DotAsia Community Project Social Impact Assessment (SIA) Report

Project: Internet Governance (general)

Project Goals (What is the long term change you see as DotAsia’s Goal/Outcome for the Project/Program?):

To establish DotAsia as a Key Opinion Leader (KOL) in Asia Pacific on Internet Governance regionally and globally, through the multiple levels of participation of individual DotAsia staff members, at various IG and IG related fora.

Theory of Change [ToC: SMART Model]:

Rationale for the Project/Program:

○ Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at different IG fora, including UN and at UN/UN MAG (global).
○ Strengthen voices from Asia Pacific in the global IG community.

How will the Project/Program Enhance the Asia Domain?

Direct advocacy with the Internet Governance community at regional and global level, which can help enhance the exposure of Asia domain in the community. It may help increase the brand awareness and recognition of Asia among the global IG stakeholders.

Goal Achieved

How will we know if the Goal/Outcome is achieved?

○ Increase in the prominence, leadership, mentorship, decision-making, and influential roles by DotAsia staff in IG related institutions such as ICANN, IGF, etc.
○ Increase in the number of influential roles (DotAsia staff and community) as well as organizational or partnership roles (DotAsia org and DotAsia members) at IG related fora and events.
○ Increase in number of workshop proposals from the Asia Pacific region at the global IG and new proposers at the regional APAC IGF.
○ Increase in number of proposals selected in regional and global IG events.
○ Collaboration/Projects with other organizations (e.g. UN, DESA, GIF Secretariat capacity building projects, 1st organization collaborations, Think tank and other IG organization collaborations, private sector collaboration – IC BAOS).
○ Collaboration/Projects with the National and Regional Initiatives (NRI) network.
○ Contribution to OGP process, WSS+20 as well as new initiatives created to strengthen the IG ecosystem.

What is the timeline?

2022-2025

Activity: Challenging or Realistic

Is DotAsia the right organization to drive this?

○ Amplifies Asia Pacific issues at the global and regional level.
○ Encourages collaboration in Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.
○ Development of DotAsia staff in influential roles extends the brand of Asia and increase opportunities for DotAsia to leverage grants and support for IG related activities.

Why is this Goal/Outcome important to DotAsia’s Mission?

DotAsia, through its Internet Governance initiatives and participation serves to support a collaborative Asia at Heart – a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.

Why is this Goal/Outcome important to DotAsia’s Mission?

DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a regional and global leader, and increase the prominence, leadership, mentorship, decision-making, and influential roles by DotAsia staff in IG related institutions such as ICANN, IGF, etc.

How is this Goal/Outcome measured?

- To assess whether the project promoted interactivity and collaborative activities through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.
- To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organization itself (as a secondary beneficiary).
- To assess how the project can contribute to the promotion of the Asia domain registry.

Outputs:

1 Individual participation

Output Description & Plan:

-Unit Community Goal ○ Asia Registry Goal ○ Both

<table>
<thead>
<tr>
<th>Individual participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community</td>
</tr>
<tr>
<td>Economies</td>
</tr>
<tr>
<td>.Asia</td>
</tr>
</tbody>
</table>

- Participation in ICANN, IGF, IG events
- Strengthening of APAC viewpoints, opinions and influence in various IG fora can lead to APAC friendly/APAC forward policy development
- Participation of DotAsia staff members at various levels in the aforementioned communities
- Participation in organizational parts of IG events (IG, IG workshops and seminars, IG partnership events, SIGs/IG Academies)
- Participation in outward-facing parts of IG events (i.e. speaker/key note speaker)
- Participation in mentor/influence-shaping part of IG events and programs (APIGF, IGF, APIGA etc.)
- Participation in policy development and shaping processes (ICANN WSIS, CANN Board, ICANN GNSO Council, NRI network, Youth Initiatives, GDC processes, WSS+20, etc.)
- Participation in assessment parts of IG development grants (IGF/UN, IFA, APFA)

- DotAsia staff being in influential roles in Internet Governance initiatives, events and processes establishes DotAsia as a key regional and international player in the global IG ecosystem

