

Updates on SIA 2024 & NetMission Academy 2025

Jenna Fung | 2025.02 | Board Meeting & SIA Updates



www.asia

NetMission Academy 2024



NetMission Academy 2024

NOW OPEN

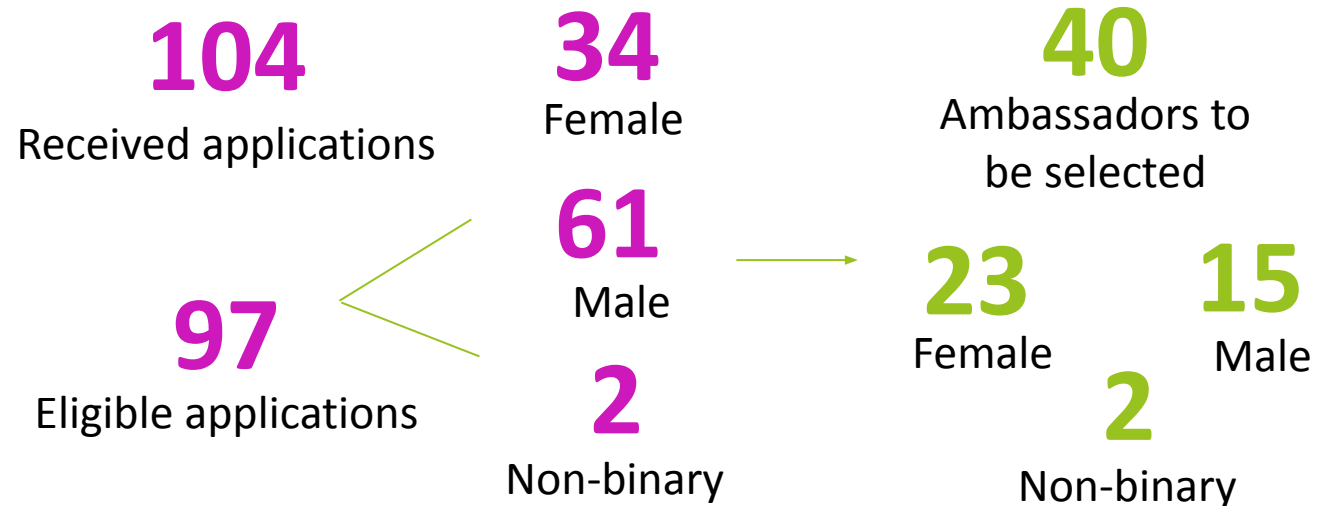
- Online Webinars with Industry Experts
- Regional & Global Network
- International Conference Opportunities

Apply today!

[HTTPS://NMA.ASIA/JOIN-NMA2024](https://nma.asia/join-nma2024)

From 16 economies in Asia-Pacific

Afghanistan | Australia | Bangladesh | Bhutan | Cambodia | India | Japan | Malaysia | Myanmar | New Zealand | Nepal | Pakistan | Papua New Guinea | Philippines | Vietnam | Sri Lanka



SIA Highlights of NetMission 2024 (1/2)



Theory of Change (ToC)

- ▶ **Capacity Building:** Bridge the knowledge divide among youth in Internet governance. Foster Asia Pacific engagement in global IG platforms (ICANN, IGF, APriGF).
- ▶ **Advocacy:** Be a prominent advocate for Asia Pacific voices in Internet governance discussions.
- ▶ **Enhance .Asia Visibility:** Inspire youth to launch initiatives under the .Asia domain, increasing its visibility.

Goals

- ▶ **Community Engagement:** Build a recognized youth network in Internet governance, pioneering capacity building and leadership.
- ▶ **Champion youth-led advocacy:** Empower young leaders to take initiative in advocacy and drive meaningful change within their communities.
- ▶ **.Asia Promotion:** Strengthen Asian identity and develop youth-driven projects using .Asia domains, boosting domain visibility and community alignment.

SIA Highlights of NetMission 2024 (2/2)



Online webinars

- ▶ One **orientation**, 7 **training sessions**, plus one **closing ceremony** @Academy

Tangible output initiated by youth

- ▶ **34 Newsletters**: Monthly Newsletter & NetMission Digest
- ▶ **98 Articles**: NetMission Case Study Series 2024, event summaries...
- ▶ **2 Research Reports**: Asia Pacific Policy Observatory (APPO) Report – December 2023 & May 2024

Working groups

- ▶ More efficient & productive: **Digital content**, **NetMission Organizing Committee**, etc.

Social Media & Online Presence

- ▶ Growing numbers of followers
- ▶ Youth-led multimedia engagement projects (e.g. short videos, interviews with experts, etc.)

