# Background

DotAsia is committed to its mandate of promoting Internet development and adoption in Asia Pacific. To dedicate a portion of the proceeds from .ASIA domain registry operations directly for community projects, the SCP process was put in place and structured to foster partnership with Sponsor Members of DotAsia. This document describes the process for the application of funds for SCPs.

# SCP Funds

SCP Funds are accrued for each regular .ASIA domain registration and renewal (i.e. promotional registrations not included) for which the associated Registrant corresponds with a DotAsia Sponsor Member cc-locality. Available SCP funds are reported annually (end of year on Dec 31). The annual report is available upon request by Sponsor Members.

# Eligibility

SCP proposals must be sponsored by a DotAsia Sponsor Member. Sponsor Members should also be prepared to assist in the coordination of the SCP locally. DotAsia being a not-for-profit organization, DotAsia Sponsor Members must not be recipients of SCP funds. SCP funds can only be expended by grant recipients for specific expenses directly related to the proposed SCP. SCP funds recipients cannot apply SCP funds to overhead or administrative expenses, or to expenses incurred prior to the confirmation of an SCP Proposal by DotAsia (for instance in the process of preparing an SCP Proposal for submission).

SCPs must be meaningful projects consistent with the nature of DotAsia as a charitable organization in Hong Kong (see: <https://www.ird.gov.hk/eng/pdf/tax_guide_for_charities.pdf>, especially refer to Appendix 1) and contributing towards socio-technological advancement in the Sponsor Community. SCPs should align with the DotAsia Core Values & Core Competence Framework (<https://dot.asia/BCC-001/>) which expresses the DotAsia Vision and Mission in an operational framework:

**The Vision of DotAsia** is to create a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia-Pacific Internet community to accelerate the overall growth of the region.

**The Mission of DotAsia** is:

* To sponsor, establish and operate a regional Internet namespace with global recognition and regional significance, dedicated to the needs of the Pan-Asia and Asia-Pacific Internet community;
* To reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia-Pacific Internet community; and,
* To operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia-Pacific community.

One (or more) .ASIA domain name(s) must be prominently utilized for every SCP. For example, a .ASIA domain name can be used as the name of the project, or can be used as a blog or a repository of progress reports or end products. Given limited staff resources and the involvement of DotAsia in the implementation of SCPs, projects will be prioritized. SCPs that can become self-sustainable as ongoing projects (i.e. with lasting value) and/or able to leverage additional / matching funds from the Sponsor Member (or other parties) will be given a priority.

# Alignment with DotAsia Core Values & Core Competence Framework

The following criteria will be used to assess the SCP proposal’s alignment with the [DotAsia Core Values & Core Competence Framework](https://dot.asia/BCC-001/):

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| **Core Values** |
| Asia at Heart | Does the project contribute to the overall Asia Pacific community to foster an “Asia” identity and solidarity? |
| Community Driven | How does the project relate to the Asia Pacific Internet community? |
| Economically Successful | Will the project be sustainable economically and through what means? |
| **Core Competence** |
| Relationships & Networks | How will the DotAsia team be involved in the project (to enhance & expand DotAsia’s relationship with the community)? |
| Positioning & Communications | Will the project be promoted through multiple channels? How will the .ASIA domain name be featured? |
| Pioneering Innovations | Does the project promote or develop social, technical or other innovations? |

To initiate an SCP Proposal, please complete and return the DotAsia Sponsor Community Project (SCP) Proposal Form by email to: scpsubmission@dot.asia or fill in the SCP form online at <https://scpsubmission.dot.asia>

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| **DotAsia Sponsor Community Project (SCP) Proposal Form** |

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| **Sponsor Member Information:** |
| Organization Name: |  | ccTLD: |  |
| Address: |  |
| Telephone: |  | Please include the country and area codes. |
| Contact Person: |  | Phone: |  |
| Contact Email: |  | Mobile: |  |
| Other Messaging Contacts: |  | Please indicate platform (e.g. Whatsapp / FB Messenger, Skype, Signal, Telegram, etc.) |