- DotAsia impacting policy development, regional and global IG policy development and general IG evolution

- General and new to IG community
- APAC ✗ community
- APAC ✗ community
- ICANN community
- SIG community
- Other IG/Board/Network (empowering)

- Number of workshops/events/workgroup sessions Policies outputs/documents AF/mentees/mentors/alumni (VGF, NMA, APIGF, APIGA) community outputs (talent, participation, IG trajectory)
- Connecting with different IG-related organizations
- DotAsia as a key influential role in the Internet Governance ecosystem
- Motivating Exchange of Involvement of Activities/Outputs

- Gain Output Interactivity Diversity Participation Representation Performance Scale Cost Production Impression Asia

Social Impact Assessment (SIA) Report

<table>
<thead>
<tr>
<th>Individual participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community</td>
</tr>
<tr>
<td>Economies</td>
</tr>
<tr>
<td>.Asia</td>
</tr>
</tbody>
</table>

- Number of policy making or organizational meetings (**1077 / *368**)
- *To be collected in 2024 not available
- Social media posts that individuals / DotAsia IG / policy making/shaping activities
- Social media posts that individuals / DotAsia IG / policy making/shaping activities **55 / 69**
- Number of meetings/ WS sessions / organisational sessions (**1077 / *368**)
- No. of sessions organised/moderated
- No. of on-site/online participants
- Number of submitted sessions
- Number of times expenses are supported by organisations or funding other than DotAsia
- Presentations or mentions DotAsia works and .Asia domain**

Framework Version: 1.1 Status: DRAFT Date: 2023.02.23
Report Version: 2023.01 Status: Preliminary Date: 2023.02.20

Asia Registry Goal/Outcome

Framework Version: 1.1 Status: DRAFT Date: 2023.02.23
Report Version: 2023.01 Status: Preliminary Date: 2023.02.20
### Output Description & Plans

<table>
<thead>
<tr>
<th>Output</th>
<th>Secretariat projects</th>
</tr>
</thead>
</table>

#### Individual participation

<table>
<thead>
<tr>
<th></th>
<th>Social</th>
<th>Community</th>
<th>Organizational</th>
<th>Economics</th>
<th>Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Social media posts that individuals / DotAsia IG / policy making/shaping activities</td>
<td><strong>55 / 69</strong></td>
<td>30 personal 13 report/tag</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30 personal 13 report/tag</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in 2023 with respect to Strategic position paper</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Quality

<table>
<thead>
<tr>
<th><strong>Testimonies</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>DotAsia personal nomination into the ICANN Board, election into the GNSO Council as RySG representative, YCS leadership establishes DotAsia as a key institution leading the IG discourse in the APAC region</td>
</tr>
<tr>
<td>Social posts both from within and outside of DotAsia Organisation elevates individual and organisation systems and brand recognition in APAC and globally. New for 2023 included marks DAC IG events and outputs</td>
</tr>
<tr>
<td>Contribution in strengthening solidarity among the Asia Pacific Internet community. Opportunity to forward APAC-Alums into international community</td>
</tr>
<tr>
<td>ICANN cannot be counted regarding speaking/representation role because of the structure of the sessions. In addition, the role of certain staff representing other organizations will make it difficult to count it as representing DotAsia. However, in the participation aspect of policy-making and policy shaping, these sessions play a key role</td>
</tr>
<tr>
<td>Fellowship, grants and other sources of funding that allow direct participation of DotAsia personnel to attend IG events and meetings. The election of a DA Team member into the GNSO Council means that additional meetings will now be covered by other organisations</td>
</tr>
<tr>
<td>Where circumstances and opportunity allow, to introduce DotAsia works and branding during speaking/presentation slots</td>
</tr>
</tbody>
</table>

#### Basis / Concept

- Information acquisition
- Skills and knowledge development
- Influence in regional and global IG discourse
- Social network
- Social integration
- Community participation
- Volunteering
- Public participation in community affairs
- Demographic change
- Subsequent policy change
- Community awareness
- Sharing of information in community
- Effectiveness
- Programme restructuring
- Stakeholders involvement
- Service continuity
- Service expansion
- Organisation restructuring
- Inter-organisational collaboration
- Cross-organisational collaboration
- Financial adjustment on the service
- Resources allocation
- Community Resources allocation
- Output value
- Online presence

