

NetMission SIA 2025 & Plans in 2026

Sherry Shek | 2026.02.06 | Board Meeting



NetMission SIA 2025 Highlights



Reporting Period: Oct 1st, 2024 – Sep 30th, 2025

NetMission Academy 2025 Cohort:

Program Administration - Registration & Recruitment			
Metric	2024 Value	2025 Value	Change (%)
# of Applications	104	136	30.8%
# Accepted	40	50	25.0%

Program Administration - Training Operations			
Metric	2024 Value	2025 Value	Change (%)
Avg. Attendance rate (%)	86	81.45	-5.3%
Turnover rate (withdrawal) (%)	5	28	460.0%
Total # of graduates	38	36	-5.3%

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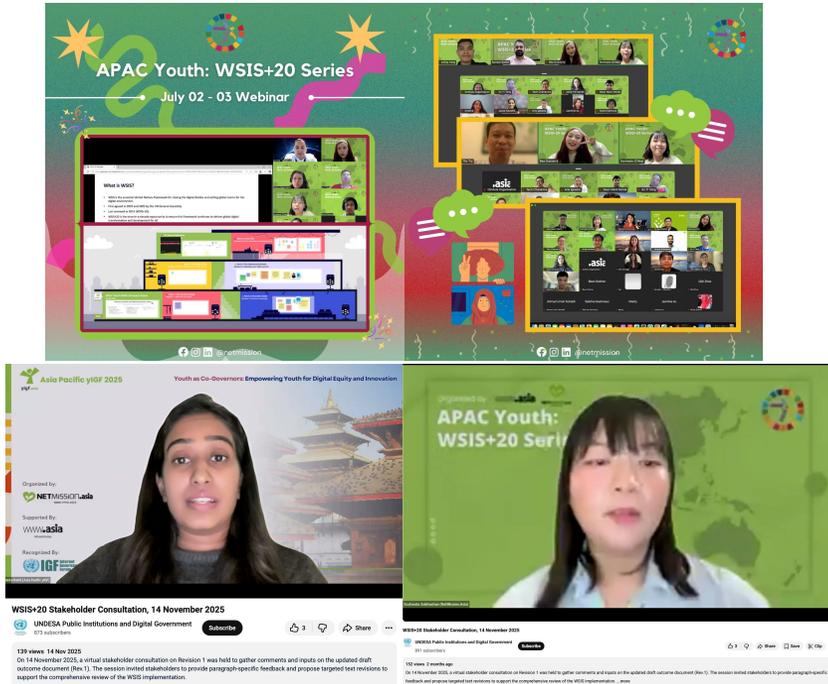
NetMission Online Outreach:

Digital Platforms - Content Repository			
Metric	2024 Value	2025 Value	Change (%)
# of blog posts published	98	54	-44.9%
# of reflection posts created by NMAs	35	10	-71.4%

Digital Platforms - # of posts reposted			
Metric	2024 Value	2025 Value	Change (%)
Instagram	250	285	14.0%
Facebook	160	153	-4.4%
LinkedIn	92	304	230.4%

Digital Platforms - # of people reached			
Metric	2024 Value	2025 Value	Change (%)
Instagram	36360	50260	38.2%
Facebook	30191	33978	12.5%
LinkedIn	36303	55588	53.1%

APAC Youth Contributing to WSIS+20 in 2025



Progress Reflected in the Outcome Document

Youth Recognition in WSIS Architecture

- Recognition of youth as a stakeholder (Para 3, 12, and 119)
- Recognition of Youth Internet Governance Forums (Para 97)

Geographic and Digital Inclusion

- Digital divides across geographies, income levels, urban-rural gaps, and underserved communities receive sustained attention (Para 5, 10, 21, 24)
- Linguistic Accessibility and Cultural Diversity
- Multilingualism and Internationalized Domain Names (IDNs) (Para 28)

Environmental Sustainability

- Energy and water consumption from digitalization (Para 43)
- Electronic waste management with calls for improved data gathering and safe recycling (Para 45)
- Circular economy approaches with international standards for sustainable design (Para 46)
- Integrated environmental-digital policymaking (Para 47)

Contribution

- Series of webinars facilitating discussion
- Intervention at WSIS+20 Virtual Stakeholder Consultation on Rev 1 and Rev 2
- Written outputs
 - Joint Letter from 70 APAC Youth Leaders on the WSIS+20 Zero Draft
 - Declaration on Meaningful Youth Participation

NetMission Activities



Shorter-term / Newcomers Engagement

- NetMission Academy
- NetMission @ APIGA
- Asia Pacific YIGF
- IGF and other IG events participation

Long-term Engagement

- Core Team
- Advisory Board
- Governance & Policy Committee (GPC)
- Digital Content & Research Committee (DCRC)
- Asia Pacific Policy Observatory
- IG InnoLab
- APRALO study group @NetMission

NetMission Values to Youth



Shorter-term / Newcomers Engagement

- Knowledge gain
- Exposure to policy discussion
- On-site event participation

Long-term Engagement

- Community building of youth across APAC
- Personal and professional growth
- Learning brought back to local community
- Creating impacts

NetMission Challenges



Shorter-term / Newcomers Engagement	Long-term Engagement
<ul style="list-style-type: none">• NetMission @ APIGA - model ICANN materials need strengthening to enable substantive debates	<ul style="list-style-type: none">• Volunteer attrition<ul style="list-style-type: none">- Disrupt operation- Damage morale• Advocacy<ul style="list-style-type: none">- Written outputs lack empirical backing- Policy impacts are limited

NetMission 2026 Focus



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Nurture leadership and build a chain of mentorship

- facilitate team discussion on organisational challenges, measures, and development
- 1-1 call to identify progress and next steps
- support emerging leaders in developing their own mentorship capacity

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- Amplify NetMission's credibility and policy influence by presenting empirically-backed findings
- Generate reusable research frameworks and analytical approaches that strengthen future advocacy initiatives beyond this single project

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- Create evergreen resources that can be adapted across APIGA editions
 - Develop analytical frameworks that help understand stakeholder positions and tensions
- Facilitate internal discussion on the topic of model ICANN