DotAsia Social Impact Assessment (SIA) Framework

Developed in 2020
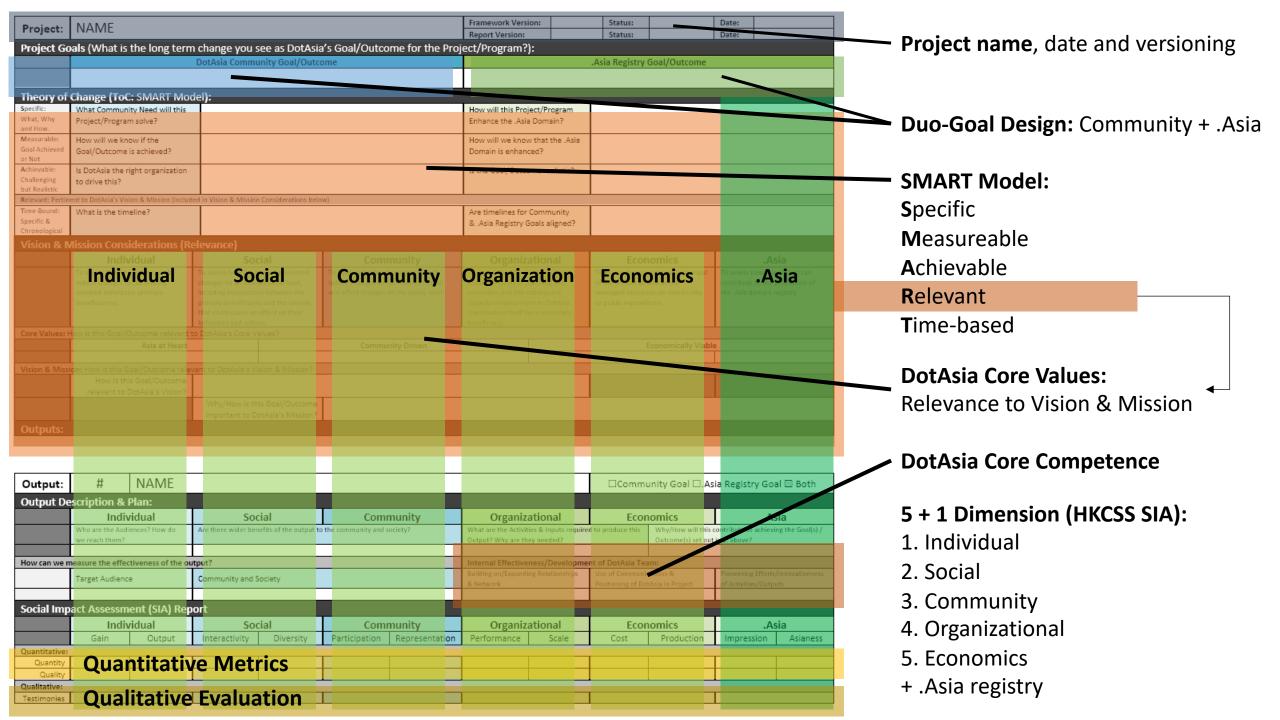
Reports for 2020 and 2021 Developed

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DotAsia SIA Framework Development

- Began in late 2019 prompted by discussions at BCC
  - Organize and consider progress and effectiveness of Community Projects
  - Develop a sort of dashboard for viewing progress of projects

- Development of Framework
  - Studied various models
  - Interviewed with expert at Hong Kong Council of Social Services (HKCSS)

- Design of DotAsia SIA Framework
  - Duo-Goal structure: Community Goal + .Asia Registry Goal (aligned with Mission)
  - SMART (Specific/Measurable/Achievable/Relevant/Time-based) Theory of Change Model
  - 5 + 1 dimension reporting:
    - Individual / Social / Community / Organizational / Economics + .Asia Registry

Project name, date and versioning

Duo-Goal Design: Community + .Asia

SMART Model:
Specific
Measureable
Achievable
Relevant
Time-based

DotAsia Core Values:
Relevance to Vision & Mission

DotAsia Core Competence

5 + 1 Dimension (HKCSS SIA):
1. Individual
2. Social
3. Community
4. Organizational
5. Economics
+ .Asia registry

Project: NAME
Framework Version: | Status: | Date:
Report Version: | Status: | Date:

Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):
DotAsia Community Goal/Outcome | .Asia Registry Goal/Outcome

Theory of Change (ToC: SMART Model):
Specific: What, Why and How. | What Community Need will this Project/Program solve? | How will this Project/Program Enhance the .Asia Domain?
Measurable: Goal Achieved or Not | How will we know if the Goal/Outcome is achieved? | How will we know that the .Asia Domain is enhanced?
Achievable: Challenging but Realistic | Is DotAsia the right organization to drive this? |
Relevant: Pertinent to DotAsia's Vision & Mission (Included in Vision & Mission Considerations below)
Time-Bound: Specific & Chronological | What is the timeline? | Are timelines for Community & .Asia Registry Goals aligned?

Vision & Mission Considerations (Relevance)

Individual | Social | Community | Organizational | Economics | .Asia

Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?
Asia at Heart | Community Driven | Economically Viable
Vision & Mission: How is this Goal/Outcome relevant to DotAsia's Vision & Mission?
How is this Goal/Outcome relevant to DotAsia's Vision? | Why/How is this Goal/Outcome important to DotAsia's Mission?

Outputs:

Output: # | NAME | ☐ Community Goal ☐ .Asia Registry Goal ☒ Both

Output Description & Plan:
Individual | Social | Community | Organizational | Economics | .Asia
Who are the Audiences? How do we reach them? | Are there wider benefits of the output to the community and society? | What are the Activities & Inputs required to produce this Output? Why are they needed? | Why/How will this contribute in achieving the Goal(s)/Outcome(s) set out above?

How can we measure the effectiveness of the output? | Internal Effectiveness/Development of DotAsia Team:
Target Audience | Community and Society | Building on/Expanding Relationships & Network | Use of Communications & Positioning of DotAsia in Project | Pioneering Efforts/Innovativeness of Activities/Outputs

Social Impact Assessment (SIA) Report
Individual | Social | Community | Organizational | Economics | .Asia
Gain | Output | Interactivity | Diversity | Participation | Representation | Performance | Scale | Cost | Production | Impression | Asianess
Quantitative: Quantity / Quality — **Quantitative Metrics**
Qualitative: Testimonies — **Qualitative Evaluation**

Other Internet Governance Engagement

- Direct Participation of Staff
  - ICANN, IGF, NRI, Youth Initiatives, SIGs etc.

- Secretariat and support
  - IGF Supporting Association (IGFSA)
  - Digital Intellectual Property Coalition of China (DIPCC)
  - Asia Pacific Alliance for Schools and Academies of Internet Governance (APASA)

- Member Engagement Activities