DotAsia Social Impact Assessment (SIA) Framework

Developed in 2020
Reports for 2020 and 2021 Developed
DotAsia SIA Framework Development

• Began in late 2019 prompted by discussions at BCC
  • Organize and consider progress and effectiveness of Community Projects
  • Develop a sort of dashboard for viewing progress of projects

• Development of Framework
  • Studied various models
  • Interviewed with expert at Hong Kong Council of Social Services (HKCSS)

• Design of DotAsia SIA Framework
  • Duo-Goal structure: Community Goal + .Asia Registry Goal (aligned with Mission)
  • SMART (Specific/Measurable/Achievable/Relevant/Time-based) Theory of Change Model
  • 5 + 1 dimension reporting:
    • Individual / Social / Community / Organizational / Economics + .Asia Registry
Project name, date and versioning

Duo-Goal Design: Community + .Asia

SMART Model:
- Specific
- Measureable
- Achievable
- Relevant
- Time-based

DotAsia Core Values:
Relevance to Vision & Mission

DotAsia Core Competence

5 + 1 Dimension (HKCSS SIA):
1. Individual
2. Social
3. Community
4. Organizational
5. Economics
+ .Asia registry

Quantitative Metrics
Qualitative Evaluation
Other Internet Governance Engagement

• Direct Participation of Staff
  • ICANN, IGF, NRI, Youth Initiatives, SIGs etc.

• Secretariat and support
  • IGF Supporting Association (IGFSA)
  • Digital Intellectual Property Coalition of China (DIPCC)
  • Asia Pacific Alliance for Schools and Academies of Internet Governance (APASA)

• Member Engagement Activities