+92.80%

of likes (LinkedIn)

+42.27%

of likes (Instagram)

-4.78%

of likes (Facebook)

489

Accumulated newsletter subscribers (as of Sep 2024)

+122.7%

of blog post published

+14.96%

Avg. attendance rate

+85.71%

fellowship received

+ 233%

of projects involved outside APAC

+ 150%

of project involved within APAC region

-2.99%

Identify oneself as part of the APAC community

+0.22%

Intention to continue contribution to community

SIA Highlights of yIGF 2024



345 received applications (+185.12%)

167 attendees (+203.64%)

**In-person, remote & local hubs.*

More involvement in the IG community

- ▶ Hosting the IGF Youth Track workshop

Shifting online engagement pattern

- ▶ Engagement on Facebook **dropped**
- ▶ Engagement on Facebook **dropped**

More inclusive and diverse

- ▶ 25 economies represented **(+31.58%)**
- ▶ A broader representation of gender identities

+31.58%

No. of economies

+40%

of guest speakers

+46.15%

No. of alumni as volunteers

+37.83%

of Instagram reposts

+37.83%

of comments on Syn Doc by yIGFers

-100%

Received sponsorship

+5.01%

Continuing engagement in IG community

+6.40%

Bonding among youth in APAC

Survey

- ▶ Empowering participants to attend APrIGF **+4.60%**
- ▶ Inclusiveness at YIGF & APrIGF **+3.29%**
- ▶ Sense of belonging to APAC community **+3.72%**

NetMission Academy 2025



NetMission Academy



2025

NOW OPEN!

WHAT WE OFFER:

- Online Webinars with Industry Experts
- Regional & Global Network
- International Conference Opportunities

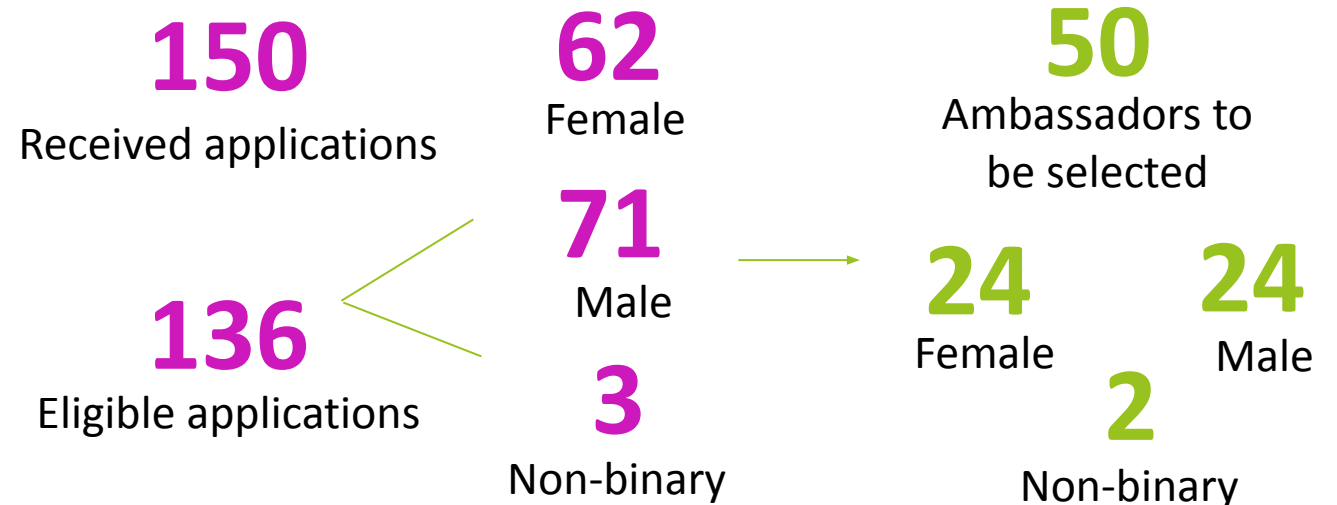
APPLY TODAY AND SECURE YOUR SPOT!

<https://nma.asia/join-netmission-2025>

    @netmission

From 13 economies in Asia-Pacific

Australia | Cambodia | China | India | Indonesia |
Malaysia | Nepal | Pakistan | Philippines | Singapore |
South Korea | Sri Lanka | Thailand



Future plan for 2025



Become key opinion leader in the field

- ▶ Engage wider audience with **diverse multimedia content** e.g. blog post, social media post & story with graphics and videos
- ▶ **Publications with substance** in a more regular basis: e.g. APPO report, Monthly Newsletter & Digest
- ▶ Make changes through **leadership roles** in the regional and global youth initiatives
- ▶ Collaborate with **external organization** for advocacy.

Expand our network & enhance our exposure

- ▶ Outreach in the **East Asia, Australia, New Zealand, and the Pacific region** for the Academy and other events.
- ▶ Strengthen influence of our **alumni network** in Internet governance and digital policy discourse locally, regionally and globally.

Future of work

- ▶ **What can we do** for the youth community to get them prepared for the future of work
- ▶ **How can we connect** youth and industry to close the gap for future of work

Motivation

- ▶ **Offer transferable skills** to our alumni to stay motivated for their roles in our projects and working groups.
- ▶ Broaden **opportunities** we can offer to the ambassadors

Structure & Formality

- ▶ **Regular** meeting and working groups
- ▶ **Constructive** Feedback & **practical** methods
- ▶ Offer **useful resources & tools** (e.g. guidelines, templates, meeting notes etc.)