

# Member Engagement Survey 2024 Report

2025.02.21



www.asia

Asian #InspirAsian

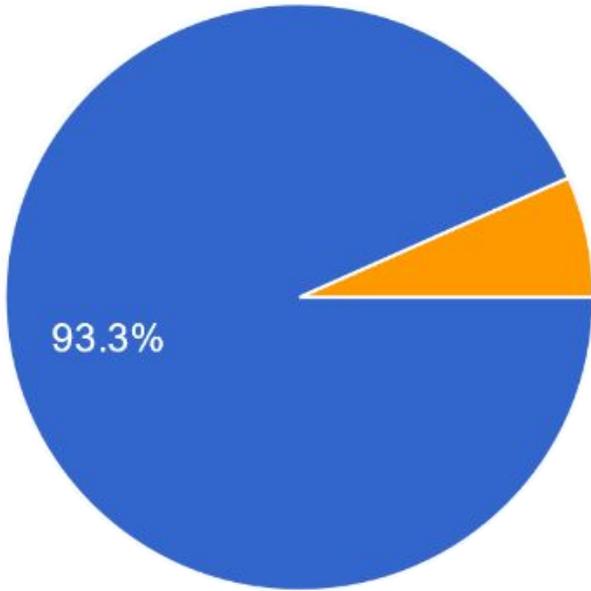
# Member Engagement Survey 2024

- DotAsia Strategic Plan 2024-2027
  - Looking to understand familiarity of Members regarding DotAsia's work
  - Better inform, involve and foster constructive participation from and collaboration with/between DotAsia Members
    - Evolve DotAsia Member engagement
    - Continued collaboration with and trust of community in DotAsia works
    - Scaling up of DotAsia community projects and contributions
- Survey circulated to Members on Nov 8, 2024
  - Originally to close on Dec 6, 2024 (Extended to close on Dec 13, 2024): 5 weeks
- 15 Responses received (from 14 Members)

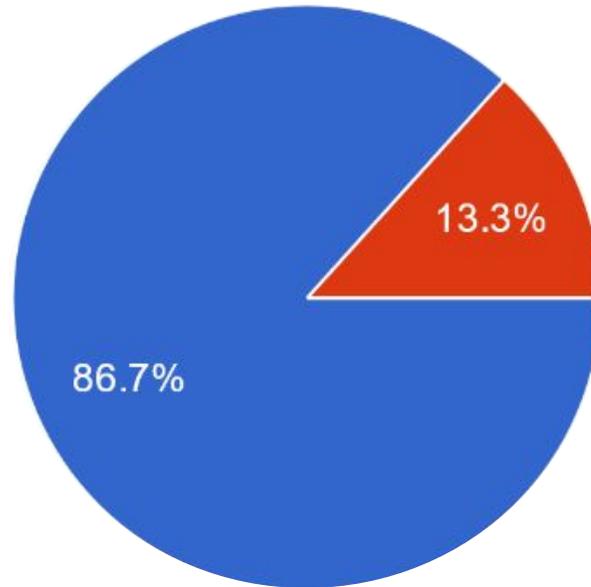


# Familiarity with DotAsia

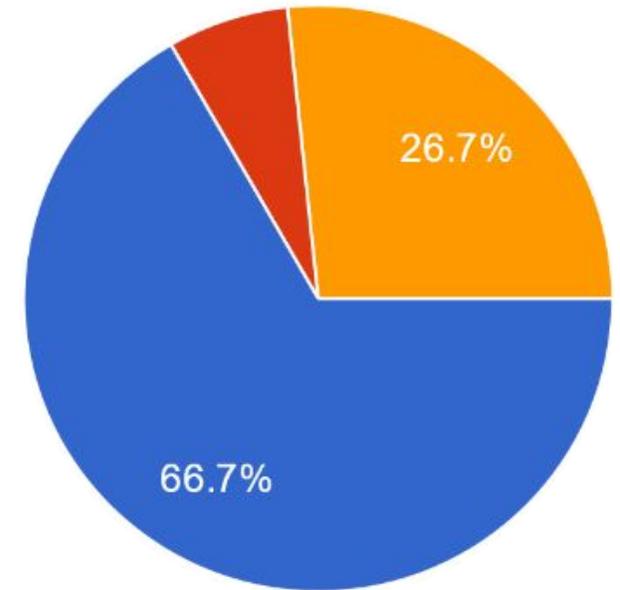
- Majority indicates strong familiarity with DotAsia
  - >90% indicate that they have reviewed the DotAsia Strategic Plan 2024–2007
  - >85% indicate that they are familiar with the DotAsia Vision & Mission
  - However only 2/3 indicates they are interested in collaborating