### Social Impact Assessment (SIA) Report

<table>
<thead>
<tr>
<th><strong>Quantity</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of IGFSA members</td>
</tr>
</tbody>
</table>

---

*Individual gains data set for 2022 and 2023 were taken with different parameters, 2022 was ‘hours of meetings’, 2023 was ‘number of meetings’. Going forward we will be using ‘number of meetings’. Similarly for Organizational performance.

** Self-explanatory

***Social media posts were counted if individuals were named or tagged, 2023 counted DA projects as well.

### Output 2

#### Secretariat projects

<table>
<thead>
<tr>
<th></th>
<th>Community Goal</th>
<th>Asia Registry Goal</th>
<th>Both</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Social</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Community</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Organizational</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Economics</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Asia</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Output Description & Plan:

<table>
<thead>
<tr>
<th>Output</th>
<th>Secretariat projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

### Qualitative:

#### Testimonies

- **Tanzania IGF**
  
  "I would like to extend our gratitude for the support given during the take off of this initiative"

- **Gambia IGF**
  
  "We are truly grateful for the support."

#### Evaluation

- Membership numbers for both organizations are important but not the main focus of the establishment of the organizations in question.
  - There has been additional discussion on membership drives that included having the IGF NRI network send out communications on behalf of IGFSA. In addition, an IGFSA 10 year report is in the work for use for attracting new donors.

- The IGFSA mailing list is not one of much email traffic as a lot of the community use the IGF Secretariat NRI network to share news of NRI events and other news. The exchange that included the most responses was regarding the IGFSA EC elections.

- The barometer is the increase of percentage of IGFSA members in good standing and the increase of the percentage of those eligible to vote to do so during the IGFSA elections. The funding distribution has increased as well as total set amount per category. Likewise, the contribution to the IGF Trust Fund has also increased.

- DotAsia as a team providing secretariat services is increased in standing as the interaction between NRI members and other IGF community members enjoy the activities supported by IGFSA.

#### Basis / Concept

- Self-esteem
- Information acquisition
- Skills and knowledge development
- Social network
- Community participation
- Financial integration
- Participation in community affairs
- Subsequent policy change
- Demographic change
- Service expansion
- Organisational expanding
- Financial adjustment on the service
- Community resources allocation
- Financial adjustment on the service
- Community resources allocation

### Quality

- Number of IGFSA members in good standing: 44 / 44 (no change)

- Amount of IGFSA funding support given to NRI and Youth initiatives (USD): 37,039.05 / 41,500 (+12%)  
  
  Amount of IGFSA funding support given to IGF Trust Fund (USD): 10,000 / 15,000 (+50%)

- Number of NRI events or IGF related events where IGFSA is represented with speaking slots: 8 / 5 (-38%)

- Number of NRI and Youth initiatives supported: 17 / 23 (+35%)  
  
  Number of IGFSA members in good standing voting in the IGFSA elections: 27 / 37 (+37%)

- Number of posts on IGFSA membership list: 204 / 200 (-2%)  
  
  Number of IGFSA members in good standing (from total 44): 51 / 56 (+10%)

- Output Description & Plan:

<table>
<thead>
<tr>
<th>Individual</th>
<th>Social</th>
<th>Community</th>
<th>Organizational</th>
<th>Economics</th>
<th>.Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td>(-2%)</td>
<td></td>
<td>204 / 200</td>
<td>51 / 56</td>
<td>9 / 10</td>
<td>12,000 / 12,000 (no change)</td>
</tr>
<tr>
<td>Number of memberships list</td>
<td>36 / 71 (+97%)</td>
<td>44 / 44 (no change)</td>
<td>17 / 23 (+35%)</td>
<td>12,000 / 12,000 (no change)</td>
<td></td>
</tr>
</tbody>
</table>