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| **Grant Recipient Information:** |
| Project Name: |  |
| Grant Recipient Organisation: |  |
| Nature of Organisation:(mark with “x”) |  | Commercial Company |  | Government / Government-owned agency |
|  | Not-for-profit organisation / association / incorporation / society |  | Academic / Research Institute |
|  | Other: |  |
| Address: |  |
| Telephone: |  | Please include the country and area codes. |
| Contact Person: |  | Phone: |  |
| Contact Email: |  | Mobile: |  |
| Other Messaging Contacts: |  | Please indicate platform (e.g. Whatsapp / FB Messenger, Skype, Signal, Telegram, etc.) |
| Website: |  |
| Please provide a brief description of the organization / initiative: |
|  |

| **Community Project Information:** |
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| Name / Title of Project: |
|  |
| Intended .ASIA domain name(s) to be used for the Project: |
|  |
| Nature of Project (mark with “x”): |
|  | Digital Inclusion |  | Open Knowledge |  | Internet community in general |
|  | Education Advancement |  | Research & Development |  | Other (Please Specify): |
|  | Scholarship |  | Disaster Relief & Rebuild |  |
| Target Benefactors: |  |
| Additional / Matching Funds for Project: |  | Available |  | Not Available | Amount: **US$** |  |
| Organization(s) providing Additional / Matching Funds: |  |
| Amount of Funds Requested: **US$** |  |
| Total Budget for Project: **US$** |  |

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| **Community Project Proposal:** |
| Objectives of Project (what the project is expected to achieve): |
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| Description of Project: |
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| Measures of Project (what are the measures of considering the project as successful): |
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| Schedule of Project (including schedule of budget and funds requested):: |
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| **Alignment with the DotAsia Core Values & Core Competence Framework:** |
| Does the project contribute to the overall Asia Pacific community to foster an “Asia” identity and solidarity? |
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| How does the project relate to the Asia Pacific Internet community? |
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| Will the project be sustainable economically and through what means? |
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| How will the DotAsia team be involved in the project (to enhance & expand DotAsia’s relationship with the community)? |
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| Will the project be promoted through multiple channels? How will the .ASIA domain name be featured? |
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| Does the project promote or develop social, technical or other innovations? |
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| **Authorization:** |
| BY SIGNING BELOW, THIS PROPOSAL SHALL BE DEEMED AN EXPRESS REPRESENTATION, WARRANTY, AND CERTIFICATION BY THE APPLICANT THAT:• The applicant is a Sponsor Member of the DotAsia Organisation Ltd., and understands the rights and obligations of the DotAsia membership briefing (http://www.registry.asia/membershipdocs/DotAsia-Membership-Briefing--v-1-2.pdf);• The applicant has read and understands the SCP Funds Provision Process;• All information and representations provided by the applicant to DotAsia, including all information and representations set forth in the Proposal, are current, complete, reliable, and accurate;• The applicant will update its Proposal in the event that it discovers any errors or that material changes occur affecting the completeness, reliability or accuracy of information contained in the Proposal;• The applicant is able to deliver the services and products as specified in the Proposal; and,• The entire amount of requested funds will be dedicated to the described project, and that the project will be beneficial to the Internet community in Asia.  |
| Authorized By: |  | Position: |  |
| Organisation Name: |  |
| Signature | Date |
| **X** |  |
| (DD/MM/YYYY) |

# Evaluation Process

SCP Applicants should expect the evaluation and processing cycle roughly as follows:

1. Pre-submission coordination with DotAsia team
2. SCP Proposals processed by DotAsia staff for completeness (~1-2 weeks)
3. Board Community-Project Committee (BCC) consideration (~1 month)
4. Funding recommendation circulated to Advisory Council (AC)
and Board Finance Committee (BFC) considerations (~1 month)
5. Funding considered and approved by DotAsia Board

The processing time is affected by Board, Board Committee, AC availabilities and other meeting schedules. As such, DotAsia cannot provide a guaranteed time for completing the process.