Strategic Plan 2024-2027



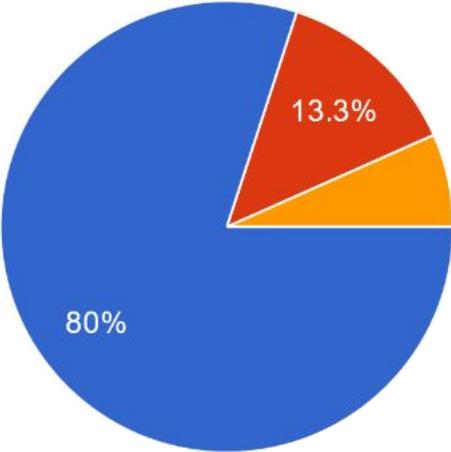
DotAsia Vision & Mission



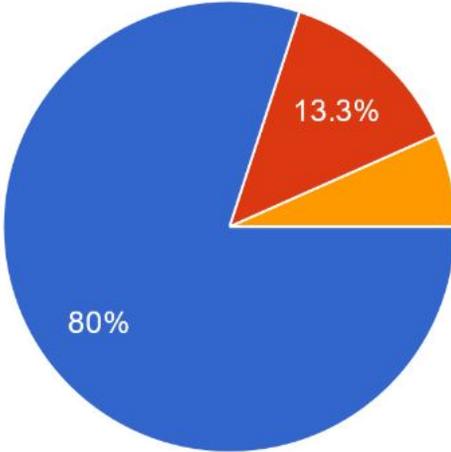
Interested to Collaborate



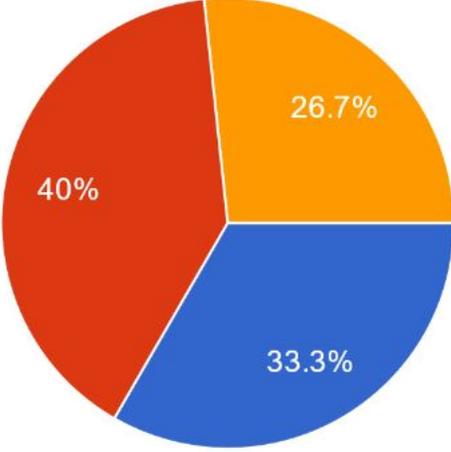
# Familiarity with DotAsia Works:



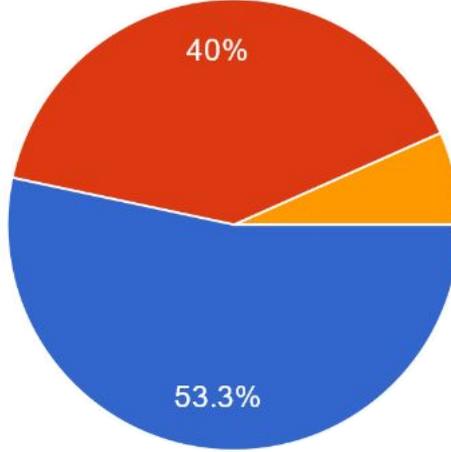
**NetMission**



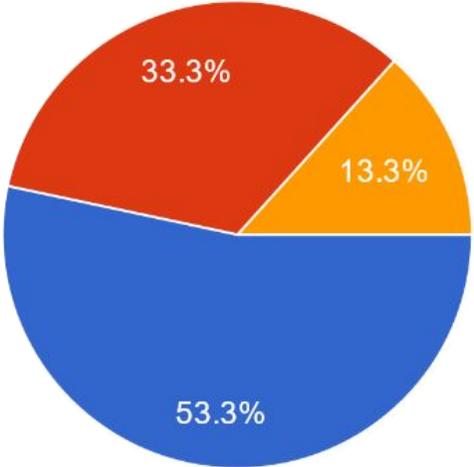
**APriGF**



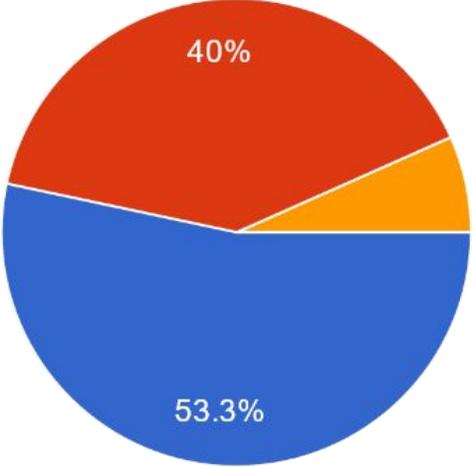
**Ajitora / EcoInternet**



**Other Secretariat Works**



**.MO (MONIC)**



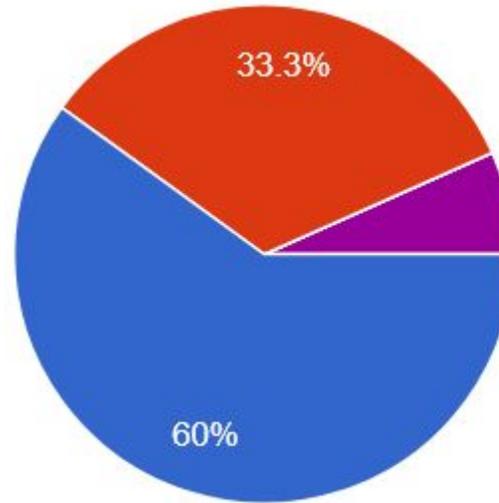
**.KiDS (DotKids Foundation)**

● Familiar.  
● Know of but not familiar.  
● Have no knowledge of the project.



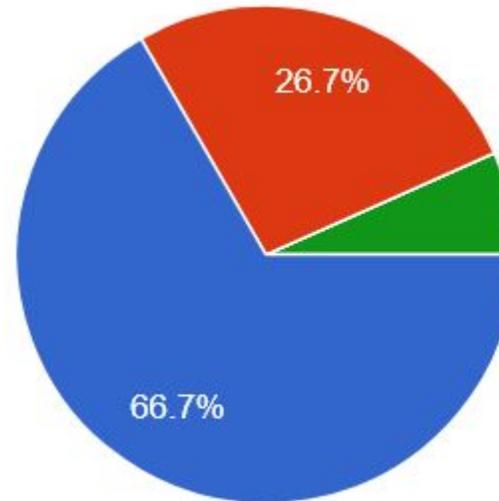
# Approval of DotAsia's Works

• **How do you feel about DotAsia's contribution to the Asia Pacific Internet community in realizing its vision and mission?**



- DotAsia has made noteworthy contributions.
- DotAsia has made some contributions.
- DotAsia has only contributed minimally.
- DotAsia has made no contribution.
- Don't know

• **In general how do you think DotAsia is doing?**



- DotAsia is doing well, we applaud the efforts.
- DotAsia is doing reasonable work.
- DotAsia is not doing so well, more effort is required.
- Don't know



# Highlights from additional comments:

- Increase focus on **sustainability** [as an] increasingly important issue globally
- [Involve members] through **more frequent surveys** or open consultations
- [Ensure engagement] with members from **underserved/underrepresented areas**
- Expand the engagements in **new countries**
- [NetMission Ambassadors] can **do more in the numbers/IETF** spaces
- Interested in learning more about **DotAsia's work with other ccTLDs and gTLDs**
- Minutes [are] clear and concise... reports are well organized and informative
- Include **more case studies or success stories** in the Newsletter and SIA reports
- Allow members to share feedback or ideas in a **more relaxed setting**
- Provide members opportunity to **meet on-site** half a year or at least once a year

