

Updates on SIA 2023 & NetMission Academy 2024

Jenna Fung | 2024.02 | Board Meeting & SIA Updates



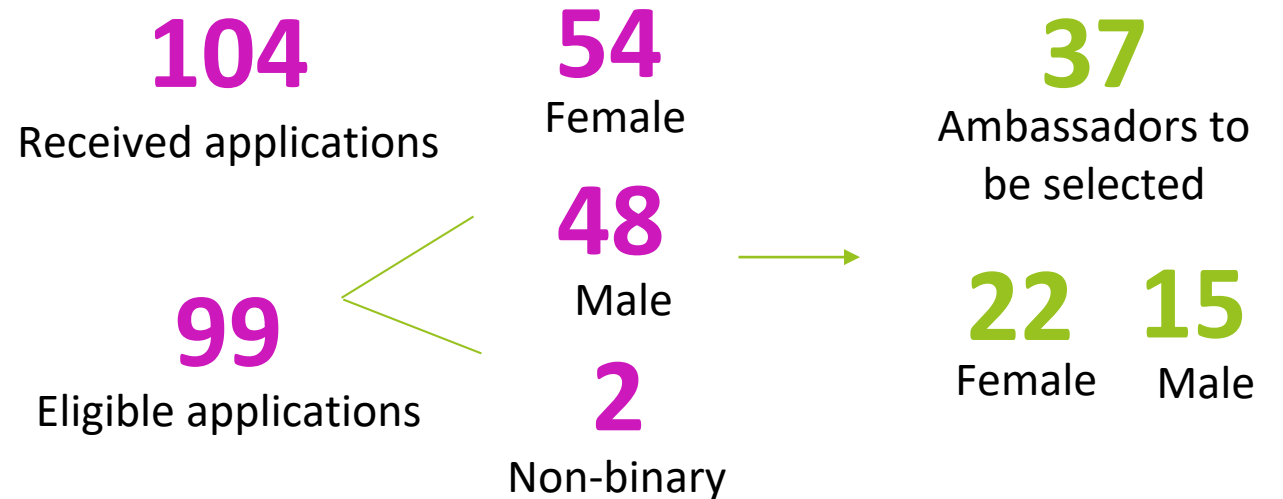
www.asia

NetMission Academy 2023



From 16 economies in Asia-Pacific

Afghanistan | Bangladesh | Bhutan | China | India | Indonesia | Malaysia | Myanmar | Nepal | Pakistan | Philippines | Russia | South Korea | Sri Lanka | Thailand | Vietnam



SIA Highlights of NetMission 2023 (1/2)



Online webinars

- ▶ One **orientation**, **7 training sessions**, plus one **closing ceremony @Academy**

Tangible output initiated by youth

- ▶ NetMission Case Study Series 2023
- ▶ Asia Pacific Policy Observatory (APPO) Report – April 2023

Working groups

- ▶ More-focused & on-going: **Digital content**, **NetMission Organizing Committee**, etc.
- ▶ Regular & consistent: **more committed to projects & groups**

Social Media & publications

- ▶ **Articles**/ social media posts by ambassadors
- ▶ **Monthly newsletter** led by ambassadors
- ▶ Regular social media presents on Facebook, Instagram & LinkedIn

+184.7%

of likes (LinkedIn)

-78.33%

of likes (Instagram)

-84.22%

of likes (Facebook)

+107%

of people reached (LinkedIn)

+266.7%

of blog post published

-8.17%

Attendance rate

+73.33%

of received applications

+ 203.6%

Acc. # of alumni engaged as volunteers

+ 0.21%

Identify oneself as APAC members

SIA Highlights of NetMission 2023 (2/2)



- ▶ Switching to LinkedIn to help alumni **build their career profile**.
- ▶ **Reduced dependence** on paid advertisement.
- ▶ **Growth in number of alumni engaged** in on-going working groups has been slowing down since the spike in 2021 during the pandemic.
- ▶ Content of training session must be diversified to order **knowledge on technical-, application-, and policy-levels**.
- ▶ Production level of **tangible outputs** must be **maintained**, and quality must be **enhanced**.
- ▶ **Recognition on youth engagement** might affect their **sense of belonging** to the APAC community.

SIA Highlights of yIGF 2023



121 received applications.

- ▶ Remote – 44
- ▶ In-person – 11
- ▶ NetMission facilitators – 3
- ▶ Online facilitators – 8

More involvement in the IG community

- ▶ Hosting the IGF Youth Track workshop
- ▶ Participating at the IGF Parliamentary Track

Higher engagement online

- ▶ Higher social media engagement (+ > 65%)

More inclusive and diverse

- ▶ 19 economies represented
- ▶ A broader representation of gender identities

-16%
No. of yIGFer's
comments on Syn
Doc

+133%
No. of published
SM posts

-23.52%
No. of alumni as
volunteers

+16.75%
No. of economies

-75%
Received sponsorship

+88.7%
No. of people
reached (FB live)

