational - Performance
Attendance ratio (Onsite)	0.3593	N/A	N/A	Individual - Output Organizational - Performance
Attendance ratio (Remote)	0.1497	0.3803	154.0%	Individual - Output Organizational - Performance
Attendance ratio (unidentified)	0.1377	N/A	N/A	Individual - Output Organizational - Performance

⁶ Refers to the number of MSG members who signed up as "Active member" at the start of their registration

Event Management - Participants Demographics				
Metric	2024 Value	2025 Value	Change	Dimensions
Gender Ratio (Female)	0.4371	0.4136	-5.4%	Social - Diversity Community - Representation Organizational - Scale
Gender Ratio (Male)	0.4072	0.4568	12.2%	Social - Diversity Community - Representation Organizational - Scale
Gender Ratio (non-binary)	0.024	N/A	N/A	Social - Diversity Community - Representation Organizational - Scale
Gender Ratio (prefer not to say)	0.1317	N/A	N/A	Social - Diversity Community - Representation Organizational - Scale

Note: There were no separate options for "non-binary" and "prefer not to say" in 2025.

Event Management - Participants Geographic Reach				
Metric	2024 Value	2025 Value	Change	Dimensions
# of economies/ countries	25	23	-8.0%	Social - Diversity Community - Representation Organizational - Scale

Event Management - Participation & Registration				
Metric	2024 Value	2025 Value	Change	Dimensions
Number of applicants	345	345	0.0%	Organizational - Scale
Number of participants	167	162	-3.0%	Individual - Gain Social - Diversity Organizational - Performance

Event Management - Program Operations				
Metric	2024 Value	2025 Value	Change	Dimensions
# of invited guest speakers	28	33	17.9%	Social - Diversity Community - Representation Organizational - Performance

Output :	4	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
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Social Impact Assessment (SIA) Report – Quantitative – Quantity											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative – Quantity											

Metric	2024 Value	2025 Value	Change	Dimensions
Amount of sponsorship (USD)	0	770	>100%	Economics - Cost

Program Administration - Alumni & Volunteer Management				
Metric	2024 Value	2025 Value	Change	Dimensions
# of alumni engaged as volunteers	19	14	-26.3%	Individual - Gain Social - Diversity Organizational - Scale

Digital Platforms - # of likes				
Metric	2024 Value	2025 Value	Change	Dimensions
# of likes (Facebook)	131	33	-74.8%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression
# of likes (Instagram)	383	144	-62.4%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression
# of likes (LinkedIn)	275	39	-85.8%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression

Note: LinkedIn data were not downloaded in time, and thus the 2025 value only covers the period from 2024-10-31 to 2025-09-30.

Digital Platforms - # of posts published				
Metric	2024 Value	2025 Value	Change	Dimensions
# of posts published (Facebook)	27	8	-70.4%	Individual - Output Social - Interactivity
# of posts published (Instagram)	27	6	-77.8%	Individual - Output Social - Interactivity
# of posts published (LinkedIn)	27	4	-85.2%	Individual - Output Social - Interactivity

Note: LinkedIn data were not downloaded in time, and thus the 2025 value only covers the period from 2024-10-31 to 2025-09-30.

Digital Platforms - # of posts reposted				
Metric	2024 Value	2025 Value	Change	Dimensions
# of posts reposted (Facebook)	28	11	-60.7%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression
# of posts reposted (Instagram)	51	19	-62.7%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression
# of posts reposted (LinkedIn)	20	5	-75.0%	Individual - Gain Social - Interactivity Community - Participation .Asia - Impression

Note: LinkedIn data were not downloaded in time, and thus the 2025 value only covers the period from 2024-10-31 to 2025-09-30.

Digital Platforms - # of reflection posts				
Metric	2024 Value	2025 Value	Change	Dimensions
# of reflection posts (Facebook)	2	0	-100.0%	Individual - Output Community - Participation .Asia - Asianess
# of reflection posts (Instagram)	4	0	-100.0%	Individual - Output Community - Participation .Asia - Asianess
# of reflection posts (LinkedIn)	22	0	-100.0%	Individual - Output Community - Participation .Asia - Asianess
# of reflection posts (Others)	1	0	-100.0%	Individual - Output Community - Participation .Asia - Asianess

APriGF Participation - Synthesis Document Contribution				
Metric	2024 Value	2025 Value	Change	Dimensions
# of comments of Syn Doc. made by YIGFers	72	5	-93.1%	Individual - Gain Community - Representation