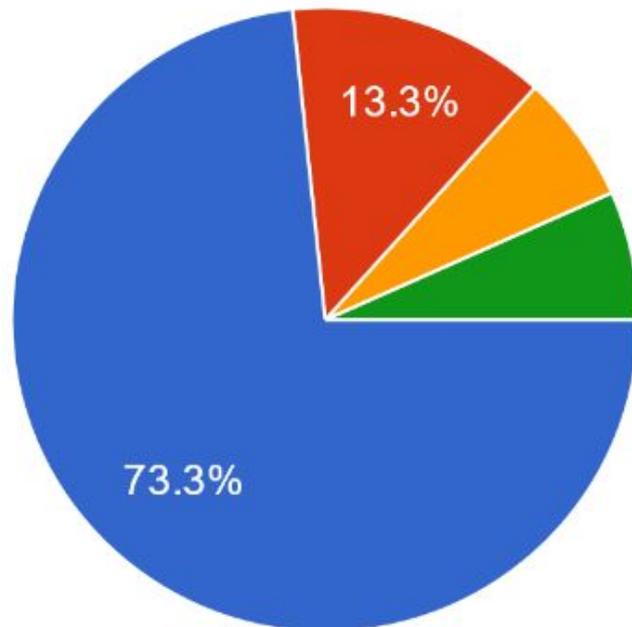


# This.is.Asia Newsletter

- Seems majority (>90%) received the Newsletter and many (80%) do read it

4. Have you received and read the DotAsia Newsletter? Latest issue: <https://this.is.asia> Archive: <https://newsletter.dot.asia/issue/archives/>

15 responses

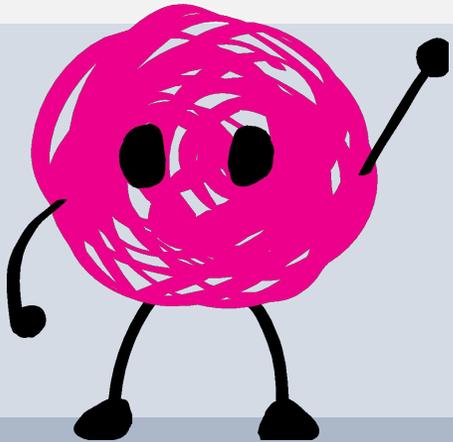


- Yes.
- Received but have not read.
- No.
- Yes, but images never load properly in e-mail.

# Member Engagement Development

## Activating NetMission+ Youth Network

- Seeking collaboration with DotAsia Members (Tech Community & ccTLDs)
- IETF Protocol dev / Governance of the DNS / Unique Identifier Systems
- Supporting sustainable **youth participation with substantive outputs**



## Next Round of New gTLDs

- **Seeking partner NGOs** (incl. DotAsia Members & ccTLDs)
- Support with ICANN's Applicant Support Program (ASP)
- Building on sustainable success in supporting .KiDS

## Building an Eco-Friendly Internet Together

- Reaching out to DotAsia Members (incl. GAC/Gov. Representatives)
- **Developing EcoInternet Index Insights**: Do More. Waste Less.
- Start (thinking about) sustainability projects



# Member Engagement Next Step Ideas

- Continue Newsletter
  - Engage with Members to highlight their work in Newsletter
  - Include case study / success stories in Newsletter
- Consolidate Member Engagement Efforts in 4 areas:
  1. Local NetMission+ initiatives (annual events) with emphasis on tech (IP & IETF)
  2. Engage Members (as NGO partners) for Next Round New gTLDs (via ASP)
  3. Engage Members (and GAC/Gov reps) on EcoInternet initiative
  4. Trusted Notifier Network on DNS Abuse
- Utilization of SCP Common Pool in collaboration with Members
- Aim for another survey after a first round of engagement based on the above

