The purpose of this Membership Briefing (“Briefing”) is to provide useful information for ccTLD managers and Internet-related entities in Asia Pacific to participate in the governance and policy development process of the DotAsia Organisation. (“DotAsia”). Members of the Organisation are aware of and should be familiarized with the Rights and Obligations described in this Briefing. The Briefing is used by the Board and the Staff of DotAsia to invite new members to join. The Briefing is expected to be developed and evolve over time to reflect operational status, and for the growth of DotAsia and its community.

DotAsia and the "Sponsored gTLD Charter"

DotAsia Organisation Limited is a not-for-profit, membership-based organisation incorporated in Hong Kong. In March 2004, DotAsia submitted a proposal to the Internet Corporate for Assigned Names and Numbers (ICANN) to operate the .ASIA sponsored generic Top-Level Domain as a domain registry for the Asia community. The proposal was approved by the ICANN board on Dec 4, 2005, and a contract was subsequently entered into with ICANN on Dec 6, 2006. As specified in Appendix S of the Registry Operator Agreement with ICANN: The .ASIA registry will serve the Pan-Asia and Asia Pacific community, and will adopt the boundaries defined by ICANN ([http://www.icann.org/montreal/geo-regions-topic.htm](http://www.icann.org/montreal/geo-regions-topic.htm)) for the Asia / Australia / Pacific (AP) region as a basis for its scope of eligibility.

Vision & Mission

The vision of the DotAsia Organisation is to create a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia Pacific Internet community to accelerate the overall growth of the region.

The mission of the DotAsia Organisation is:

- To sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia Pacific Internet community;
- To reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia Pacific Internet community; and
- To operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia Pacific community.

Membership & Governance

DotAsia is committed to an inclusive, transparent and bottom up approach to the formulation of policies and operation principles. Participation of members in the governance and activities of the organisation is critical to the success of the DotAsia.

The membership of the DotAsia Organization is divided into 2 main categories: Sponsor Member and Co-Sponsor Member ([http://www.dot.asia/dotasia-organisation/community-governance/](http://www.dot.asia/dotasia-organisation/community-governance/))

- Sponsor Members shall be organisations in the Pan-Asia and Asia Pacific region, as defined by ICANN’s Asia / Australia / Pacific Region (please refer to Charter) that manage and operate any of the country code Top Level Domain (ccTLD) registries in the region.
- Co-Sponsor Members shall be Internet, Information Technology, Telecommunications, non-profit, NGO or other relevant community organisations in the Pan-Asia and Asia Pacific region.
The governance of the DotAsia Organisation is driven by Sponsored Members and supported by Co-Sponsor Members. The constitution of the Board of Directors of the Organisation will consist of 8 members returned by the Sponsor Members, 2 members returned by the Co-Sponsor Members, along with the CEO of the organisation. An Advisory Council will be established and will comprise of a representative from each Co-Sponsor Member, along with experts appointed by the Board.

DotAsia Member Rights and Obligations

DotAsia Members are expected to benefit from:
- Participation in the governance of the first global TLD from Asia, for Asia
- Bringing views and perspectives from local or constituent communities to the policy development and activities of the .ASIA registry
- Participation in the development of the directives of DotAsia, as a not-for-profit organisation, to reinvest its proceeds back into the Asia community
- Involvement in the promotion of the adoption and usage of the Internet in Asia at large
- Collaborative efforts and sharing of ideas for the development of the community between counterparts and like-minded organisations around Asia

DotAsia Members are expected to contribute to:
- The promotion of the .ASIA domain:
  - Assist in raising public awareness of the .ASIA domain in general
  - Work closely with the .ASIA Registry on activities in the local or constituent communities
  - Jointly promote positive usage of domain names including .ASIA and the ccTLDs in the local or constituent communities
- Participate in meetings and discussions for development of DotAsia
- The nomination of board and advisory council members
- Voting during elections and constitutional matters
- Identification of or development of community programs suitable for DotAsia to participate in

In addition, DotAsia Sponsor Members are expected to assist in the direct reinvestment of allocated proceeds to the corresponding local community. More specifically, DotAsia will work with Sponsor Members to dedicate effort to organise initiatives for the use of direct reinvestment funds from the .ASIA registry to meaningful socio-technical projects in the local community of the ccTLD.

Membership Application

A Membership Application Form is included hereunder for interested and eligible organisations to join as a member of the DotAsia Organisation. An applicant may complete and return the form to DotAsia by email or fax. All applications will be reviewed by the DotAsia staff and subject to an approval process by the Board.

For additional inquiry regarding this Briefing, the membership applications, or any other questions about the DotAsia Organisation, please contact:

Community Relations Team
DotAsia Organisation
Email: communityrelations@dot.asia
Fax: +852-2244-7902
DotAsia Membership Application Form:  

**Member Information:**

Organisation Name:

Organisation Name (Short Form / Acronym):

Postal Address:

Telephone:  
Facsimile No.:

Email:

Registrar Web Server URL*:  
http://

* This URL will be used for all referrals from DotAsia to your organisation.

**Nature of Organisation:**

- Commercial Company
- Not-for-profit organisation / association / incorporation / society
- Government / Government-owned agency
- Academic / Research Institute
- Other:

Please provide a brief description of the operations / activities of your organisation (~100 words):

**Membership Information:**

- Sponsor Member
- Co-Sponsor Member

ccTLD:  
Community Served (charter/mandate):

Region(s) Served:

**Primary Contact Information:**

Position:  
Title:  
Mr. ☐  
Ms. ☐  
Other ☐:

First Name:  
Middle Name / Initials:

Last Name:

Telephone No.:  
Facsimile No.:

Email Address:

Postal Address:
**DotAsia Organisation Membership Documents**

**Alternative Contact Information (OPTIONAL):**

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**Other Comments:**

Please describe other special comments for the consideration of DotAsia for your membership:

**Authorization:**

By submitting this form to DotAsia Organisation Ltd. ("DotAsia), We read and understand the Membership Rights and Obligations set forth by DotAsia in this Briefing. We agree to the mission of DotAsia and commit to contributing to the growth of the organisation and the community it serves.

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X (DD/MM/YYYY)