+66.67%
No. of repost on
Facebook

-15.38%
No. of participants

Survey

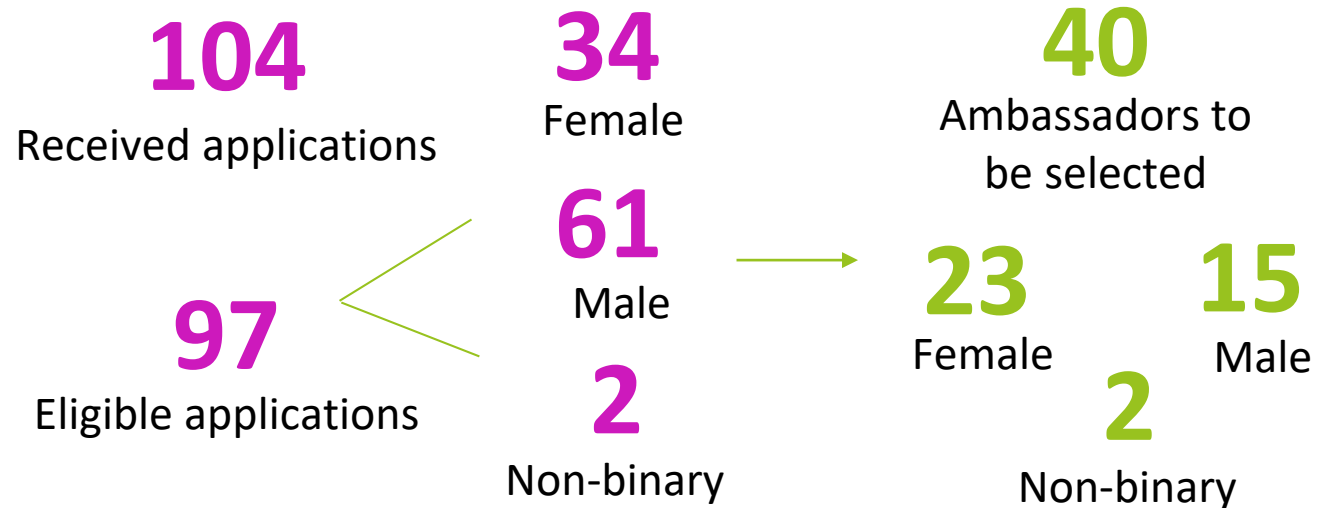
- ▶ Empowering participants to attend APrIGF **-5.43%**
- ▶ Continuing engagement in IG community **-8.54%**
- ▶ Inclusiveness at YIGF & APrIGF **-3.18%**
- ▶ Sense of belonging to APAC community **-10%**

NetMission Academy 2024



From 16 economies in Asia-Pacific

Afghanistan | Australia | Bangladesh | Bhutan | Cambodia | India | Japan | Malaysia | Myanmar | New Zealand | Nepal | Pakistan | Papua New Guinea | Philippines | Vietnam | Sri Lanka



Class of 2023-2024



Capacity Building

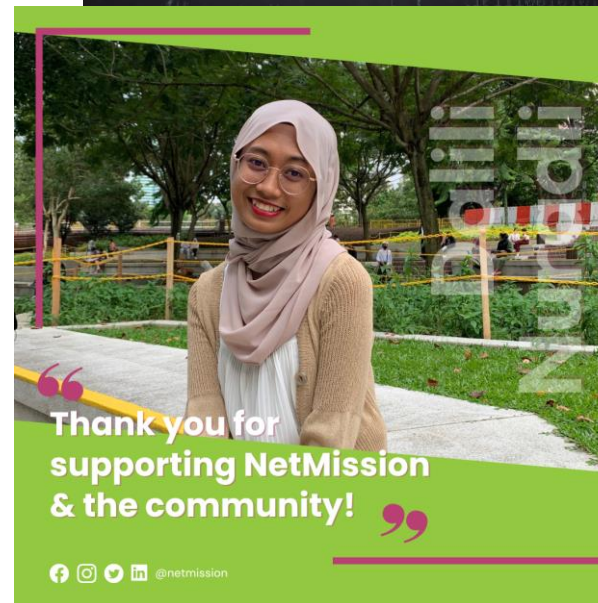
- + Empower youth with technical, application & policy level of knowledge
- + Make policymaking more accessible

Policy Advocacy

- + Provide a youth perspective in a meaningful & constructive way

Path to Grow & Career Development

- + Transferable skills and experiences
- + Support and resources



Future plan for 2024



Become key opinion leader in the field

- ▶ Explore **diversity in digital content** e.g. blog post, social media post & story with graphics and videos
- ▶ **Publications with substance** in a more regular basis: e.g. APPO report
- ▶ Take initiatives to **introduce alumni to take up different roles** in the regional and global youth initiatives
- ▶ Engagement in **external organization** (e.g. APNG Organizing Committee, CAIDP & IOID Research groups)

Expand our network & enhance our exposure

- ▶ Outreach in the **East Asia, Australia, New Zealand, and the Pacific region** for the Academy and other events.
- ▶ Strengthen our **alumni network** through newsletter, social media, blog post, and face-to-face meet-up.

Future of work

- ▶ **What can we do** for the youth community to get them prepared for the future of work
- ▶ **How can we connect** youth and industry to close the gap for future of work

Motivation

- ▶ **Offer transferable skills** to our alumni to stay motivated for their roles in our projects and working groups.
- ▶ Broaden **opportunities** we can offer to the ambassadors

Structure & Formality

- ▶ **Regular** meeting and working groups
- ▶ **Specific** roles and functions
- ▶ Archive of **meeting notes** and updated documents for **protocols and guidelines**.