Quantitative – Quality

Output :	4	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both								
Social Impact Assessment (SIA) Report – Quantitative – Quality											
Individual		Social		Community		Organizational	Economics		.Asia		
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative – Quality											

Participant Feedback - Impact Perception				
Metric	2024 Value	2025 Value	Change	Dimensions
(Survey) Bonding among youth in APAC	4.49	4.18	-6.9%	Community - Participation
(Survey) Collaboration with community members	4.49	4.45	-0.9%	Social - Interactivity
(Survey) Continuing engagement in IG community	4.61	4.64	0.7%	Individual - Output
(Survey) Empowering participants to attend APriGF	4.55	4.64	2.0%	Individual - Output Community - Participation
(Survey) Helpful to understand Internet Governance	4.29	4.54	5.8%	Individual - Gain
(Survey) Inclusiveness at YIGF & APriGF	4.4	4.45	1.1%	Social - Interactivity
(Survey) Secretariat support by DotAsia	4.48	4.81	7.4%	Organizational - Performance
(Survey) Sense of belonging to APAC comm.	4.46	4.88	9.4%	Community - Participation

Participant Feedback - Quality & Satisfaction				
Metric	2024 Value	2025 Value	Change	Dimensions
(Survey) Overall Information delivery	3.59	3.74	4.2%	Individual - Gain
(Survey) Overall Program content & topics	4.39	4.54	3.4%	Individual - Gain
(Survey) Overall experience	4.34	4.58	5.5%	Organizational - Performance
(Survey) Overall logistic arrangements	4.36	4.8	10.1%	Organizational - Performance

Qualitative

Output :	4	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
Social Impact Assessment (SIA) Report – Qualitative								
Individual		Social		Community		Organizational	Economics	.Asia
Qualitative:								
Testimonies	-		-		-		-	
Evaluation	<ul style="list-style-type: none"> Survey results show improved participant learning outcomes, with understanding of Internet Governance rising from 4.29 to 4.54 (5.8% increase). Program content quality ratings also improved from 4.39 to 4.54. However, these quality improvements occurred alongside a 93% decline in Syn Doc contributions (72 to 5 comments), suggesting participants may be gaining knowledge but not applying it to collaborative documentation efforts. The number of participants decreased slightly from 167 to 162 (3% decline). Alumni volunteer engagement dropped 26% from 19 to 14 individuals. 	<ul style="list-style-type: none"> Geographic reach narrowed from 25 to 23 economies (8% decline). Gender distribution shifted toward greater male representation (40.7% to 45.7%) and reduced female representation (43.7% to 41.4%). The 2025 survey eliminated separate tracking for non-binary and prefer-not-to-say responses, reducing visibility into gender diversity. 	<ul style="list-style-type: none"> Survey ratings for bonding among youth decreased from 4.49 to 4.18 (7% decline), and sense of belonging increased from 4.46 to 4.88 (9% increase), presenting contradictory signals about community cohesion. Reflection posts dropped across all platforms, eliminating participant-generated community content. Social media engagement (likes, reposts) dropped 61-86%, indicating reduced community interaction online. 	<ul style="list-style-type: none"> Attendance patterns shifted significantly, with Local Hubs participation rising from 35.3% to 61.4% (74% increase) and Remote attendance increasing from 15.0% to 38.0% (154% increase). 	<ul style="list-style-type: none"> Sponsorship revenue increased from \$0 to \$770, representing growth from a zero baseline. While this demonstrates some capacity to attract financial support, the modest amount suggests limited external funding success. 	<ul style="list-style-type: none"> Social media visibility declined across all platforms. Likes decreased 62-86% (Facebook -75%, Instagram -62%, LinkedIn -86%), and post reposts fell 61-75% (Facebook -61%, Instagram -63%, LinkedIn -75%). This represents a reduction in YIGF's digital presence and reach. 		
Basis / Concept	Level of interests of participants for new projects etc. <ul style="list-style-type: none"> - Originity - creativity & innovation - skill development Level of engagement of participants in the whatsapp group		Level of engagement of participants in the whatsapp group <ul style="list-style-type: none"> # of active working groups # of community members engaged 	# of active working groups <ul style="list-style-type: none"> Level of interests of participants for new projects etc. Level of engagement of participants in the whatsapp group 	# of active working groups			